

领时代 智未来  
Future of Intelligence

2026  
BEIJING  
INTERNATIONAL  
AUTOMOTIVE  
EXHIBITION

EXHIBITION DATE:

APRIL 24 - MAY 3, 2026

EXHIBITION VENUE:

CHINA INTERNATIONAL EXHIBITION CENTER (SHUNYI HALL)

CAPITAL INTERNATIONAL EXHIBITION CENTER OF CHINA

***Auto China 2026***





# **Auto China 2026**

## **2026 (第十九届) 北京国际汽车展览会**

2026 BEIJING INTERNATIONAL AUTOMOTIVE EXHIBITION

### **Foreword**

With the theme of “**Future of Intelligence**”, 2026 Beijing International Automotive Exhibition (hereinafter referred to as “Auto China 2026”) will be grandly held in Beijing from April 24 to May 3, 2026.

The event will fully utilize all exhibition spaces at both the China International Exhibition Center (Shunyi Hall) and the Capital International Exhibition Center of China, achieving a record-breaking total exhibition area of 380,000 square meters, making it the leading auto show in the world. During the Auto China 2026, the two venues will be jointly operated.

This expansion will address previous limitations on the scale of the exhibition, fulfilling the long-anticipated expectations of exhibitors and visitors. Exhibitors' needs will be better accommodated, while hardware facilities and the exhibition experience will see significant improvements. This development will significantly enhance the infrastructure of the Auto China, propel its upgrade, and further elevate its global influence.

After more than 30 years of development since it started in 1990, the Beijing International Automotive Exhibition (Auto China) has become an important exhibition event for the Chinese and foreign automobile industry and a landmark brand exhibition in China's exhibition industry, and is the highest level of international A-class auto show held in China.

Auto China 2026 will be comprehensively upgraded in terms of both venue hardware conditions and service, and it will surely become a milestone-like auto shows in the global spotlight.

We would like to express our heartfelt thanks to international and domestic automotive enterprises, related industry organizations, the media, and all sectors of society for their longstanding support in the Auto China! We warmly welcome friends from all directions to actively participate in Auto China 2026.



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Review

## Auto China 2024

2024 Beijing International Automotive Exhibition



220000 square meters of exhibition space



892,000 visitors



Across 131 countries



23,000 journalists



117 world premieres



163 press conferences



50 technical forums



Over 500 well-known automotive parts and technology companies

### Core Values of the Exhibition

- Focus, Comprehensive, High-Level Showcase of the Global Automotive and Related Industries
- Exhibition of New Technologies, Products, and Trends in the Automotive Industry
- Building a Platform for Industry Exchange and Business
- Extensive Global Media Coverage
- Serving the Market and Automotive Consumers



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### Participation Procedure

Exhibitors must complete the Exhibition Application Form (Form 1) and Exhibit List (Form 2) and submit them **via email** by October 30, 2025. Along with the application form, exhibitors must provide two copies of their product list and product descriptions. Booths will be assigned in a fair manner based on the order of registration. Exhibitors are encouraged to register as early as possible.

Upon receiving the application form and exhibit list, the Secretariat, in collaboration with relevant departments, will review the exhibits. Once approved, the Secretariat will issue a Confirmation of Participation, the Exhibition Manual, and related materials.

After receiving the Confirmation of Participation from the Secretariat, exhibitors must remit the relevant fees to the designated bank and proceed with booth design and preparation as per the allocated exhibition space.



### Technical Seminars and Exchanges

During the exhibition, exhibitors can apply to host seminars on new products, technologies, or processes based on their needs. Details are available in the Application Form for Meeting Rooms and Technical Exchanges (Form 3).







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### **Exhibition Scope**

- All types of vehicles (passenger, commercial, and specialty vehicles)
- Energy technologies and products for the automotive industry
- Concept vehicles of all kinds
- Automotive parts, assemblies, modules, and systems
- Intelligent connected vehicle products
- Artificial intelligence, big data and other ICT systems and application technologies
- Automotive manufacturing equipment and process technologies
- Testing, inspection, and laboratory instruments and equipment
- New processes and materials for the automotive industry
- Environmental technologies and products for the automotive industry
- Automotive supplies and accessories
- Automotive repair equipment

### **Services Support**

- Catalog Advertising (see Form 4)
- On-site advertising at the exhibition
- Exhibit transportation
- Additional equipment rentals
- Special booth construction
- Hiring temporary translators and staff
- Exhibitor-hosted technical exchange seminars (see Form 3)
- Organizing invitations for visitors
- Providing the "Exhibitor Manual" with detailed participation guidelines
- Free exhibitor company profiles in the catalog
- Listing exhibitor names and booth locations in the "Visitor Guide"
- Assisting with press release arrangements
- Providing relevant badges and tickets
- Providing daily cleaning and security services in public areas of the venue
- Assisting with meal ordering services
- Providing market information





