

智慧包装 开启未来

Smart Packaging for
Now and Future



2024.3.4-6

中国·广州·中国进出口商品交易会展馆 **B区**
China Import & Export Fair Complex
Area B, Guangzhou · PR China



Q www.ChinaSinoPack.com

展场面积 (平方米)
Exhibition Area (sq.m.)

150,000

展馆数量
No. of Halls

14

观众数量
No. of Visitors

120,000+

参展商数量
No. of Exhibitors

2,000+

2024预估数据 Estimated data of 2024



- 成套智能包装解决方案
Smart Packaging Total Solution



- 智慧物流装备及系统
Smart Logistics Equipment and Systems

一次包装机械 ●

First Packaging Machinery

二次包装机械 ●

Outer Packaging Machinery

预制食品包装设备 ●

Prepared Food Packaging Machinery



- 称重与检测设备
Weighing and Testing Machinery
- 包装辅助配套设备
Auxiliary Equipment of Packaging

喷码机、激光打码机,其他 ●

Inkjet Machines

Laser Marking Machines and Others



- 液态包装设备
Liquid Packaging Machinery
- 无菌包装设备
Aseptic Packaging Machinery
- 塑料包装制造机械, 包装容器制造机械
Plastics Packaging Machines,
Production Machine of Containers



- 软包装机械设备
Flexible-Packaging Equipment
and Machinery

塑料、纸、环保、金属、玻璃制品、包装新材料 ●

Plastics, Paper, Green Pack, Metal, Glass
New Materials



智能工厂4.0 赋能包装创新驱动

Smart Factory 4.0 Empowering Packaging Innovation

- 智能包装解决方案 融合行业需求
Intelligent Packaging Solutions
Catering Latest Industry Needs
- 以数字化、可视化、信息化的技术创新
为核心助推企业高精度、高效率发展
Digital, Visual and Information-based
Increasing Productivity and Effectiveness



明星参展企业 Renowned Exhibitors

2023部分参展商 Part of 2023 Exhibitors



排名不分先后 in no particular order

来自展商及买家的心声

Exhibitors & Buyers' Words

广州迈驰包装设备有限公司 宁德松 总经理

Guangzhou Marchi Packing Equipment Co., Ltd Mr. Ning Desong General Manager

迈驰凭借在自动化领域的专业水平和成熟技术迅速成长和崛起。Sino-Pack现场效果远超出预期，工作人员非常专业，让我们对明年的展会更是充满信心，期待明年广州再相见！

Marchi grows and rises rapidly by virtue of its professional level and mature technology in the field of automation. The results of Sino-Pack is much higher than expected, and the staffs are very professional. Thus, we have full confidence in next year's exhibition and look forward to seeing you again in Guangzhou next year!

北京大森包装机械有限公司 阳斌 副总经理

Beijing Omori Packaging Machinery Co.,Ltd Mr. Yang Bin Deputy General Manager

我司凭借专业优势赢得信赖，参观的客户络绎不绝。众多客户经过测试、咨询、深层次了解并认可了我们的产品，感谢新老客户对我们的支持与信赖。这是一次非常成功的参展体验，非常期待明年的展会！

Our company wins trust by virtue of our professional strengths. Endless stream of customers visiting. Through testing, consultation, in-depth understanding, our products have been recognized by many customers. Thank new and old customers for their support and trust. This is a very successful participation experience, and I am looking forward to next year's exhibition!

中山市小榄镇工商联 罗杰

Zhongshan Xiaolan Town Chamber of Commerce Mr. Luo Jie

本届展会聚焦自动化、数字化的智能设备和环保新材料，应合了未来的大趋势是一大亮点。随着经济的加速复苏，降低企业生产成本也是企业不断的追求。期待明年的华南包装展会有更多先进智能装备和环保新材料的展品展出，给企业更多开阔眼界的机会！

This year's exhibition focuses on automated and digitized intelligent equipment and environmentally friendly new materials, which is a highlight in line with the industry trends in the future. Along with the accelerated recovery of the economy, reducing the production cost is also a constant pursuit of enterprises. It is expected that there will be more exhibits of advanced intelligent equipment and new environmentally friendly materials in Sino-Pack next year, giving enterprises more opportunities to broaden their horizons!

