

Chinaplas

国际橡塑展

Transformation •
Collaboration •
Sustainability

Shanghai

National Exhibition &
Convention Center

**20
26**

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/
4·24**



ChinaplasOnline.com

Empowering Innovation. Shaping the Future.

The global plastics and rubber industries experienced a very challenging year in 2024 with growth driven mainly by demand across key sectors such as packaging, automotive, medical and healthcare, and new energy. Innovations in eco-friendly materials and recycling technologies have also expanded market opportunities and fuel the sustainable development of the industries.

While global economic growth is expected to moderate to 3.3% for 2025-26, China and the emerging countries in Asia will remain dominant, with an estimated GDP growth of 4.5%-5%*. China's plastics processing industry stayed resilient with total product output reaching 77.07 million tons in 2024, an increase of 2.9% from 2023. Looking ahead, China will continue to lead the world in plastics consumption and production, and together with the other Asian countries, will see significant growth in the demand for plastics and rubber technologies.

In this thriving landscape, CHINAPLAS is more than just an exhibition; it is a trusted platform for progress in the plastics and rubber industries. **CHINAPLAS 2026 builds on decades of success, recognized globally for its scale, influence, and transformative impact. It's the place to connect businesses, exchange ideas, and shape the future of the industry.**



Held in Shanghai, one of Asia's most vibrant and globally connected cities, CHINAPLAS 2026 provides exhibitors with a unique opportunity to showcase their latest technologies, meet key partners, and explore new markets. Rather than just being participants, exhibitors play a key role in shaping the event. CHINAPLAS ensures a smooth and productive experience by offering top-level services, tailored solutions, and exclusive opportunities to connect with decision-makers. Every interaction and showcase is carefully planned to deliver strong results and reinforce the event's reputation as a leader in the industry.

Transformation

Where industry evolution takes flight,
with your innovations leading the way.

Collaboration

Unlock business opportunities
with global buyers.

Sustainability

Pioneering green innovations
for a sustainable tomorrow.



Why Participate in CHINAPLAS 2026

1. Exceptional ROI: Your Investment, Maximized

In today's business landscape, every dollar counts. CHINAPLAS delivers measurable ROI through:



Ample Business Networking Opportunities and High Quality Leads:
Connect with plastics and rubber professionals, decision-makers, and buyers from various sectors.



Market Insights for Sustainable Business:
Stay updated on the latest market developments to ensure you stay ahead of competition.



Effective Branding and Product Promotion:
Develop strong brand identities by using our diverse and integrated promotional channels.



2. Service Excellence: We Put You First

At CHINAPLAS, service excellence isn't just a promise; it's our standard. From seamless registration to dedicated on-site support, we prioritize your experience. As a customer-first event, our goal is to ensure every exhibitor and attendee feels valued and supported.



3. Collaboration and Shared Growth

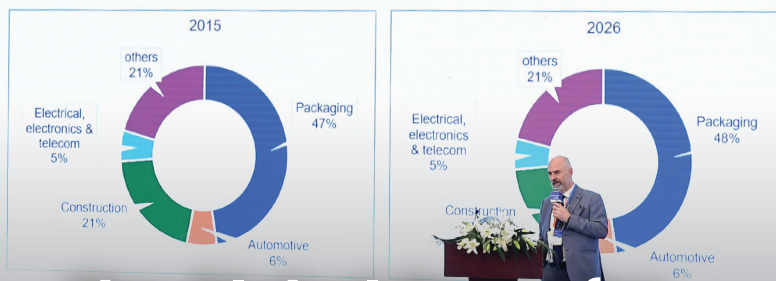
Global challenges require collective solutions. CHINAPLAS 2026 serves as a hub for industry-wide cooperation, fostering partnerships that drive shared growth and innovation. Be part of the global dialogue shaping the future of plastics and rubber.