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### Exhibition Schedule

Press Days

April 24-25

Trade Days

April 26-27

Public Days

April 28-May 3



Indoor Standard Booth

¥2000 per m<sup>2</sup> (minimum 9 m<sup>2</sup>)

Indoor Bare Space

¥1800 per m<sup>2</sup> (minimum 36 m<sup>2</sup>)

Outdoor Bare Space

¥1000 per m<sup>2</sup> (minimum 100 m<sup>2</sup>)

### Booth Pricing

The standard booth follows international standards with aluminum alloy fram, three display walls, bilingual nameplates (Chinese/English), carpeted floor, two spotlights, one table, one trash can, and one 220V/5A power socket. The minimum area for a standard booth is 9 m<sup>2</sup>. Non-standard booths (without any facilities) are priced at ¥1800 per m<sup>2</sup> for indoor spaces and ¥1000 per m<sup>2</sup> for outdoor spaces. These booths are designed and constructed either by the exhibitors themselves or by a commissioned designer. The minimum area for a non-standard booth is 36 m<sup>2</sup>.





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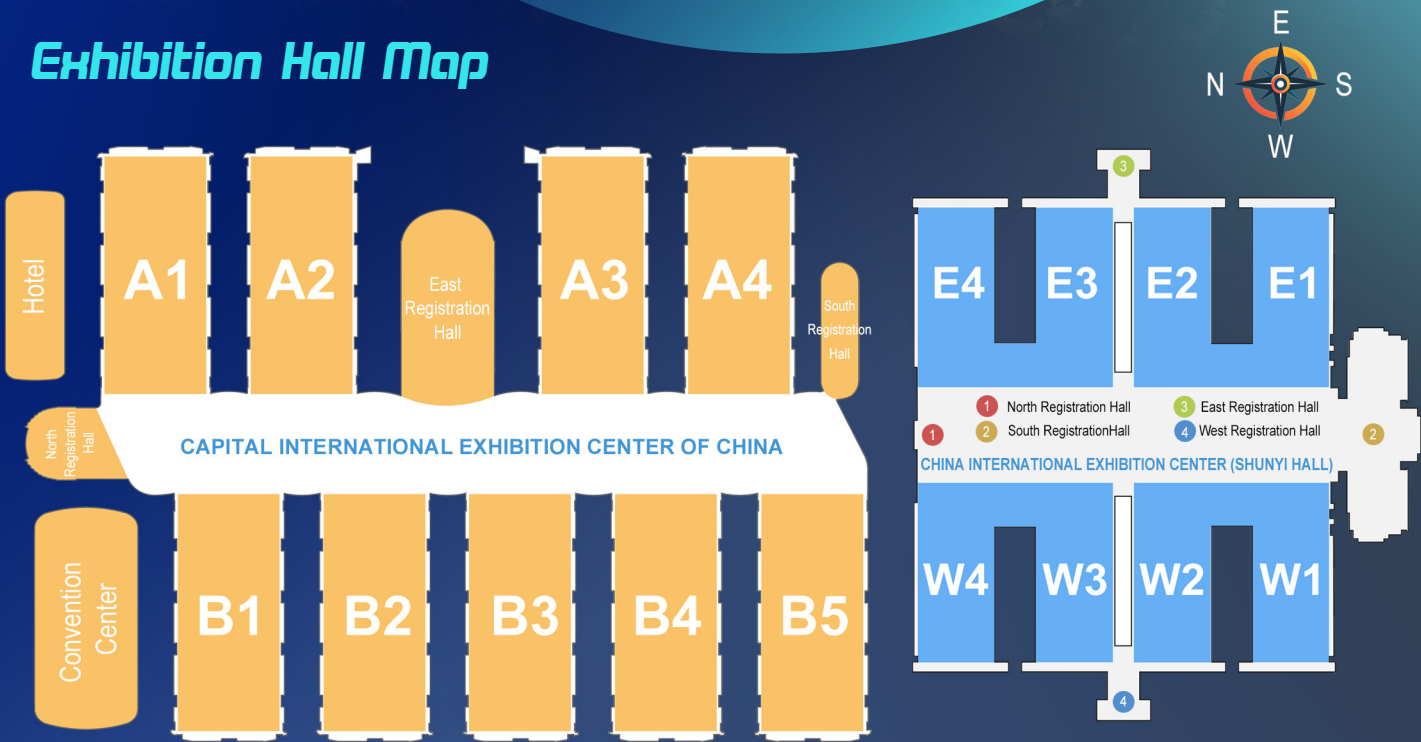
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### Exhibition Catalog

The Secretariat will compile an Exhibition Catalog featuring a free listing of exhibitor information. Additionally, a limited number of color advertising pages will be available for a fee. For pricing and further details, refer to the Catalog Information and Advertising Registration Form (Form 4).



### Exhibition Hall Map





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