

The Largest and the Most Reputable Automotive Industry Fair in the Southern China Regions

Future Mobility Section



November 15 – 18, 2024

China Import and Export Fair Pazhou Complex, Guangzhou
Concurrently held with Auto Guangzhou 2024 (15-24 November)

2024 Show Scale (Estimate)

Show Area:	Total 240,000 sqm
Publicity:	Estimate 5,500+ media with 12,000 journalists
Visitors:	850,000+ visitors,
	25,000+ trade visitors
Exhibitors:	850+



Larger Venue with Greater Media Attention

China Import and Export Fair Pazhou Complex Phase IV project will be put into operation in autumn 2022, with a total exhibition area of 620,000 sqm, serving as the world's largest exhibition complex.

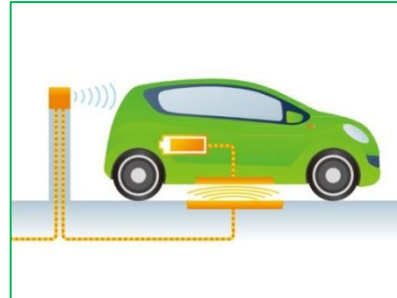
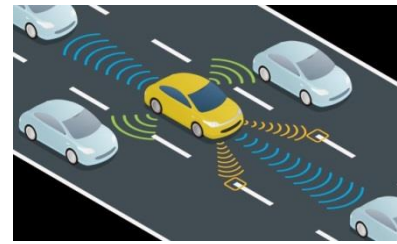


Autonomous Driving

- AV/ADAS software / hardware
- Artificial intelligence
- Simulation platforms
- Ultrasonic Sensors/systems
- LIDAR
- RADAR
- Cameras
- Robotics
- Dedicated Short-Range Communication (DSRC)

Scope of Exhibits

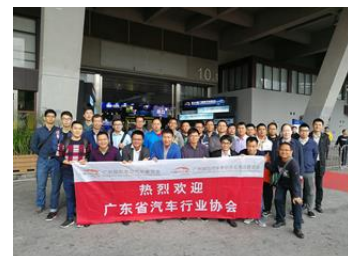
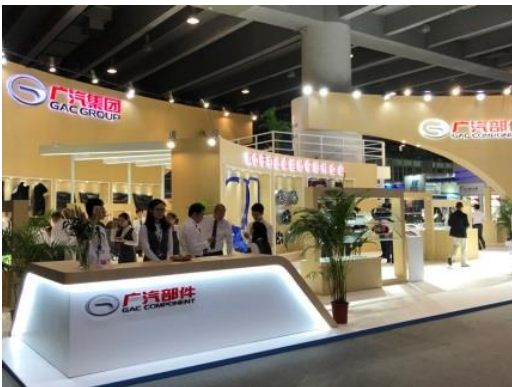
- Chips
- Processing
- HD mapping and Inertial navigation systems
- Localization
- Wireless communications – 5G
- V2V - V2X
- Test tracks and facilities



- Electric Motor
- Power Electronics
- Reducer
- Battery
- Battery Management System (BMS)
- Battery Heating System
- On-board Charger (OBC)
- Electric Power Control Unit
- Parts for Charging Equipment



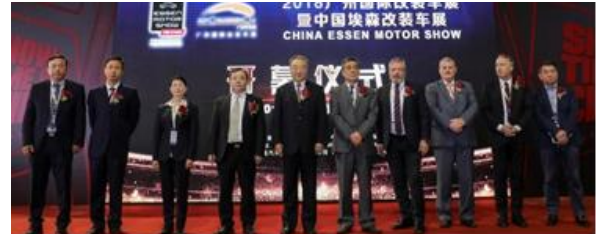
Electric Vehicle Related



Business Matching with Target Buyers

All Round Promotion to Attract Quality Buyers

- ✓ Trade visitors from procurement departments / R & D departments of vehicles makers, parts & accessories manufacturers and trading firms, distributors / dealers, 3S & 4S shops, auto parts and accessories mart
- ✓ High level professional seminars and forums will be concurrently held to draw in more trade visitors
- ✓ Free accommodation and transportation for VIP overseas buyers
- ✓ Business matching for buyers and exhibitors



Target Visitors

- ✧ Vehicle / Motorcycle Manufacturers
- ✧ Vehicle / Motorcycle Traders
- ✧ Auto Parts Manufacturers
- ✧ Auto Accessories Manufacturers
- ✧ Auto Parts Traders
- ✧ Auto Accessories Traders
- ✧ 3S, 4S Shops
- ✧ Machinery / Equipment Manufacturers
- ✧ Maintenance / Auto Refitting Service Providers
- ✧ Car Care Product Providers
- ✧ Vehicle / Motorcycle Users
- ✧ Others

