



2026 The 24th Guangzhou International Automobile Exhibition

AUTOMOTIVE INDUSTRY CHAIN EXHIBITION AREA

📍 Area D, Canton Fair Complex

🕒 Nov.27-30,2026

By participating in our exhibition, you will be able to:

Forge partnerships in the OEM supply chain and stay abreast of the latest industry trends, expand overseas markets and elevate your corporate brand image



Sponsors:

China Foreign Trade Centre (CFTC) China Machinery Industry Federation (CMIF)
China Association of Automobile Manufactures (CAAM)
China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)

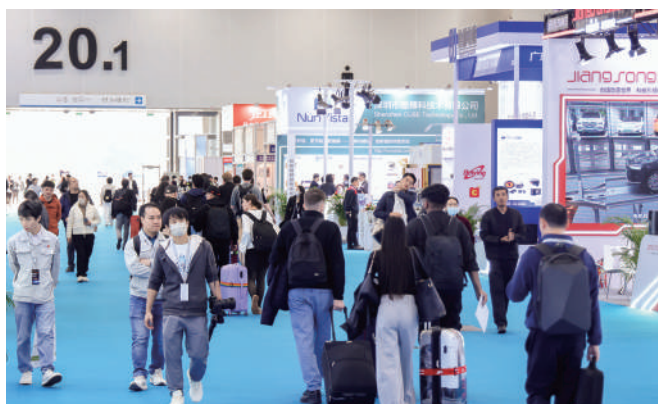
Organizers: Guangzhou Zhanlian Exhibition Service Co., Ltd.

Co-organizers: Adsale Exhibition Services Ltd.; Guangzhou J&S Watson Exhibition Co., Ltd.

Overview

With over 20 years of deep involvement and constant innovation, as a core component of the Guangzhou International Automobile Exhibition, the Auto Industry Chain Exhibition Area has grown into a key hub linking the global supply chain. In 2026, to better reflect the growing trend of industrial integration, the exhibition area will undergo a comprehensive expansion and strategic upgrade.

Spanning two full exhibition halls and covering 20,000 square meters, this upgraded space will serve as a central stage for the entire industrial ecosystem, encompassing everything from cutting-edge R&D and core component manufacturing to advanced materials, intelligent software, and full-lifecycle service management.



Visitors can scan the QR code to register.
Official invitations will be issued upon approval of the application.

This edition features several specialized exhibition zones focusing on the industry's key segments:

Automotive Technology Exhibition Zone:

Showcasing cutting-edge technologies and integrated solutions in areas such as autonomous driving, vehicle lightweighting, advanced material applications, and smart manufacturing.

Automotive Electronics Exhibition Zone:

Focused on critical technologies such as intelligent cockpits, electronic control units (ECUs), in-vehicle sensing systems, chips, and software-defined vehicles (SDVs).

"Going Global" Value Chain Exhibition Zone:

Highlighting one-stop solutions for international cooperation and services, including cross-border logistics, overseas compliance, localized operations, and financial services, to support the global expansion of companies.

Charging Pile, Battery Swapping Station & PV-Storage-Charging Solution Exhibition Zone:

Covering the full NEV charging and innovation ecosystem, from core components and infrastructure development to smart energy management.

Charging Technology & Equipment
PV-Storage Integration and Smart Energy

Battery Swapping Ecosystems
Core Components and Services

This is more than a venue for product display; it is a dynamic arena for value creation where ideas collide, technologies converge, and business collaborations are formed.

Exhibits

I. Vehicle Platforms & Powertrain Systems

Traditional & NEV Platforms

vehicle design, optimization, and integration solutions, hybrid powertrain systems, hydrogen fuel cell vehicle platforms, and flying vehicles and related technologies.

Powertrain & Emission Systems

engines, exhaust systems, cooling systems, vehicle bus systems, and control technologies.
Hydrogen Value Chain (hydrogen storage, hydrogen supply, etc.)

II. Intelligent Connectivity & Safety

Smart Driving & Internet of Vehicles (IoV)

autonomous driving systems, advanced driver assistance systems (ADAS), IoV technologies, smart mobility services, and vehicle remote diagnostics and maintenance systems.

Intelligent Cockpits & In-Vehicle Electronics

intelligent cockpits (including in-vehicle infotainment and human-machine interaction), in-vehicle information systems, comfort electronics, automotive chips, and in-vehicle software and algorithms.

Automotive Safety Systems

braking systems, steering systems, passive safety systems, anti-theft systems, and optimization of vehicle control systems.

III. Electrification & Energy Storage Technologies

Core EV Systems

traction batteries, energy storage devices, battery management systems (BMS), drive motors, electronic control systems, power electronics, and power modules.

