



# Auto China 2024



One of the Most Established and Largest Automotive Industry Fairs in China  
Effective Business Platform for Both OE and Aftermarket

China International Exhibition Center  
Jinganzhuang, Beijing (old CIEC)

2024. 04. 25- 27

New China International Exhibition Center  
Tianzhu, Beijing (New CIEC)

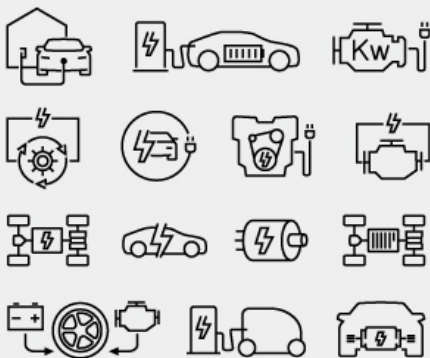
2024. 04. 25- 05. 04

The 18th Beijing International Automotive Exhibition (Auto China) will be held in April 2024, with the theme "**New Era, New Cars**" and a **dedicated Future Mobility zone**, showcasing the latest automotive technologies, concept designs, and intelligent products and solutions. The exhibition will focus on hot topics such as new energy, intelligent connectivity, hydrogen energy, and intelligent vehicles, promoting sustainable development in the industry. It serves as an excellent business matching and trade platform, inviting leading automotive enterprises to participate, showcase the latest products and explore new business opportunities.



## Scope of Exhibits: :

- **Intelligent Connectivity Technology and Product**, including: Automotive Chip, Autonomous Driving System, High Precision Map, Radar, Camera, V2X Technology, Simulation, Shared Mobility etc.
- **New Energy Technology and Product**, including: Battery, Electric Motor, Electronic Control, Charging Facility, Energy Storage, Hydrogen Energy Technology etc.
- **Auto Parts and Components**, including: Powertrain systems, Chassis, Body, Standard Parts, Interior, Charging Accessories, etc.
- **Electronic Systems**, including: Motors and Electrics, Lighting System, Electronic Systems, Comfort Electronics, Entertainment System etc.
- **Safety and Vehicle Security System Measuring, Testing and Control Devices, Simulation**
- **Maintenance and Repair, Garage, Automotive Care Products**



## Review of Auto China 2020

Total Exhibition Area: > 220,000sqm  
 Total No of Exhibitors: 700+ exhibitors  
 Total no. of Trade Visitors: 56,515  
 Total no. of Attended Media: 3,194



### Booth Rental:

<b>At CIEC (Old Hall):</b> Package Stand: USD300 /sqm Raw Space: USD270 /sqm (Package Stand min. 9sqm, Raw space min. 36sqm)	<b>At NCIEC (New Hall):</b> Raw Space : USD270 /sqm (Raw space min. 200 sqm)
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Well attended by **World's leading Auto suppliers** including:

\*Partly listed, in no particular order


### Organizers

- ✧ CCPIT Auto - China Council for the Promotion of International Trade, Automotive Sub-Council
- ✧ CNAICO - China National Automotive Industry International Corporation
- ✧ CIEC - China International Exhibition Center Group Corporation
- ✧ SAE China – China Society of Automotive Engineers

### Sponsors

- ✧ CMIF - China Machinery Industry Federation
- ✧ SINOMACH - China National Machinery Industry Corporation
- ✧ CCPIT - China Council for the Promotion of the International Trade
- ✧ CAAM - China Association of Automobile Manufacturers

### Co-organizer (Auto Components and Parts Section)

**ADSALE** 雅式® Adsale Exhibition Services Ltd

## Exhibiting Enquiry

### Adsale Exhibition Services Ltd

Hong Kong : Mr. Ryo Mo / Mr. Edward Tang  
 Tel : (852) 2811 8897/ 2516 3350 Fax : (852) 2516 5024  
 Email : [auto@adsale.com.hk](mailto:auto@adsale.com.hk)  
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 Shenzhen : (755) 8232 6251  
 Beijing : (10) 8460 2766  
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 Singapore : (65) 6631 8955



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# Auto China 2024

## AUTO CHINA 2024 2024 BEIJING INTERNATIONAL AUTOMOTIVE EXHIBITION

### Space Reservation Form (Non – Vehicle Section)

Name: \_\_\_\_\_

Title/Department: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code : \_\_\_\_\_

Tel: \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Product Line : \_\_\_\_\_

Please fill in the blanks below where is appropriate.

Venue	Option	Unit Cost	Area required
CIEC	Package Stand (min 9 sqm)	US300/ sqm	_____ sqm
	Raw Space (min 36 sqm)	US270/ sqm	_____ sqm
NCIEC	Raw Space Temporary Hall (min 200 sqm)	US270/ sqm	_____ sqm
	Open Space (min 200 sqm)	US150/ sqm	_____ sqm

Signature: \_\_\_\_\_ Date : \_\_\_\_\_

(with company stamp)

Please fax or mail this form to:

**Adsale Exhibition Services Ltd.**

Address: 6th Floor, 321 Java Road, North Point, Hong Kong

Tel 电话: (852) 2811 8897

Fax 传真: (852) 2516 5024

QQ: 2980794582

E-mail 电邮: [auto@adsale.com.hk](mailto:auto@adsale.com.hk) (Please list your full details by e-mail 请列明有关联络资料)

雅式集团 Adsale Group: <http://www.adsale.com.hk>

Or to our China contact points:

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