

Chinaplas

国际橡塑展



Advancing a
Smarter,
Circular Future -
As One

20
27

4·13
4·16



**Shenzhen
World**
Exhibition &
Convention Center



CHINAPLAS 2027 Where Innovation Meets Opportunity

Circular economy, digital transformation and artificial intelligence are redefining the landscape of global manufacturing. Today's global industrial competition has shifted from a single dimension toward a comprehensive contest of eco-friendliness, circularity, technological capability, production efficiency, and supply chain resilience.

Supported by robust R&D and competitive supply chains, China is rapidly emerging as a critical engine of global innovation and manufacturing. Its economy shows strong momentum with projected steady GDP growth of 4%–4.5% in 2026–2027, significantly outpacing most major economies. Furthermore, China's 15th Five-Year Plan (2026–2030) focuses on advanced manufacturing, new materials, industrial digitalization, and green transition — providing a clear roadmap for transformation in which plastics and rubber technologies will play an active role and are certain to make significant contributions.

As the world's largest producer and consumer of plastic products, China's cumulative production of plastic products reached nearly 80 million tons in 2025, and maintains leadership in the global supply of recycled, bio-based and low-carbon plastics. Driven by policy support and continued developments in both established and emerging industries — such as automotive, packaging, electronics, building and infrastructure, medical and healthcare, green energy, the low-altitude economy, humanoids — the demand for plastics and rubber technologies will continue to flourish.

Your Gateway to Dynamic Asia and the Emerging Markets

In 2027, CHINAPLAS returns to Shenzhen—China's innovation powerhouse. As the core engine of the Guangdong-Hong Kong-Macao Greater Bay Area and a key support to China's Belt and Road Initiative, Shenzhen connects directly to Southeast Asia and other world markets. With the city hosting the upcoming APEC Summit, its role as a regional platform for business, trade and technology cooperation is increasingly prominent.

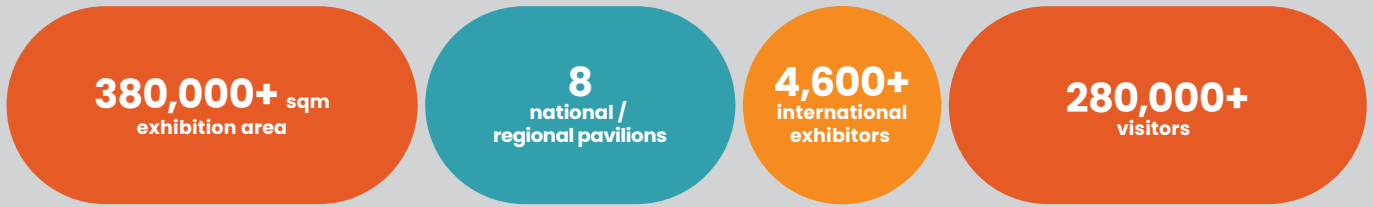
As one of the premier showcases for global plastics and rubber technology, CHINAPLAS connects suppliers with high-value buyers, decision-makers, and fast-growing downstream industries. It serves as both a platform for demonstrating innovations and a strategic launchpad for companies expanding into China, Asia, and other emerging markets.



Direct Access to Your Target Customers

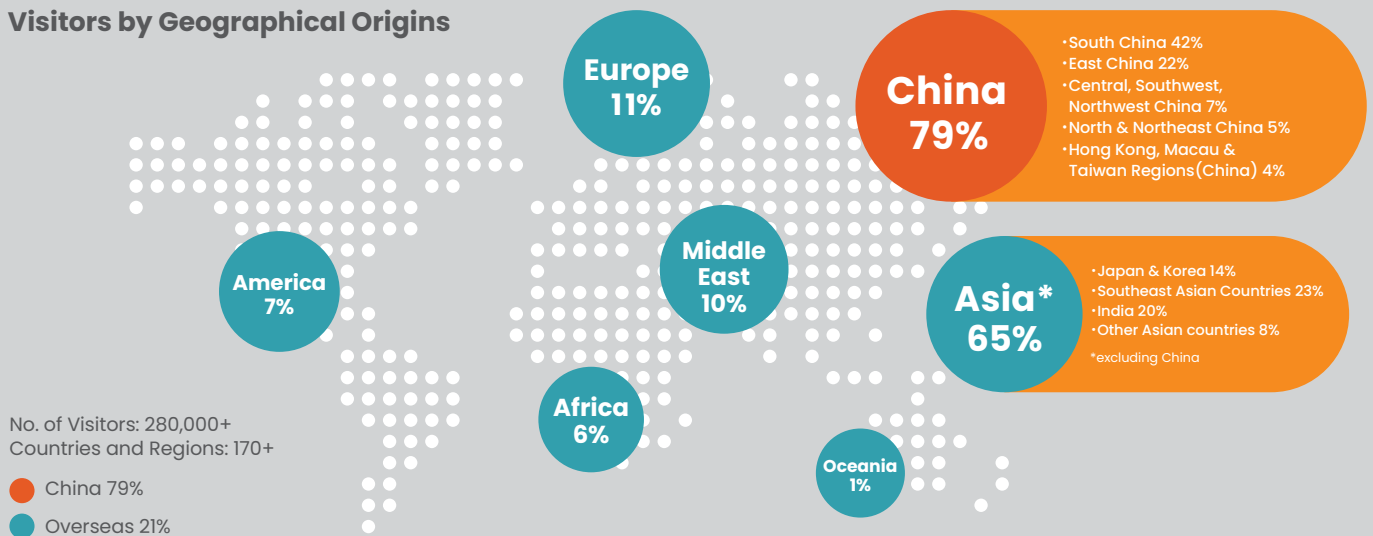
CHINAPLAS 2027 brings together global industry buyers and decision-makers. Showcase your products and technologies face-to-face, engage in meaningful conversations with potential clients, and establish long-term business relationships.