Positive Feedback from Exhibitors of CHINAPLAS 2024 in Shanghai

97% concluded the exhibition result from satisfactory to very fruitful

96% exhibitors rated the visitor quality from satisfactory to excellent



For Business, Advancement and Sustainability
 促商业 · 同进步 · 共享可持续

2024.4.23-25
 National Convention Center (Shanghai)
 国家会议中心(上海)

The Global Stage for Plastics & Rubber Technology Suppliers

CHINAPLAS 2026 Facts & Figures (by estimation)

380,000
sqm
exhibition area

9
national /
regional pavilions

4,500
international
exhibitors

320,000+ visitors

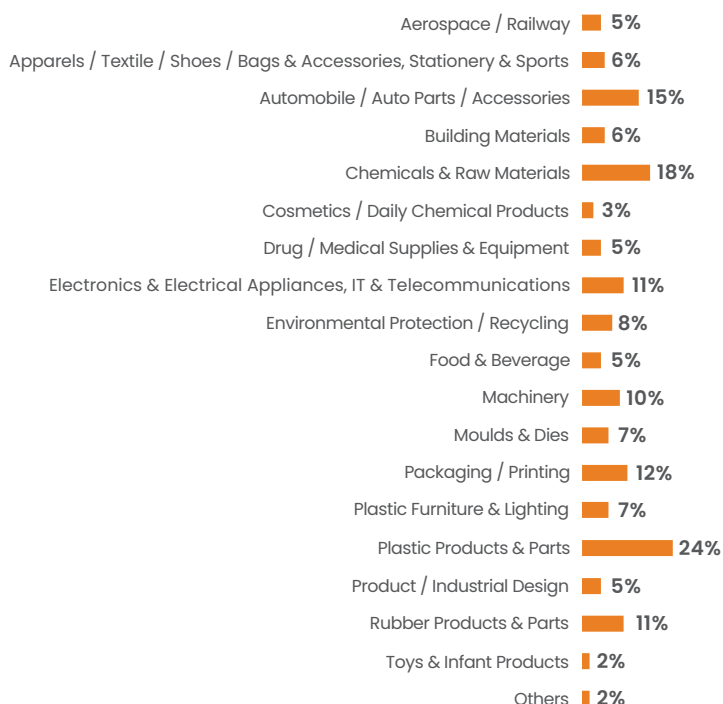
350+
buyer
delegations



Showcase Your Expertise to Buyers from Multiple Industries



Visitors by Business Sectors

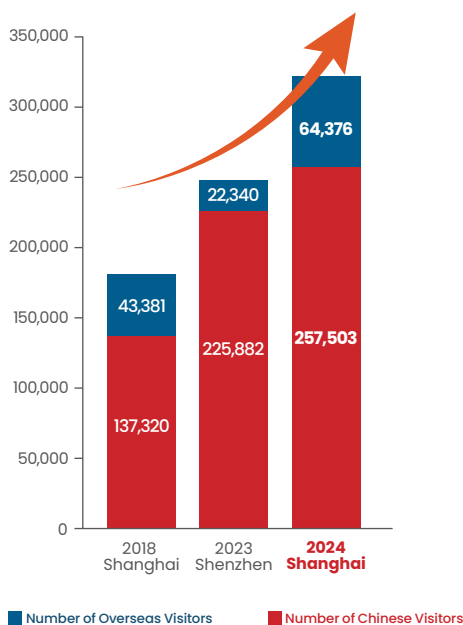


*Visitors may be involved in more than one industry. (CHINAPLAS 2024 Statistics)

