

The Largest and the Most Reputable Automotive Industry Fair in the Southern China Regions

Future Mobility Section

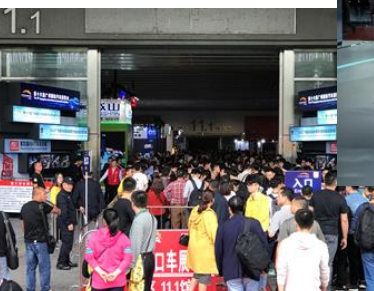


November 17 – 20, 2023

China Import and Export Fair Pazhou Complex, Guangzhou
Concurrently held with Auto Guangzhou 2023 (17-26 November)

2023 Show Scale (Estimate)

Show Area:	Total 220,000 sqm
Publicity:	Estimate 2,000+ media with 10,000 journalists
Visitors:	380,000+ visitors, 20,000+ trade visitors
Exhibitors:	800+



Larger Venue with Greater Media Attention

China Import and Export Fair Pazhou Complex Phase IV project will be put into operation in autumn 2022, with a total exhibition area of 620,000 sqm, serving as the world's largest exhibition complex.



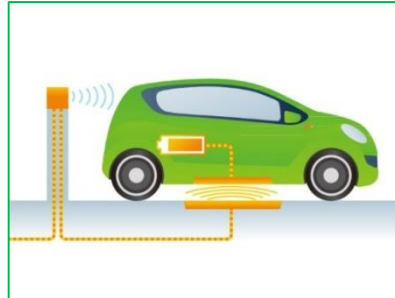
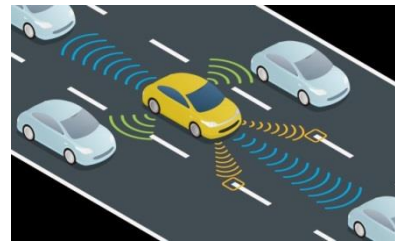
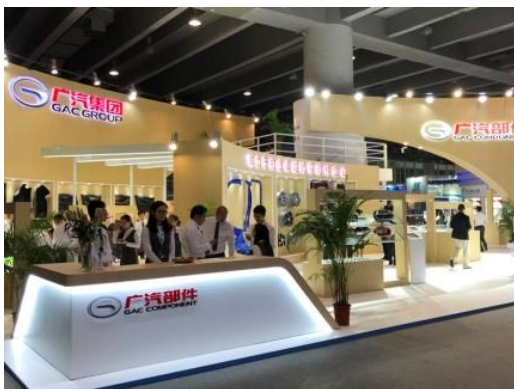
Autonomous Driving

- AV/ADAS software / hardware
- Artificial intelligence
- Simulation platforms
- Ultrasonic Sensors/systems
- LIDAR
- RADAR
- Cameras
- Robotics
- Dedicated Short-Range Communication (DSRC)

Scope of Exhibits

- Chips
- Processing
- HD mapping and Inertial navigation systems
- Localization
- Wireless communications – 5G
- V2V - V2X
- Test tracks and facilities
- Electric Motor
- Power Electronics
- Reducer
- Battery
- Battery Management System (BMS)
- Battery Heating System
- On-board Charger (OBC)
- Electric Power Control Unit
- Parts for Charging Equipment

Electric Vehicle Related



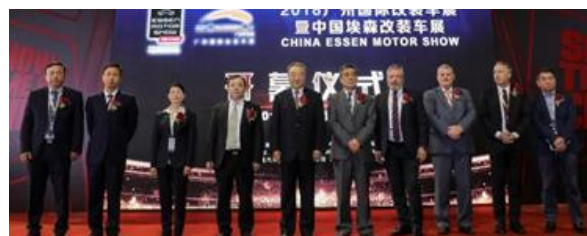
Electric Vehicle Car-makers will be exhibited in the same venue to Provide Additional Synergy; Attracting More Trade Visitors



Business Matching with Target Buyers

All Round Promotion to Attract Quality Buyers

- ✓ Trade visitors from procurement departments / R & D departments of vehicles makers, parts & accessories manufacturers and trading firms, distributors / dealers, 3S & 4S shops, auto parts and accessories mart
- ✓ High level professional seminars and forums will be concurrently held to draw in more trade visitors
- ✓ Free accommodation and transportation for VIP overseas buyers
- ✓ Business matching for buyers and exhibitors



Target Visitors

- ✧ Vehicle / Motorcycle Manufacturers
- ✧ Vehicle / Motorcycle Traders
- ✧ Auto Parts Manufacturers
- ✧ Auto Accessories Manufacturers
- ✧ Auto Parts Traders
- ✧ Auto Accessories Traders
- ✧ 3S, 4S Shops
- ✧ Machinery / Equipment Manufacturers
- ✧ Maintenance / Auto Refitting Service Providers
- ✧ Car Care Product Providers
- ✧ Vehicle / Motorcycle Users
- ✧ Others

2022 Facts and figures

Exhibiting Area:	Total exhibition area: 220,000 sqm
No of Visitors:	383,000 (Trade Visitors:20,000)
No of Cars Display (Vehicles Halls)	812 units



Booth Rental

Raw Space	US132/ sqm	Min. 36sqm
Package Stand	US 1320/ 9sqm	

FLOOR PLAN

展馆平面图



Sponsors

China Foreign Trade Center
China Machinery Industry Federation
China Association of Automobile Manufacturers
CCPIT Automotive Sub-Council

Organizers

China Foreign Trade Guangzhou Exhibition General Corporation
Guangzhou Automobile Industry Group Co., Ltd. (GAIG)
Society of Automotive Engineers of China (SAE-China)
Guangzhou Union Fair & Trade co., Ltd.
CCPIT Guangzhou Committee
The Association of Guangzhou Automobile Service Industry
Guangzhou Industrial Economy Federation

Executive Organizer:

Guangzhou Zhanlian Exhibition Service Co. Ltd

Co-organizer

Adsale Exhibition Services Limited **ADSALE** 雅式®

Exhibiting Enquiry

Please contact:

Adsale Exhibition Services Ltd

Hong Kong : Mr. Ryo Mo / Mr. Edward Tang

Tel : (852) 2811 8897/ 2516 3350 Fax : (852) 2516 5024

Email : auto@adsale.com.hk

Shenzhen Tel : (755) 8232 6251 Fax : (755) 8232 6252

Beijing Tel : (10) 8460 2766 Fax : (10) 8460 2816

Shanghai Tel : (21) 5187 9766 Fax : (21) 6469 3665

Singapore Tel : (65) 6631 8955 Fax : (65) 6917 8977