

PFP  
EXPO

# Sino-Pack 2026

中国国际包装工业展

## 智慧包装 开启未来

Smart Packaging for  
Now and Future

2026.3.4-6

广州 · 中国进出口商品交易会展馆 B区  
Area B, China Import and Export Fair Complex  
Guangzhou, P.R.China



主办单位  
Organized by

ADSALE 雅式® ufi  
Member

🔍 [www.ChinaSinoPack.com](http://www.ChinaSinoPack.com)


**150,000** 展场面积 (平方米)  
Exhibition Area (sq.m.)
 **15** 展馆数量  
No. of Halls

**130,000+** 观众数量  
No. of Visitors
 **2,200+** 海内外参展商数量  
No. of Exhibitors

2026年预估数据 Estimated data of 2026



- 成套智能解决方案  
Smart Packaging Total Solution
- 智慧物流装备及系统  
Smart Logistics Equipment and Systems

一次包装机械  
First Packaging Machinery

二次包装机械  
Outer Packaging Machinery

预制食品包装设备  
Prepared Food Packaging Machinery



- 称重与检测设备  
Weighing and Testing Machinery
- 包装辅助配套设备  
Auxiliary Equipment of Packaging

喷码机、激光打码机, 其他  
Inkjet Machines  
Laser Marking Machines and Others



- 液态包装设备  
Liquid Packaging Machinery
- 无菌包装设备  
Aseptic Packaging Machinery
- 塑料包装制造机械, 包装容器制造机械  
Plastics Packaging Machines,  
Production Machine of Containers
- 软包装机械设备  
Flexible-Packaging Equipment  
and Machinery



塑料、纸、环保、金属、玻璃制品  
包装新材料  
Plastics, Paper, Green Pack, Meta  
Glass New Materials



# Sino-Pack 优质买家齐聚

## High Quality Buyers from Renowned Companies

### 食品 / 调味品

#### Food / Condiment

旺旺 Want Want  
蜡笔小新 LBXX  
冠生园 Guan Sheng Yuan  
达利食品集团 Dali Group  
统一 Unif  
安琪 AngelChina  
盼盼食品 Panpan Foods  
卫龙 Weilong  
通用磨坊 General Mills  
厨邦 CHUBANG  
李锦记 Lee Kum Kee  
中粮集团 COFCO

### 饮料 / 乳品 / 酒 / 茶叶

#### Beverage / Dairy / Brewery / Tea

怡保 Cestbon  
哇哈哈 Wahaha  
雀巢 Nestea  
维他 Vita  
王老吉 Wanglaoji  
可口可乐 Coca-Cola  
伊利 Yili  
蒙牛 Mengniu  
五粮液 WULANGYE  
八马 Bama Tea  
小罐茶 Xiaoguancha  
大益 Dayi Tea

### 日化

#### Cosmetics & Personal Care

宝洁 P&G  
雅诗兰黛 Estee Lauder  
欧莱雅 L'OREAL  
珀莱雅 Proya  
立白 Liby  
蓝月亮 Blue Moon  
曼秀雷敦 Mentholatum  
联合利华 Unilever

### 医药 / 保健品

#### Pharmaceuticals / Health Products

纽崔莱 Nutrilite  
汤臣倍健 By-Health  
养生堂 YST  
白云山中 BAIYUNSHANZHONG  
同仁堂 Tongrentang  
拜耳 Bayer  
雷允上 Leiyunshang

### 快递 / 物流 / 运输

#### Courier / Logistics / Transport

顺丰 SF  
京东物流 JD  
中国邮政 EMS  
德邦 Deppon  
中国外运 SINO TRANS  
中远海运 COSCO  
联邦快递 Fedex Express  
菜鸟 CAINIAO

### 3C电子 / 电器

#### 3C Electronics / Electrical

海尔 Haier  
小米 Xiaomi  
美的 Midea  
格力 GREE  
富士康 Foxconn  
九阳 Joyoung  
华为 Huawei  
创维 Skyworth

### 电商 / 生鲜 / 商超

#### E-Commerce / Fresh Food / Supermarket

叮咚买菜 Dingdong Maicai  
美团买菜 Meituan Maicai  
朴朴超市 Pupu Mall  
大润发 RT-MART  
盒马鲜生 Fresh Hema  
华润万家 Vanguard  
百果园 Pagoda  
饿了么 Ele