CHINAPLAS 2027 Facts & Figures (by estimation)

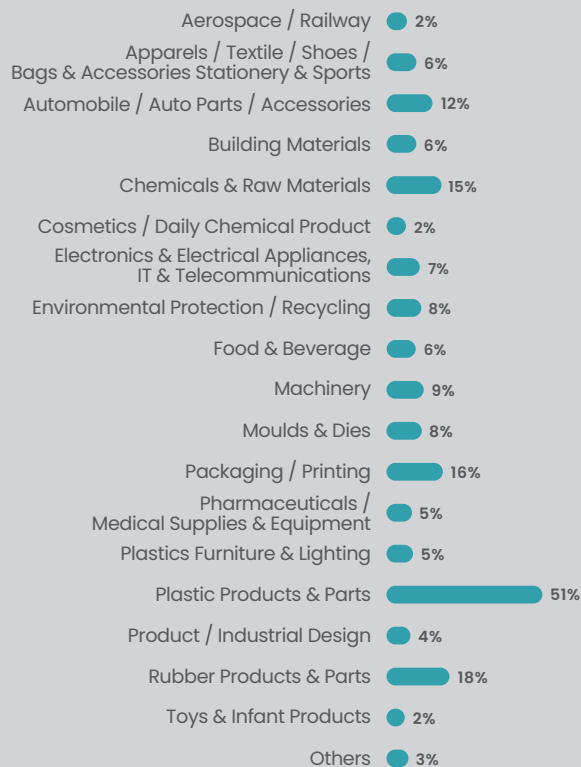


CHINAPLAS 2025 Visitors Statistics

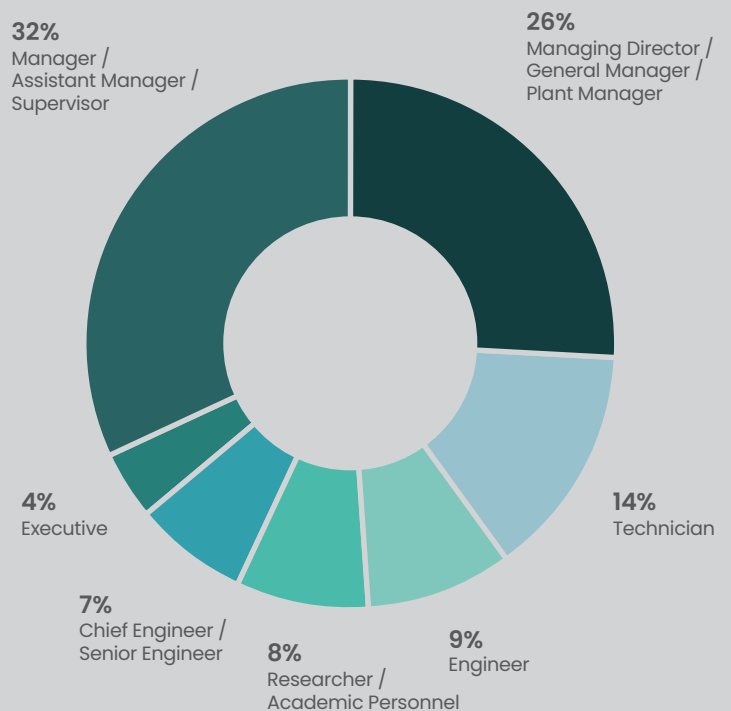
Visitors by Geographical Origins



Visitors by Business Sectors



Visitors by Job Title

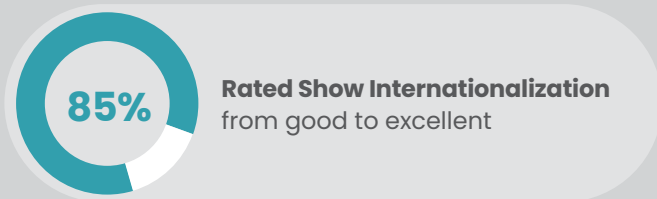
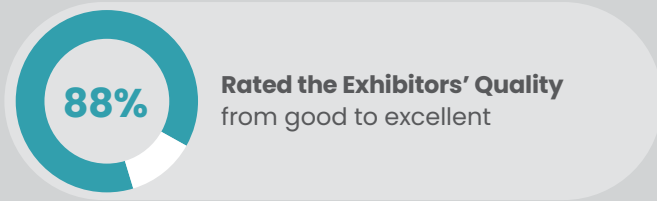


