

PFP  
EXPO **Sino-Pack 2025**  
中国国际包装工业展

# 智慧包装 开启未来

Smart Packaging for  
Now and Future

**2025.3.4-6**

广州·中国进出口商品交易会会馆 B区  
Area B, China Import and Export Fair Complex  
Guangzhou, P.R.China

主办单位  
Organized by

**ADSALE** 雅式® ufi  
Member

🔍 [www.ChinaSinoPack.com](http://www.ChinaSinoPack.com)



展场面积 (平方米)  
Exhibition Area (sq.m.)

150,000

展馆数量  
No. of Halls

15

观众数量  
No. of Visitors

128,000+

参展商数量  
No. of Exhibitors

2,100+

2025年预估数据 Estimated data of 2025



- 成套智能解决方案  
Smart Packaging Total Solution
- 智慧物流装备及系统  
Smart Logistics Equipment and Systems

一次包装机械 ●

First Packaging Machinery

二次包装机械 ●

Outer Packaging Machinery

预制食品包装设备 ●

Prepared Food Packaging Machinery



- 称重与检测设备  
Weighing and Testing Machinery
- 包装辅助配套设备  
Auxiliary Equipment of Packaging

喷码机、激光打码机,其他 ●

Inkjet Machines

Laser Marking Machines and Others



- 液态包装设备  
Liquid Packaging Machinery
- 无菌包装设备  
Aseptic Packaging Machinery
- 塑料包装制造机械, 包装容器制造机械  
Plastics Packaging Machines,  
Production Machine of Containers
- 软包装机械设备  
Flexible-Packaging Equipment  
and Machinery

塑料、纸、环保、金属、玻璃制品、包装新材料 ●

Plastics, Paper, Green Pack, Metal, Glass  
New Materials



# Sino-Pack 优质买家齐聚

## High Quality Buyers from Renowned Companies

### 食品 / 调味品 Food/Condiment

盼盼食品 Panpan Foods  
达利食品集团 Dali Group  
冠生园 Guan Sheng Yuan  
蜡笔小新 LBXX  
统一 Unif  
安琪 Angel  
旺旺 Want Want China  
卫龙 Weilong  
通用磨坊 General Mills

### 饮料 / 乳品 / 酒 / 茶叶 Cosmetics & Personal Care

哇哈哈 Wahaha  
雀巢 Nestea  
王老吉 Wanglaoji  
八马 Bama Tea  
大益 Dayi Tea  
怡宝 Cestbon  
可口可乐 Coca-Cola  
维他 Vita  
小罐茶 Xiaoguancha

### 日化 Cosmetics & Personal Care

雅诗兰黛 Estee Lauder  
宝洁 P&G  
欧莱雅 L'OREAL  
蓝月亮 Blue Moon  
珀莱雅 Proya  
立白 Liby

### 医药 / 保健品 Pharmaceuticals / Health Products

汤臣倍健 By-Health  
养生堂 YST  
纽崔莱 Nutrilite  
雷允上 Leiyunshang  
拜耳 Bayer  
同仁堂 Tongrentang

### 快递 / 物流 / 运输 Courier / Logistics / Transport

中国邮政 EMS  
德邦 Deppon  
中国外运 SINO TRANS  
顺丰 SF  
联邦快递 Fedex Express  
中远海运 COSCO

### 3C电子 / 电器 3C Electronics / Electrical

格力 GREE  
海尔 Haier  
美的 Midea  
小米 Xiaomi  
富士康 Foxconn  
九阳 Joyoung

### 电商 / 生鲜 / 商超 E-Commerce / Fresh Food / Supermarket

美团买菜 Meituan Maicai  
盒马鲜生 Fresh Hema  
叮咚买菜 Dingdong Maicai  
大润发 RT-MART  
朴朴超市 Pupu Mall  
百果园 Pagoda

### 餐饮 Catering

海底捞 Haidilao  
百胜餐饮集团 YumChina  
九毛九 Jiumaojiu Group  
瑞幸 Luckin  
真功夫 Zkungfu  
喜茶 HEYTEA  
顶新集团 TING HSIN  
奈雪的茶 Naixue  
广州酒家 Guangzhou Restaurant

## 全明星参展企业 VIP Exhibitors

## 2024部分参展商 Part of 2024 Exhibitors



排名不分先后

# 来自展商及买家的心声

## Exhibitors & Buyers' Words

杭州永创智能设备股份有限公司 / 陈鹤 副总经理

Hangzhou Youngsun Intelligent Equipment Co., Ltd / Mr. Chen He, Deputy General Manager

包装设备的无人化、智能化、全品类解决方案，是永创智能为客户实现减员增效、精益生产所提供的有力保障，本次展会我携带的众多包装设备和包装材料，得到了广大专业观众的青睐和认可，期待明年再相会。The unmanned, intelligent, and full category solution for packaging equipment is a powerful guarantee provided by Yongchuang Intelligence to reduce staff and increase efficiency, and achieve lean production for customers. The numerous packaging equipment and materials carried by our company at this exhibition have been favored and recognized by a large number of professional visitors. We look forward to meeting again next year.

沧州怡和机械有限公司 / 梁斌先生 企划部经理

Cangzhou Eiahe Machinery Co., Ltd / Mr. Liang Bin, Planning Manager

今年SINO-PACK包装展举办的很成功，现场观众数量和质量都比较高，同步也见到很多优质的海外观众。感谢新老客户对怡和机械的支持与信赖。非常期待明年SINO-PACK包装展的盛况，为参展企业带来更多、更精准的高质量买家！

This year's SINO-PACK packaging exhibition was very successful. The number and the quality of on-site visitors were both impressive, and we also saw numerous overseas buyers.

