

2026中国(广州)国际包装制品展览会 China (Guangzhou) International Exhibition on Packaging Products 2026

创新
Innovation

设计
Design

可持续
Sustainable



PACKINNO



2026.3.4-6

广州·中国进出口商品交易会展馆 B区
Area B, China Import and Export Fair Complex
Guangzhou, P.R.China

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www.PACKINNO.com

主办单位
Organized by



同期展览
Concurring Exhibition

 **Sino-Pack 2026**
中国国际包装工业展

不同材质的包装，尽在PACKINNO

Different Types of Packaging Materials,
All in PACKINNO



四展联动 创新升级

4-in-1 Exhibition Synergy,
Innovation Upgrade



展场面积 (平方米)
Exhibition Area (sq.m.)

150,000



展馆数量
No. of Halls

15



参展商数量
No. of Exhibitors

2,200+



观众数量
No. of Visitors

130,000+

展品范围

Scope of Exhibits

- 包装制品
Packaging Products
- 包装材料
Packaging Materials
- 功能性包装
Functional Packaging
- 环保包装
Eco-Packaging
- 包装设计与服务
Packaging Design & Services
- 包装原材料
Packaging Raw Materials

www.PACKINNO.com

年轻化 × 食品软包装

Youth-oriented × Food Flexible Packaging

无论是量身定做的小分量包装，或是经济实惠家庭装，都已更广泛的使用高颜值，多选择的绿色且环保的软包来充分体现。

Whether it is a custom-size packaging or an economical household packaging, it has been more widely used with aesthetics, green and environmentally friendly Flexible Packaging.



防震缓冲 × 电商物流包装

Shock-resistant Cushioning Packaging × E-commerce Logistics Packaging

“互联网+物流”新形态的出现，生鲜蔬果、日化用品、食品饮料，餐饮外卖等行业也将迎来新零售时代

In the era of the Internet, more diversified packaging methods have emerged, and industries such as fresh vegetables and fruits, daily necessities, food and beverage will also usher in a new retail era.



精品礼盒 × 创新设计

Premium box packaging × Innovative Design

创新设计赋予礼盒灵动的生命力，吸睛同时提升附加值，环保包装、纸包装、金属包装等多元材质满足不同需求。

Innovative design breathes vibrant life into the gift box, capturing attention and elevating its added value, A variety of materials, including eco-friendly packaging, paper packaging, and metal packaging, meet different needs.



创新材料 × 可持续

Innovative Materials × Sustainability

“可持续、可降解、可循环”的课题也一直促使材料的创新，展区将助力包材企业更好更完整的展现当代最新技术成果。

The themes of "sustainability, biodegradability, and recyclability" have been pivotal in driving material innovation and design.



PACKINNO 海内外买家云集

Buyers from both domestic and overseas renowned companies gather together

食品 / 调味品 Food / Condiment

- 康师傅 Master Kong
- 旺旺 Want Want China
- 李锦记 Lee Kum Kee
- 喜之郎 STRONG
- 玛氏箭牌 Mars
- 中粮集团 COFCO
- 达利食品集团 Dali Group
- 通用磨坊 General Mills
- 安琪 Angel
- 卫龙 Weilong
- 统一 Unif
- 三只松鼠 3 Songshu
- 徐福记 Hsu Fu Chi
- 厨邦 CHUBANG
- 北大荒 Beidahuang Group

饮料 / 乳品 / 酒 / 茶叶 Beverage / Dairy / Brewery / Tea

- 伊利 Yili
- 蒙牛 Mengniu
- 可口可乐 Coca-Cola
- 五粮液 WULANGYE
- 娃哈哈 Wahaha
- 农夫山泉 Nongfu Spring
- 王老吉 Wanglaoji
- 大益 Dayi Tea
- 怡宝 Cestbon
- 八马 Bama Tea
- 维他 Vita
- 小罐茶 Xiaoguancha

医药 / 保健品 Pharmaceuticals / Health Products

- 汤臣倍健 By-Health
- 养生堂 YST
- 纽崔莱 Nutrilite
- 同仁堂 Tongrentang
- 拜耳 Bayer
- 云南白药 Yunnan Baiyao
- 雷允上 Leiyunshang
- 白云山中
- 善存 Centrum
- BAIYUNSHANZHONG

3C电子 / 电器 3C Electronics / Electrical

- 格力 GREE
- 小米 Xiaomi
- 美的 Midea
- 九阳 Joyoung
- 富士康 Foxconn
- 金霸王 Duracell
- 华为 Huawei
- 海信 Hisense
- 海尔 Haier
- 创维 Skyworth

餐饮 Catering

- 海底捞 Haidilao
- 广州酒家 Guangzhou Restaurant
- 九毛九 Jiumaojiu Group
- 紫燕 ZIYAN
- 真功夫 Zkungfu
- 瑞幸 Luckin
- 顶新集团 TING HSIN
- 喜茶 HEYTEA
- 大家乐 CAFÉ DE CORAL
- 奈雪的茶 Naixue

日化 Cosmetics & Personal Care

- 高露洁 Colgate
- 立白 Liby
- 雅诗兰黛 Estee Lauder
- 蓝月亮 Blue Moon
- 欧莱雅 L'OREAL
- 曼秀雷敦 Mentholatum
- 宝洁 P&G
- 珀莱雅 Proya
- 联合利华 Unilever
- LG

快递 / 物流 / 运输 Courier / Logistics / Transport

- 中远海运 COSCO
- 德邦 Deppon
- 中国外运 SINO TRANS
- 中国邮政 EMS
- 顺丰 SF
- 联邦快递 Fedex Express
- 京东物流 JD
- 菜鸟 CAINIAO

