



2024中国(广州)国际包装制品展览会
China (Guangzhou) International
Exhibition on Packaging Products 2024



2024.3.4-6

中国·广州·中国进出口商品交易会展馆 B区
China Import & Export Fair Complex
Area B, Guangzhou · PR China



www.PACKINNO.com

不同材质的包装，尽在PACKINNO

Different Types of Packaging Materials,
All in PACKINNO



四展联动，规模升级

4-in-1 Exhibition Synergy,
Scale Upgrade

展场面积（平方米）
Exhibition Area (sq.m.)

150,000

参展商数量
No. of Exhibitors

2,000+

观众数量
No. of Visitors

120,000+

展馆数量
No. of Halls

14

展品范围

Scope of Exhibits

- 包装制品
Packaging Products
- 包装材料
Packaging Materials
- 功能性包装
Functional Packaging
- 环保包装
Eco-Packaging
- 包装服务
Packaging Services
- 包装原材料
Packaging Raw Materials

精品礼盒区

NEW

Gift Box Special Zone

轻量化×个性化×高品质

Lightweight × Customization × Quality

- 满足最新悦己消费潮流, 同时提升产品形象和附加值
Fulfil the New Consumer Trend
Upgrade Product Image and Increase Value



纸浆模塑

HOT

Molded Pulp

聚焦 礼品包装×工业包装×餐饮包装×纸塑设备

Focus on Gift Packaging × Industrial Packaging ×
Catering Packaging × Pulp Molding Equipment

- 市场需求快速扩张, 紧抓环保趋势
适用于越来越多类型产品包装
Surging Market Demand
Capture the Eco Business Trend
Suitable for Packaging of Increasing Kinds of Products.



新材料

HOT

New Materials

创新×可循环×可持续×可降解

Innovation × Recyclable × Sustainable ×
Biodegradable

- 拓渠道拓品类 蓄力前行
助力企业创新发展抢市场
More Channels & Categories
Facilitates Innovations to Win the Market



PACKINNO的优质买家 终端行业优质买家齐聚于此

High Quality Buyers from Renowned Companies

食品 / 调味品

Food / Condiment

- 盼盼食品 Panpan Foods
- 蜡笔小新 LBXX
- 达利食品集团 Dali Group
- 卫龙 Weilong
- 康师傅 Master Kong
- 通用磨坊 General Mills
- 统一 Unif
- 旺旺 Want Want China
- 中粮集团 COFCO
- 李锦记 Lee Kum Kee

- 冠生园 Guan Sheng Yuan
- 安琪 Angel
- 北大荒 Beidahuang Group
- 三只松鼠 3 Songshu
- 来伊份 LYFEN

饮料 / 乳品 / 酒 / 茶叶

Beverage / Dairy / Brewery / Tea

- 可口可乐 Coca-Cola
- 雀巢 Nestle
- 娃哈哈 Wahaha
- 农夫山泉 Nongfu Spring
- 王老吉 Wanglaoji
- 大益 Dayi Tea
- 怡宝 Cestbon
- 八马 Bama Tea
- 维他 Vita
- 小罐茶 Xiaoguancha

日化

Cosmetics & Personal Care

- 雅诗兰黛 Estee Lauder
- 立白 Liby
- 欧莱雅 L'ORÉAL
- 蓝月亮 Blue Moon
- 宝洁 P&G
- 珀莱雅 Proya
- 联合利华 Unilever
- 上海家化 Jahwa

医药 / 保健品

Pharmaceuticals / Health Products

- 汤臣倍健 By-Health
- 养生堂 YST
- 纽崔莱 Nutrilite
- 雷允上 Leiyunshang
- 拜耳 Bayer
- 同仁堂 Tongrentang
- 善存 Centrum
- 云南白药 Yunnan Baiyao

快递 / 物流 / 运输

Courier / Logistics / Transport

- 中远海运COSCO
- 德邦 Deppon
- 中国外运 SINO TRANS
- 中国邮政 EMS
- 顺丰SF
- 联邦快递 Fedex Express
- 京东物流 JD
- 菜鸟 CAINIAO

3C电子 / 电器

3C Electronics / Electrical

- 格力 GREE
- 海尔 Haier
- 美的 Midea
- 小米 Xiaomi
- 富士康 Foxconn
- 九阳 Joyoung
- 华为 Huawei
- 小熊 Bears

电商 / 生鲜 / 商超

E-Commerce / Fresh Food / Supermarket

- 美团买菜 Meituan Maicai
- 盒马鲜生 Fresh Hema
- 叮咚买菜 Dingdong Maicai
- 大润发 RT-MART
- 朴朴超市 Pupu Mall
- 百果园 Pagoda
- 饿了么 Ele
- 华润万家 Vanguard