We are grateful to both our new and loyal customers for their continuous support and trust in Eiahe Machinery and looking forward to the grand event of SINO-PACK packaging exhibition next year.

We hope the show could bring more buyers to the participating enterprises next year.

广东伊利乳业有限责任公司 / 隋承志 资深级设备经理

Guangdong Yili Dairy Co., Ltd. / Sui Chengzhi, Senior Equipment Manager

今年在展会现场看到很多有实力的展商，我们也了解到了最新的环保材料和包装设备，满足了伊利对包装材料的高要求，严格控制有害物质的使用，注重绿色环保，同时保证包装质量和安全性，希望明年的展会越来越好！能够看到更多的新技术、新设备！

We saw a lot of high quality exhibitors on the show this year, and collected the latest information of environmentally friendly materials and packaging equipment. And it did meet YILI's high requirement for packaging materials and the use of hazardous substances. We pay great attention to the green and environment protection as well as the quality and safety of packaging. Wish the show gets better and better! We look forward to see more new technology and equipment.

蒙古国贸易促进协会 / Mrs. Baigalmaa Byambasuren 会长

Mongolian Trade Promotion Association / Mrs. Baigalmaa Byambasuren, Chairman

时隔多年再来展会参观，看到规模扩大了，不少会员都表示能够成功找到合适的机械产品，圆满达成此行目的。我们明年定会继续支持。

Returning to visit the exhibition after many years, we noticed that the scale has expanded. Numerous members have successfully found suitable machinery products and have accomplished the purpose of this trip. We will undoubtedly continue to support Sino-Pack/PACKINNO next year.

## MVP合作伙伴计划， 365天不间断在线展示

MVP Most Valuable Partner Scheme  
365 Days Uninterrupted Online Display



@华南包装展供需在线

@Sino-Pack Supply and  
Demand Online

## 渠道多 宣传广 流量强

Diversified Promotion Channels, Extensive Reach

社交媒体广告曝光

Social Media AD.Exposure

8,800,000+

观众数据库

Visitor Database

1,000,000+

微信公众粉丝

Wechat Followers

95,000+

# 2024盛况回顾

## Review of Sino-Pack2024

150,000 四展面积  
Exhibition Area (sq.m)

2,026 展商  
No. of Exhibitors

116,991 观众  
No. of Visitors

270+ 国内及海外参观团  
Domestic and Overseas  
tour groups



来自国家及地区: 105+

分别是俄罗斯、马来西亚、越南、印度、印尼、泰国、南韩、哈萨克斯坦、菲律宾、中国香港、中国台湾等国家及地区

From Russia, Malaysia, Vietnam, India, Indonesia, Thailand, South Korea, Kazakhstan, Philippines, Hong Kong, Taiwan, China, etc.

### 国内观众行业分类 Visitors by Industry

食品生产商

Food Products

58.1%

预制食品、休闲食品、乳品、饮料、酒类、饮用水等  
Prepared Food, Leisure Food Dairy, Beverage, Brewery, Bottled Water, etc.

医药及保健生产商

Pharmaceuticals Health Products

11.8%

日化生产商

Daily Chemical Products

11.2%

化妆品、个人护理用品、洗涤清洁用品  
Cosmetics, Personal Care Products, Cleaning Products, etc.

电子产品及家电生产商

Home Appliances, 3C

9.5%

电商 / 物流 / 餐饮外卖

E-commerce, Logistics, Catering

6.3%

OEM / ODM代工生产  
OEM, ODM

1.9%

其他

Others

0.2%

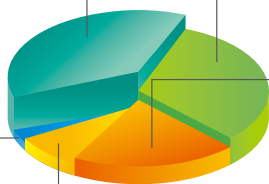
### 职位分类 Visitors by Job Title

36.5%

董事经理 / 总经理 / 厂长  
Director / General Manager /  
Factory Owner

3.3%

研究 / 学术人员 /  
技术员 / 其它  
Researcher / others



31.5%

经理 / 副经理  
Manager / Assistant Manager

20.2%

总工程师 / 高级工程师 / 工程师  
Chief Engineer / Senior Engineer /  
Technician

8.5%

设计师 Designer

### 部门分类 Visitors by Department

38.8%

决策层  
Decision-level

29.3%

采购部  
Purchasing Department

19.9%

包装技术 / 工程部  
Packaging Technology / Engineering Department

11.8%

市场 / 品牌部 / 设计部  
Marketing / Branding Department /  
Design Department

0.2%

其它  
Others



# 联合众多行业权威机构 举办丰富扎实的同期活动

## Concurrent Events Powered by Influential Organizations

- 2024 电商可持续包装发展论坛  
2024 E-commerce Sustainable Packaging Development Forum
- 粤港澳大湾区（GBA）健康预制食品及包装创新论坛  
Guangdong-Hong Kong-Macao Greater Bay Area Healthy Prepared Food and Packaging Innovation Forum
- 大健康品牌设计与包装营销论坛  
Comprehensive Health Branding Design and Packaging Marketing Forum
- 《美丽中国》系列一包装创新品牌案例大讲堂  
"The Beautiful China" Series-Brand Case Lecture On Packaging Innovation
- 专精特新 包装新势力  
SRDI-Specialized, Refined, Differential, Innovative-New Packaging Power
- 包装创新技术发展新潮流  
New Trends in Packaging Innovation Technology Development
- 2024日化行业智能数字绿色包装供应链论坛  
2024 Daily Chemical Industry Intelligent Green Packaging Supply China Forum
- 绿色智慧赋能食品包装高质量发展论坛  
Forum On Green Intelligence Enables High-Quality Development of Food Packaging
- 化妆品品牌创新与包装艺术论坛  
Cosmetics Branding Innovations and Packaging Art Forum



## 展会查询 Enquiry



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