### 餐饮

#### Catering

海底捞 Haidilao  
瑞幸 Luckin  
百胜餐饮集团 YumChina  
真功夫 Zkangfu  
广州酒家 Guangzhou Restaurant  
九毛九 Jiumaajiu Group  
霸王茶姬 CHAGEE  
顶新集团 TING HSIN  
奈雪的茶 Naixue  
喜茶 HEYTEA

## 全明星参展企业

### VIP Exhibitors

### 2025部分参展商 Part of 2025 Exhibitors



排名不分先后

# 来自展商及买家的心声

## Exhibitors & Buyers' Words

杭州永创智能设备股份有限公司 副总经理  
Hangzhou Youngsun intelligent Equipment Co.,Ltd. Duputy General Manager

今年展会客流量质优量佳，国际买家数量众多，充分彰显了展会强大的国际吸引力。永创智能包装设备以无人化、智能化、全链路布局为核心，为全球客户打造一体化包装解决方案。华南包装展作为开年首展，我们在其平台上推出全球首创新品，备受瞩目，成果丰硕。期待未来展会再攀新高！

This year's exhibition saw a high-quality and substantial flow of visitors, with a significant number of international buyers, fully demonstrating the event's strong global appeal. Yongchuang Intelligent Packaging Equipment, focusing on unmanned operations, intelligent technology, and comprehensive end-to-end solutions, provides integrated packaging solutions for global clients. As the year's debut exhibition, our global-first innovations at South China Packaging Show gained remarkable attention and achieved substantial results. Looking forward to greater success!

沧州怡和机械有限公司 营销中心  
Cangzhou Eiahe Machinery Co., Ltd. Marketing Center

今年Sino-Pack举办的很成功，现场见到了很多老朋友，还有很多来自国内外的新朋友。今年的展会各展馆的布局合理，观众流量大，精准度高，为我们提供了非常好的展示机会，这都体现了主办方的高水准。感谢新老客户对怡和机械的支持与信赖，期待明年我们再相聚。

This year's Sino-Pack was a tremendous success. At the venue, we had the pleasure of reuniting with many longstanding partners and welcoming numerous new friends from both domestic and international markets. The well-organized layout of exhibition halls, combined with the high visitor traffic and precise audience targeting, provided us with an exceptional platform for showcasing our offerings - all of which demonstrated the organizer's professional expertise. We sincerely appreciate the continued support and trust from our loyal clients and new collaborators alike. Yihe Machinery looks forward to gathering with you all again next year!

菲律宾食品科技协会  
Philippine Association of Food Technologists

这是我首次参加中国国际包装工业展及国际包装制品展。在展会上展示的中小型包装设备特别引人注目。通过这次展会，我们有团员找到了几家理想的合作伙伴。接下来我们计划去参观他们的工厂，实地了解他们的能力后再做决定。尽管全球经济形势充满挑战，但这里的设备选择让我们看到了提升生产效率的希望。明年我们还会来参观，相信能找到更多适合我们需求的解决方案。

This was my first time attending Sino-Pack / PACKINNO, and I was particularly impressed by the small and medium-sized packaging equipment showcased at the exhibition. Our team identified several promising potential partners during the event, and we plan to visit their factories in the near future to assess their capabilities firsthand before making final decisions. Despite the challenging global economic climate, the range of equipment options presented here has given us renewed hope for enhancing our production efficiency. We look forward to returning next year and are confident we will discover even more solutions tailored to our needs.

1V1 精准对接，365天不间断在线展示  
1V1 Precise Matching,  
365 Days Uninterrupted Online Display



@华南包装展供需在线  
@Sino-Pack Supply and Demand Online

渠道多 宣传广 流量强  
Diversified Promotion Channels, Extensive Reach

社交媒体广告曝光  
Social Media AD.Exposure

9,900,000+

观众数据库  
Visitor Database

1,200,000+

微信公众粉丝  
Wechat Followers

110,000+



# 2025盛况回顾

## Review of Sino-Pack2025



150,000

四展面积  
Exhibition Area (sq.m)

2,113

展商  
No. of Exhibitors

128,052

观众  
No. of Visitors

300+

国内及海外参观团  
Domestic and Overseas  
tour groups

来自国家及地区: 118+

分别是俄罗斯、马来西亚、越南、印度、泰国、菲律宾、印度尼西亚、南韩、伊朗、乌兹别克斯坦、巴西、西班牙、中国香港、中国台湾等国家及地区

From Russia, Malaysia, Vietnam, India, Thailand, Philippines, Indonesia, South Korea, Iran, Uzbekistan, Brazil, Spain, Taiwan, China, etc.