Charging & Energy Replenishment

charging & battery swapping operators, mobile charging solutions (DC/AC/Ultra-fast/V2G), charging stacks, wireless charging, pantograph charging, PV-storage-charging integration, and community-based charging solutions

IV. Chassis, Bodywork & Lightweighting

Chassis and Driving Systems

chassis systems, driving systems, suspension systems, tires, wheels, and drivetrain systems.

Body and Interior & Exterior Trim

body structure, doors and windows, automotive glass, vehicle lighting, and interior & exterior trim components.

Lightweight Materials and Processes

body and structural lightweight materials (including metals and composite materials), material forming processes and joining technologies, and lightweight simulation and testing technologies.

V. Aftermarket & Service Ecosystem

Maintenance, Repair & Equipment

diagnostic, inspection and measurement equipment, repair tools, and manufacturing equipment.

Maintenance Products & Customization

lubricants, additives, maintenance products, and custom parts and accessories.

Automotive Financial Services

automotive financing, insurance, and digital service solutions.

Why should you join us?

Full-Chain Synergy and Industry Insights:

As a core component of one of the world's most influential automotive exhibitions, this platform provides opportunities to connect with OEM decision-makers and high-caliber buyers from both domestic and international markets. The exhibition covers the industry's most critical segments, including intelligent connected vehicles (ICVs), NEV core systems (power batteries, drive motors, and electronic control systems), chassis electronics, lightweight materials, smart manufacturing, and digitalization. It is an ideal platform for launching new technologies and unveiling new strategies.

Leading the Trend and Defining the Future:

Position your brand at the forefront of automotive technology and share the stage with industry giants and innovators. This is the ideal platform for capturing industry trends, understanding market dynamics, and strengthening the influence of your brand in the industry.

Precision Matchmaking & Efficient Connection:

By leveraging our extensive network of OEMs and leading suppliers, we create a high-impact business environment to facilitate high-quality networking. Through exclusive buyer programs, tailored matchmaking services, and industry forums, we ensure your exhibits reach your target customers effectively.

Proven Legacy and Reliable Platform:

Drawing on two decades of excellence and extensive industry resources, we provide a professional and well-structured operational framework. From exhibitor services and visitor recruitment to marketing and on-site management, we deliver a stable, reliable, efficient, and high-quality exhibition experience.

In 2026, we cordially invite innovators and industry leaders across the global automotive value chain to join us in Guangzhou at the Automotive Industry Chain Exhibition Area. This upgraded, world-class platform offers a premier opportunity to showcase your core strengths and forge strategic partnerships. Together, let us drive transformative progress and reshape the automotive value chain.

Book now to secure your prime position and join us in shaping the next chapter of a connected future!

Exhibition booth price:

Raw Space

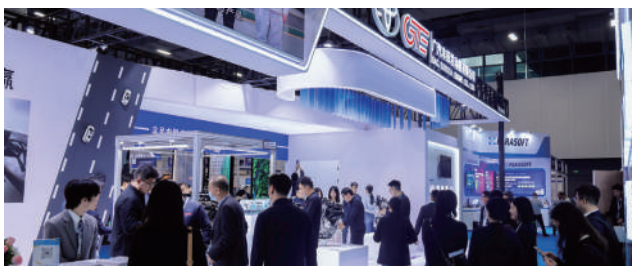
¥ 800 / m²

Min. of 36m²

Standard Booth

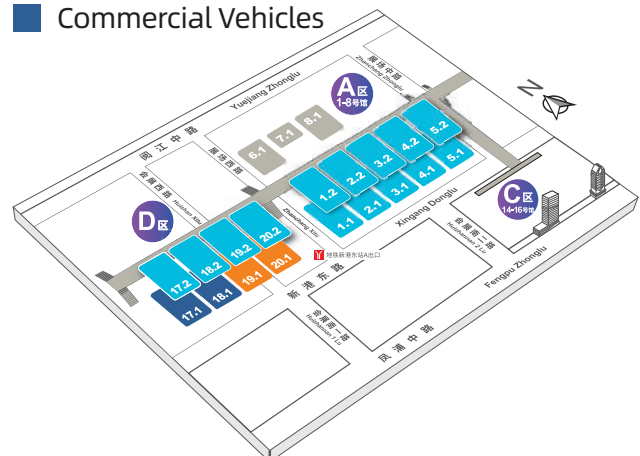
¥ 8000 / each

9m²



Exhibition Area Planning:

- Automotive Industry Chain
- Passenger vehicles
- Commercial Vehicles



Application Form

Company name	Company name (Chinese):		
	Company name (English):		
Address:			
Postal Code:		Contacts:	
Tel:		Fax:	
E-mail:		Website:	
Booth application	Raw Space: () m ² Standard Booth: () Booth(s)		
Exhibits:			

Exhibitor: (Company Stamp)

Signature of the representative:

Application date:

Contact Information

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