*Visitors may be involved in more than one industry

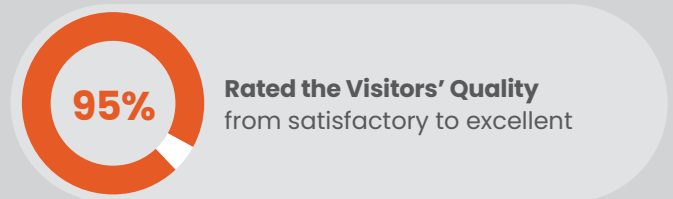
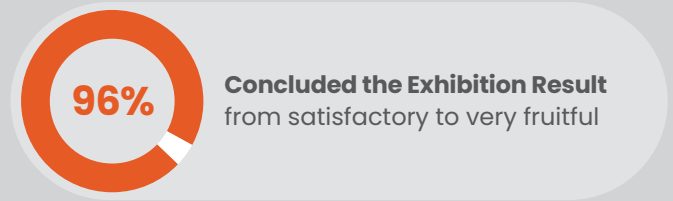
Service Excellence Recognized By Participants

From pre-show preparation to on-site participation and post-show services, our professional team provides strong support to exhibitors and visitors alike throughout the entire process, optimizing participation effectiveness for you and your customers.

Visitors' Comments



Exhibitors' Comments



Showcase Your Expertise to Buyers from Multiple Industries



Driving Industrial Transformation. Expanding Global Partnerships.

CHINAPLAS 2027 positions suppliers to navigate ongoing industry transformation. By connecting industry players, innovators, and decision-makers, the exhibition creates opportunities to build partnerships, exchange insights, and explore practical solutions for evolving market needs.

Capture growth opportunities across six defining trends:



Green Transformation

Emphasizes sustainability across the entire production lifecycle.



Smart Manufacturing

How use of AI is breaking boundaries.



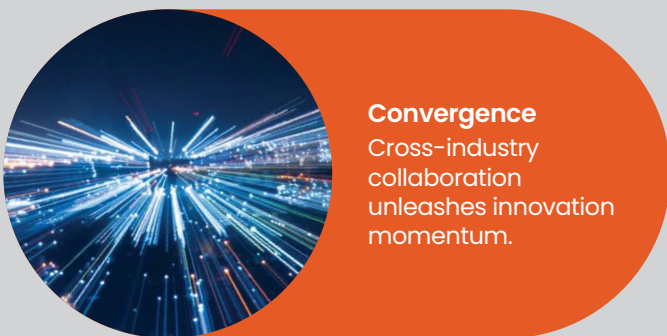
Functionalization

Functional innovation of materials empowering products.



High-End Advancement

Smart manufacturing upgrades enable involvement at the higher end of the value chain.



Convergence

Cross-industry collaboration unleashes innovation momentum.



Global Partnership

Win-win global collaboration.



CPS+
eMarketplace

Amplify Brand Impact Globally with Seamless O2O Promotion

CHINAPLAS x CPS+ eMarketplace: As the O2O Strategy Partner of CHINAPLAS, CPS+ eMarketplace is a best-in-class supply-demand matching platform built upon the buyer resources that Adsale has accumulated over 40 years. Accessible online, it helps exhibitors connect with global buyers all year round, maximizing the benefits of participating at the fair.

Connecting tech suppliers with global buyers beyond exhibition via:

- **Effective Display**

Enhancing buyers' trust via a multi-dimensional demonstration of corporate and product strengths.

- **Sales Leads Generation**

Diversified and superior advertising packages to maximize market exposure and convert traffic into business opportunities.

- **Business Matching Powered by AI**

AI-powered business matching service supported by a team of industry professionals to guarantee quality matching between suppliers and buyers.

- **Dual Search Engine Drivers**

Simultaneous optimization of global and on-site engines to capture demand.

- **Exclusive Brand Link**

A unique brand URL will be provided to enhance visibility and connection with buyers.

CPS+ eMarketplace Platform Figures in 2025



Annual Pageviews:
26,000,000+



Visitors by Language:
18% Chinese **82%** English & other languages



Annual Unique Visitors:
9,500,000+



Annual No. of Business Matching:
34,000+



Scan the code
to learn more about
CPS+ eMarketplace.

Join the **CHINAPLAS x CPS+ eMarketplace** ecosystem for
365 days of brand exposure and connection with global buyers.

CHINAPLAS 2027

Space Booking Deadline: November 30, 2026

Scan to submit your space application online
ChinaplasOnline.com/SpaceApplication



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Beijing (86-10) 8460 2766
Shanghai (86-21) 5187 9766
Shenzhen (86-755) 8232 6251
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ORGANIZER

ADSALE 雅式

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Adsale Exhibition Services (Shenzhen) Ltd.
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CO-ORGANIZER



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