2023 Facts and figures

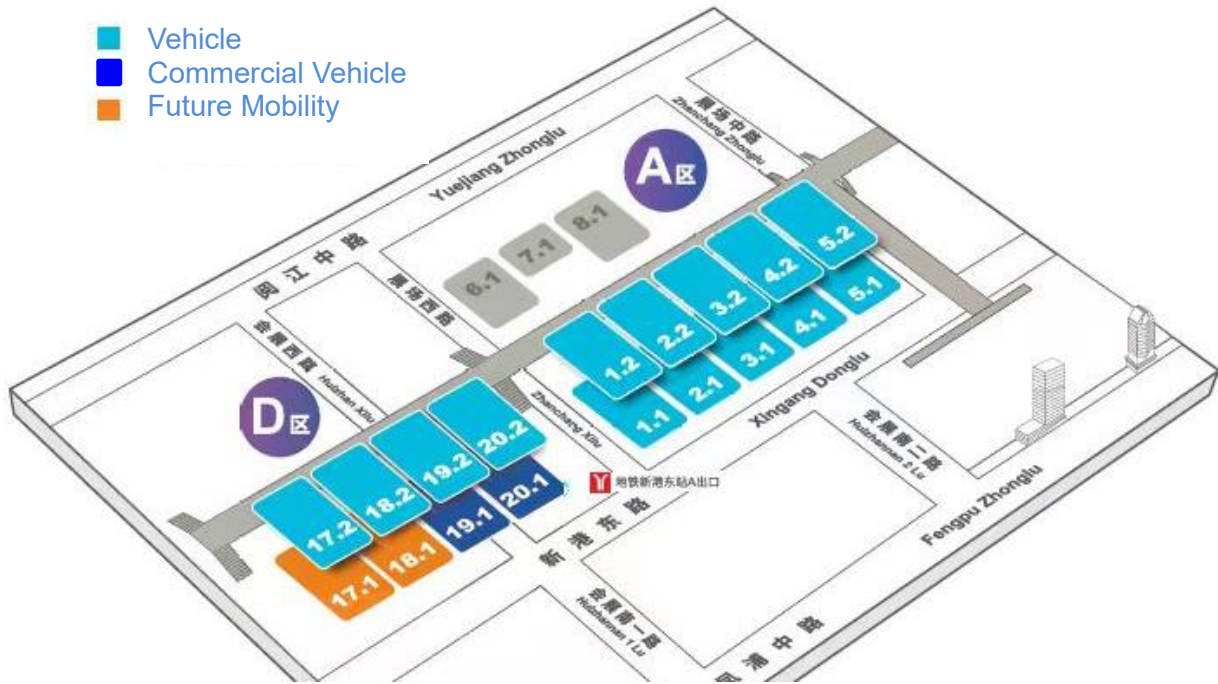
Exhibiting Area:	Total exhibition area: 220,000 sqm
No of Visitors:	847,000 (Trade Visitors:25,000)
No of Cars Display (Vehicles Halls)	1132 units



Booth Rental

Raw Space	US120/ sqm	Min. 36sqm
Package Stand	US 1200/ 9sqm	

- Vehicle
- Commercial Vehicle
- Future Mobility



<p>Sponsors</p> <p>China Foreign Trade Center China Machinery Industry Federation China Association of Automobile Manufacturers CCPIT Automotive Sub-Council</p>	<p>Organizers</p> <p>China Foreign Trade Guangzhou Exhibition General Corporation Guangzhou Automobile Industry Group Co., Ltd. (GAIG) Society of Automotive Engineers of China (SAE-China) Guangzhou Union Fair & Trade co., Ltd. CCPIT Guangzhou Committee The Association of Guangzhou Automobile Service Industry Guangzhou Industrial Economy Federation</p>	<p>Executive Organizer: Guangzhou Zhanlian Exhibition Service Co. Ltd</p> <p>Co-organizer Adsale Exhibition Services Limited ADSALE 雅士</p>
--	--	---

Exhibiting Enquiry

Please contact:

Adsale Exhibition Services Ltd

Hong Kong : Mr. Ryo Mo / Mr. Edward Tang
Tel : (852) 2811 8897/ 2516 3350 Fax : (852) 2516 5024
Email : auto@adsale.com.hk

Shenzhen Tel : (755) 8232 6251 Fax : (755) 8232 6252
Beijing Tel : (10) 8460 2766 Fax : (10) 8460 2816
Shanghai Tel : (21) 5187 9766 Fax : (21) 6469 3665
Singapore Tel : (65) 6631 8955 Fax : (65) 6917 8977