电商 / 生鲜 / 商超 E-Commerce / Fresh Food / Supermarket

- 美团买菜 Meituan Maicai
- 盒马鲜生 Fresh Hema
- 叮咚买菜 Dingdong Maicai
- 大润发 RT-MART
- 朴朴超市 Pupu Mall
- 百果园 Pagoda
- 饿了么 Ele
- 华润万家 Vanguard

来自参展商及采购者的心声

Exhibitors & Buyers' Words

Owner and President 总裁及持有人 TPM Colombia Colombia 哥伦比亚

展会非常专业，主办方团队做得很出色——我非常感谢他们的帮助。工作人员特别友善，给予了很大支持。我还意外发现了一些与我们业务非常相关的产品，比如咖啡包装设备和可降解拉伸膜，这些都符合我们的业务需求。The event was highly professional, and the organizing team did an outstanding job—I sincerely appreciate their support. The staff were incredibly friendly and accommodating, making the visit even more pleasant. I was also delighted to discover unexpected yet highly relevant products, such as coffee packaging equipment and compostable stretch film, which align perfectly with our business needs.

广东健力宝股份有限公司 余经理 Jianlibao Group Guangdong Mr.YU Manager

感谢贵司邀请我们参观本次华南包装展！展会汇聚了行业顶尖设备厂商与前沿技术，为我们搭建了高效的交流平台。通过参观，我们不仅获取了最新产品信息，把握了行业发展趋势，更与多家企业进行了富有成效的商务洽谈。期待展会未来规模持续扩大，为行业发展注入更多活力！Thank you for your company's invitation to visit PACKINNO! The exhibition brought together top equipment manufacturers and cutting-edge technologies in the industry, providing us with an efficient communication platform. Through the visit, we not only obtained the latest product information and grasped the development trend of the industry, but also conducted fruitful business negotiations with several enterprises. We look forward to the continuous expansion of the scale of the exhibition in the future, injecting more vitality into the development of the industry!

东莞市精丽制罐有限公司 销售经理 Dongguan City Jingli Can Co., Ltd. Sales Manager

展会期间源源不断涌入我们展位的人群，充分展示了此次活动受到的高度关注。这为我们提供了大量的潜在客户、与行业同行以及合作伙伴交流的绝佳机会。广州华南包装展是一场非常成功的行业交流盛会。它为我们铁罐行业带来了丰富的商业机遇和发展动力，我们期待未来能参加更多此类高质量的展会。During the exhibition, the continuous influx of people into our booth fully demonstrated the high level of attention this event received. This provided us with a large number of potential customers and an excellent opportunity to communicate with industry peers and partners. PACKINNO is a very successful industry exchange event. It has brought rich business opportunities and development impetus to our tin can industry, and we look forward to participating in more such high-quality exhibitions in the future.

东莞铭丰包装股份有限公司 市场部 DONGGUAN MINGFENG PACKAGING CORP., LTD. Marketing Department

与PACKINNO合作了很多年，每次都会有新的惊喜，尤其是今年的外国客户有明显增加。作为传统包装行业企业，在观众面前展示出独特性显得尤为重要，而在PACKINNO的展会中，就很好地突出了我们铭丰“多工艺集成”“多材料运用”的特点，因此收获满满，得到了客户热情的关注。在此感谢雅士展览公司给予专业的业务服务和细心的对接，期待来年更多精彩的活动盛宴！We have collaborated with PACKINNO for many years, and each year brings fresh surprises. Particularly this year is the significant increase in international clients. As an enterprise in the traditional packaging industry, showcasing uniqueness to audiences is crucial. PACKINNO's exhibition has effectively highlighted Mingfeng Company's distinctive strengths in "multi-process integration" and "multi-material applications," helping us garner enthusiastic client attention and achieve fruitful results. We extend our gratitude to Adsale's good Services for professional support and meticulous coordination. Looking forward to more spectacular events next year.

1V1 精准对接，365天不间断在线展示
1V1 precise matching,
365 Days Uninterrupted Online Display

准确对焦供需匹配，一键助您“找订单、找产品”
Accurate focus on supply and demand,
Click to help you "Find Orders、Find Products"



精准聚焦热点 多元解读 探讨行业新方向

Precisely focus on hot topics, provide diverse interpretations, and explore new directions in the industry



- "机器人进集群"系列活动
一开后包装工业智能物流的未来
"Robot into the Cluster" Series of Activities-Unleashing the Future of Intelligent Logistics in Packaging Industry
- 数智赋能，启运未来
一探寻企业数字化转型创新之道
Digital Intelligence Empowerment, Initiating the Future-Exploring Innovative Paths for Enterprise Digital Transformation
- 生鲜冷链包装技术创新发展大会
Fresh Cold Chain Packaging Technology Innovation and Development Conference
- 2025 日化包装智能增值论坛
2025 Smart Value-added Forum for Daily Chemical Packaging
- 化妆品品牌创新与包装艺术论坛
Cosmetics Branding Innovations and Packaging Art Forum
- 大健康产业包装设计及营销策略论坛
Forum on Packaging Design and Marketing Strategies of the Grand Health Industry
- 2025环保包装新材料助力包装可持续发展
New Environmentally Friendly Packaging Materials for Packaging Sustainability in 2025

粤包新动力展区

GBA Packaging New Power Zone

创新 × 设计 × AI
Innovation × Design × AI



渠道多 宣传广 流量强

Diversified Promotion Channels, Extensive Reach

微信公众粉丝
Wechat Followers

110,000 +

社交媒体广告曝光
Social Media AD.Exposure

9,900,000 +

观众数据库
Visitor Database

1,200,000 +

展会查询 Enquiries

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