**MVP合作伙伴计划，
365天不间断在线展示**
MVP Most Valuable Partner Scheme
365 Days Uninterrupted Online Display



@华南包装展供需在线
@Sino-Pack Supply and Demand Online

渠道多 宣传广 流量强
Diversified Promotion Channels, Extensive Reach

社交媒体广告曝光
Social Media AD.Exposure

8,800,000+

观众数据库
Visitor Database

1,000,000+

微信公众粉丝
Wechat Followers

95,000+

2023盛况回顾

Review of Sino-Pack 2023

上届展会观众统计 Visitor Statistics of Sino-Pack 2023

海外协会及企业参观团 Overseas Associations and Enterprise Delegations

主要来自：马来西亚、印度尼西亚等国家，包括有：马来西亚国际商务促进协会、马来西亚制造商联合会、马来西亚-中国总商会、沙巴中国总商会、印度尼西亚包装业总商会等。

They were from Malaysia, Indonesia, which include: Malaysia PROMAS International Business Society, Federation of Malaysian Manufactures, Malaysia-China Chamber of Commerce, Sabah China Chamber of Commerce and Indonesia Packaging Federation, etc.

行业协会及企业参观团 Industry Associations and Enterprise Delegations

包括有：香港食品专业协会、香港品牌总商会、广东省食品生产技术协会、广东保健品商会、徐福记、可口可乐、华为等。

Include: Hong Kong Food Professionals Association, Federation of Hong Kong Brands, Food Production Technology Association of Guangdong, Guangdong Health Products Chamber of Commerce, Hsu Fu Chi, Coca-Cola, Huawei, etc.

国内观众行业分类 Visitors by Industry

食品生产商

Food Products

59.1%

休闲食品、预制食品、乳品、饮料、酒类、饮用水等
Leisure Food, Dairy, Prepared Food, Beverage, Brewery, Bottled Water, etc.

电子产品及家电生产商

Home Appliances, 3C

9.1%

电商 / 物流 / 餐饮外卖

E-commerce, Logistics, Catering

6.4%

医药及保健生产商

Pharmaceuticals Health Products

11.8%

OEM / ODM代工生产

OEM, ODM

2.2%

日化生产商

Daily Chemical Products

11.2%

其他

Others

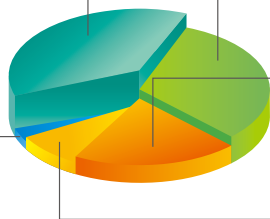
0.2%

化妆品、个人护理用品、洗涤清洁用品
Cosmetics, Personal Care Products, Cleaning Products, etc.

职位分类 Visitors by Job Title

36.1%
董事经理 / 总经理 / 厂长
Director / General Manager /
Factory Owner

3.1%
研究 / 学术人员 /
技术员 / 其它
Researcher / others



31.5%

经理 / 副经理
Manager / Assistant Manager

20.6%

总工程师 / 高级工程师 / 工程师
Chief Engineer / Senior Engineer /
Technician

8.7%

设计师 Designer

部门分类 Visitors by Department

33.5%

决策层
Decision-level

29.1%

采购部
Purchasing Department

20.9%

包装技术 / 工程部
Packaging Technology / Engineering Department

16.4%

市场 / 品牌部 / 设计部
Marketing / Branding Department /
Design Department

0.1%

其它
Others

联合众多行业权威机构 举办丰富扎实的同期活动

Concurrent Events Powered by Influential Organizations

- ▶ 2023大湾区预制菜品牌包装赋能暨创意设计论坛
2023 Greater Bay Area Ready-Prepared Food Brand Packaging Empowerment and Creative Design Forum
- ▶ 电商物流循环包装与绿色供应链论坛
E-commerce Logistics Circular Packaging and Green Supply Chain Forum
- ▶ 首届华南绿色包装创新应用论坛
The 1st South China Green Packaging Innovation and Application Forum
- ▶ 首届华南纸蜂窝创新发展论坛
The 1st South China Paper Honeycomb Innovation and Development Forum
- ▶ 纸塑包装产业链融合发展大会
Molded Plup Packaging Industry Chain Integration Development Conference
- ▶ 传统BtoB民营企业向BtoC转型探索——包装行业在新时代下经营意识成功蜕变的案例研究
Exploration of Transformation from Traditional BtoB Private Enterprises to BtoC —A Case Study of Successful Transformation of Management Consciousness in Packaging Industry in the New Era
- ▶ 视觉与触觉双重体验
Visual and Tactile Experience
 - 多元材质x精品包装体验区
Assorted Materials X High-End Packaging Experience Zone
 - 文化新视觉——企业B to C成功案例作品展
New Vision of Culture -A Showcase of Successful Enterprises B to C Cases



展会查询 Enquiry

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