Expand Your Market Reach Across Asia & Beyond

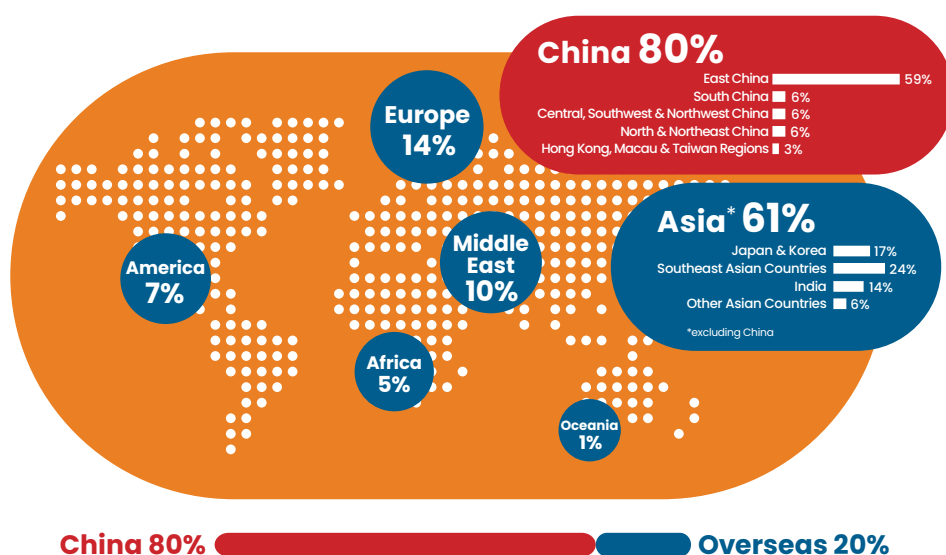
CHINAPLAS 2024 Visitor Statistics

Visitor Numbers



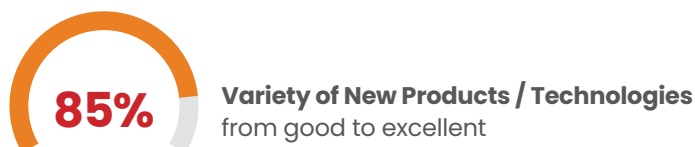
* In 2023, overseas visitor participation was affected by the pandemic and travel restrictions.

Visitors by Geographical Origins

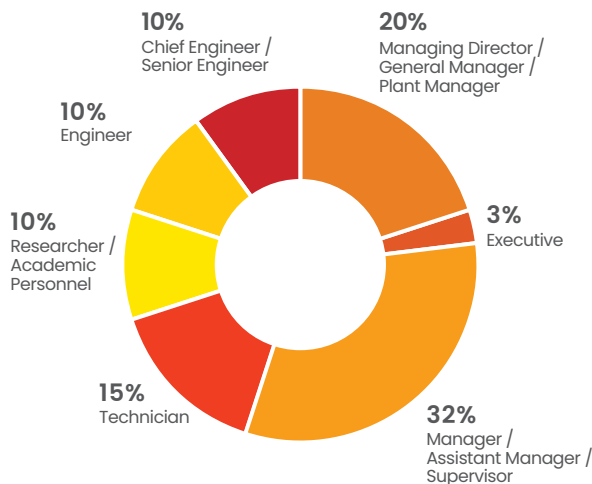


No. of Visitors: 321,879 Countries and Regions: 171

Visitors' Comments



Visitors by Job Title





Elevating Exhibitor Success with Seamless O2O Integration

CPS+ eMarketplace is a best-in-class supply-demand matching platform built on the back of the buyer data and resources that CHINAPLAS has accumulated over 40 years. Accessible online, it helps exhibitors connect with global buyers all year round, maximizing your benefits from participating in CHINAPLAS.

Platform Figures in 2024



Annual Pageviews:
9,300,000+



Visitors by Language:
41% **59%**
Chinese English & other languages



Annual Unique Visitors:
3,900,000+



Annual No. of Business Matching:
20,000+

Four offerings to help plastics and rubber suppliers reach target customers

- **Effective Display**
Enhancing buyer's trust via multi-dimensional demonstration of corporate and product strength
- **Sales Leads Generation**
Diversified and superior advertising packages to convert traffic into business opportunities
- **Dual Search Engine Drivers**
Simultaneous optimization of global and on-site search engines to capture demand
- **Exclusive Customizable Brand Link**
Create a personalized brand URL as your corporate website to enhance visibility and connect with global buyers



**Learn More About the Impactful Promotions of
CPS+ eMarketplace**

CHINAPLAS 2026

Space Booking Deadline: November 30, 2025

Scan to submit your space application online
ChinaplasOnline.com/SpaceApplication



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