### 国内观众行业分类 Visitors by Industry

食品生产商

Food Products

58.3%

预制食品、休闲食品、乳品、饮料、酒类、饮用水等  
Prepared Food, Leisure Food Dairy, Beverage, Brewery, Bottled Water, etc.

医药及保健生产商

Pharmaceuticals Health Products

11.9%

日化生产商

Daily Chemical Products

11.6%

化妆品、个人护理用品、洗涤清洁用品  
Cosmetics, Personal Care Products, Cleaning Products, etc.

电子产品及家电生产商

Home Appliances, 3C

9.7%

电商 / 物流 / 餐饮外卖

E-commerce, Logistics, Catering

6.5%

OEM / ODM代工生产  
OEM, ODM

1.8%

其他

Others

0.2%

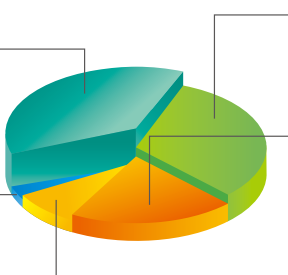
### 职位分类 Visitors by Job Title

36.1%

董事经理 / 总经理 / 厂长  
Director / General Manager /  
Factory Owner

2.5%

研究 / 学术人员 /  
技术员 / 其它  
Researcher / others



33.2%

经理 / 副经理  
Manager / Assistant Manager

19.9%

总工程师 / 高级工程师 / 工程师  
Chief Engineer / Senior Engineer /  
Technician

8.3%

设计师 Designer

### 部门分类 Visitors by Department

39.4%

决策层  
Decision-level

29.9%

采购部  
Purchasing Department

20.3%

包装技术 / 工程部  
Packaging Technology / Engineering Department



10.2%

市场 / 品牌部 / 设计部  
Marketing / Branding Department /  
Design Department

0.2%

其它  
Others

# 20+ 多场同期活动 聚焦行业热点

## 20+ Concurrent Events Focusing on Industry Hotspots

- 2025餐饮包装创意设计与可持续发展论坛  
2025 Creative Design and Sustainable Development Forum on Food Packaging
- 生鲜冷链包装技术及模式创新发展大会  
Fresh Cold Chain Packaging Technology and Model Innovation Development Conference
- 2025日化包装智能增值论坛  
2025 Smart Value-added Forum for Daily Chemical Packaging
- “机器人进集群”系列活动  
——开启包装工业智能物流未来  
“Robot into the Cluster” Series of Activities —— Unleashing the Future of Intelligent Logistics in Packaging Industry
- 数智赋能，启运未来  
——探寻企业数字化转型创新之道  
Digital Intelligence Empowerment, Initiating the Future – Exploring Innovative Paths for Enterprise Digital Transformation
- 食品包装创新发展峰会暨产学研协同创新  
Food Packaging Innovation Development Summit and Industry-Academia-Research Collaborative Innovation Forum
- 大健康产业包装设计及营销策略论坛  
Forum on Packaging Design and Marketing Strategies for the Great Health Industry
- 出海战略:欧亚市场包装发展趋势  
Eurasian Regulations and Trends in
- AI设计 · 包装未来  
AI Design · Packaging the Future
- 2025环保包装新材料助力包装可持续发展  
New Environmentally Friendly Packaging Materials for Packaging Sustainability in 2025
- 粤包新动力展区 - 创新 × 设计 × AI  
GBA Packaging New Power Zone - Innovation × Design × AI



### 展会查询 Enquiry



雅式展览服务有限公司  
Adsale Exhibition Services Ltd. | Tel 电话: (852) 2811 8897 Fax 传真: (852) 2516 5024  
E-mail 电邮: SINOPACK@adsale.com.hk

深圳 Shenzhen      上海 Shanghai      北京 Beijing      新加坡 Singapore  
☎ (86-755) 8232 6251      ☎ (86-21) 5187 8766      ☎ (86-10) 8460 2766      ☎ (65) 3157 3101