餐饮

Catering

- 海底捞 Haidilao
- 百胜餐饮集团 YumChina
- 九毛九 Jiumaajiu Group
- 瑞幸 Luckin
- 真功夫 Zkungfu
- 喜茶 HEYTEA
- 顶新集团 TING HSIN
- 奈雪的茶 Naixue
- 广州酒家 Guangzhou Restaurant



来自展商及买家的心声

Exhibitors & Buyers' Words

广西梧州国龙再生资源发展有限公司 陈道明 副总经理

Guangxi Wuzhou Guolong Recyclable Resources Development Co., Ltd.
Mr. Chen Dao Ming, Deputy General Manager

本次展会感受到疫情放开后的人潮汹涌！客户太热情以至于应接不暇，通过沟通交流，客户更深入了解我司的再生塑料产品并认同我们信赖我们，真可谓收获满满！办得一届比一届好，影响一年比一年大，我们非常期待明年的展会。

This exhibition sees the surge of visitors after the epidemic! Customers are so enthusiastic that it is overwhelming. Through communication and exchange, they have gained a deeper understanding of our company's recycled plastic products, agree and trust us. We have gained a lot! The exhibition is doing better every year and the impact is increasing yearly too. We look forward to the exhibition next year.

上海中商网络股份有限公司 王刚 市场部总监

China Commerce Networks (Shanghai) Co., Ltd. Mr. Wang Gang, Marketing Director

作为商品数字化全价值链供应商，上海中商网络股份有限公司亮相此次展会。感谢PACKINNO，给我们提供这样一个合作交流、共通互融的大平台，众多客户前往我们的展位咨询、深层次了解并认可了我们的产品。我们也将基于一物一码商品数字化全链管理，为多行业、多领域企业数字化发展贡献自己的力量。

As a supplier of the entire value chain in commodity digitalization, China Commerce Networks (Shanghai) Co., Ltd. is exhibiting for the first time in the exhibition. Thank PACKINNO for providing us an extensive platform for cooperation, exchange and convergence. Many customers have come to our booth for consultation, and give approval to our products after in-depth understanding. We will contribute our efforts to the digital development of enterprises in various industries with the management of commodity digitization based on "one thing, one code".

希悦尔（中国）有限公司 陈蔚森 南区业务经理

Sealed Air (China) Co., Ltd. Mr. Chen Wei Sen, DM South China

本次展会人气爆棚，吸引了众多包装上下游伙伴前来观展，与我们一起交流“可持续”、“自动化”包装课题。通过这次展会的成功举办，希悦尔更加期待疫情后的经济复苏，希望与行业伙伴们携手共创美好明天。

The popular exhibition has attracted business partners along the packaging industry value chain coming to exchange with us on topics of "sustainability" and "automation". With the success of the exhibition, Sealed Air is looking forward to the economic recovery after the pandemic, and hopes to join hands with industry partners to create a better tomorrow.

马来西亚国际商务促进协会 张创迪 会长拿督

Malaysia PROMAS International Business Society, Dato Chong Yew Chee, President

我们与主办方有着多年的密切合作关系。自年初中国重新开关以来，我们很高兴第一时间收到雅式邀请我们组织参观团。我们的会员在展会上发现了很多先进的包装技术，大家都觉得这次参观收获满满。

We have had a close cooperative relationship with the organizer for many years. Since the border re-opening of China at the beginning of the year, we are very happy to receive the invitation of the delegation organized by Adsale immediately. Our members found a lot of advanced packaging technologies in the exhibition, and everyone felt that the visit was very fruitful.

MVP合作伙伴计划，365天不间断在线展示

MVP Most Valuable Partner Scheme

365 Days Uninterrupted Online Display

找订单！找产品！
Find Orders Find Products

@华南包装展供需在线
@Sino-Pack Supply and
Demand Online



聚焦行业热点 全方位解读 探讨行业新发展

Focus on Industry Hot Topics, Exploration of the Industry's Latest Development

- 电商物流循环包装与绿色供应链论坛
E-commerce Logistics Circular Packaging and Green Supply Chain Forum
- 首届华南纸蜂窝创新发展论坛
The 1st South China Paper Honeycomb Innovation and Development Forum
- 2023大湾区预制菜品品牌包装赋能暨创意设计论坛
2023 Greater Bay Area Ready-Prepared Food Brand Packaging Empowerment and Creative Design Forum
- 创意设计与色彩管理
Innovative Design and Color Management
- 软包装智能制造与环保工艺发展论坛
Intelligent Manufacturing and Environmental Technology Development Forum of Flexible Packaging



多元材质 x 精品包装 体验区

Different Materials X Boutique Packaging Experience Zone



渠道多 宣传广 流量强

Diversified Promotion Channels, Extensive Reach

官方微信及视频平台全年浏览量
Annual Views on Official Wechat & Video Platforms

1,801,125

社交媒体广告曝光
Social Media AD. Exposure

8,800,000+

微信公众粉丝
Wechat Followers

95,000+

观众数据库
Visitor Database

1,000,000+

展会查询 Enquiries



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