

## The Rules and Regulation of

### EP Shanghai Referral Program

The Referral Program ('the Program') is exclusively available to registered buyers visiting EP Shanghai from 5-7 December, 2024 at Shanghai New International Expo Center, PR China ('the Exhibition').

#### I. Target Audience

Visitor who are work at the management level, technical, R&D, quality inspection, sales, procurement, and marketing from the electric power industry.

#### II. Program Details

Program deadline: From now until 31<sup>st</sup> August, 2024 at 23:59 (GMT+8)

Onsite Reward Redemption: Participants can claim their rewards at Gift Redemption Counter between 10:00 (GMT+8) on 5<sup>th</sup> December, 2024 and 12:00 (GMT+8) on 7<sup>th</sup> December, 2024.

The organizer will distribute the referrer's rewards after validating the list of referees by 31<sup>st</sup> December, 2024.

#### III. Program Rewards Details

1. Referrer can invite friends to join the Referral Program by sending an invitation through this page.

- Referring 2 or more friends to the exhibition, the referrer earns a USD 25 Amazon gift card.
- Referring 4 or more friends to the exhibition, the referrer earns a USD 50 Amazon gift card.
- Referring 9 or more friends to the exhibition, the referrer earns a USD 150 Amazon gift card and stands a chance to win an RMB 2000 gift in an exclusive Lucky Draw.

2 or more referees	4 or more referees	9 or more referees
USD 25 Amazon gift card	USD 50 Amazon gift card	USD 150 Amazon gift card and A Chance to win a total value of RMB 2000 gift

\* Special Reminder:

- 1) Each participant can be both Referrer and Referee at the same time , earning Referral Rewards.
- 2) The above referrer rewards will not be distributed cumulatively.

2. Referees who successfully complete pre-registration through the Referrer's link will receive:

- I. Free Drink Coupon
- II. Exclusive Pre-Registration Visitor Gift
- III. Visitor Guide
- IV. e-Brochure

\* Special Reminder:

- 1) Each participant can be both a Referrer and Referee at the same time, and they are eligible for Referee benefits as well as Referrer rewards.
- 2) Multiple invitations will not be counted repeatedly.
- 3) {Exclusive Pre-registration Visitor Gift}, The benefits obtained after the visitor registration {exhibition souvenir gift} will be distributed together, and participants can redeem them on-site by presenting the email.
- 4) The above Referee rewards will not be distributed cumulatively.

IV. Distribution and Redemption of Program Gifts

1. Participants in the Referral Program will get an email confirming their rewards and redemption procedures.
2. Referrers will receive their rewards via email or courier after the exhibition and before December 31, 2024, based on the number of referees in their group's attendance.
3. The organizer will set up a gift redemption counter in the exhibition venue to deliver rewards to referees from 10:00 (GMT+8) on December 5th to 12:00 (GMT+8) on 7th December, 2024 . Generally, there won't be any late pickups or make-ups.
4. The referrer can receive the referee benefits , but only once.
5. To obtain the above-mentioned referee benefits, participants must register and meet the exhibition's target audience requirements.
6. The images on the program page are for reference only; the actual distribution will prevail.

7. The organizer reserves the right to adjust the types of rewards and the distribution times based on the actual situation.

V. Others

1. The organizer reserves the right to invalidate a participant's invitation and cancel any rewards received if abnormal operations are discovered during program participation, such as abnormal invitations, network attacks, plugins, add-ons, data leaks etc.
2. If you have any questions about this program, please contact Ms. June / Ms. Iris, at 852-2811 8897 or by email at [EPChina.PR@adsale.com.hk](mailto:EPChina.PR@adsale.com.hk).
3. The approval of any registration and/or the above reward(s) is subject to Adsale Exhibition Services Limited's decision, which shall be final and conclusive.