



2025中国(广州)国际包装制品展览会

China (Guangzhou) International Exhibition on Packaging Products 2025

创新
Innovation

设计
Design

可持续
Sustainable



2025.3.4-6

广州·中国进出口商品交易会展馆 B区
China Import and Export Fair Complex
Area B, Guangzhou, P.R.China



www.PACKINNO.com

主办单位 Organized by



雅式展览服务有限公司
Adsale Exhibition Services Ltd.

不同材质的包装，尽在PACKINNO

Different Types of Packaging Materials,
All in PACKINNO



四展联动，规模升级

4-in-1 Exhibition Synergy,
Scale Upgrade

展场面积 (平方米)
Exhibition Area (sq.m.)

150,000

展馆数量
No. of Halls

15

参展商数量
No. of Exhibitors

2,100+

观众数量
No. of Visitors

128,000+

展品范围

Scope of Exhibits

- 包装制品
Packaging Products
- 包装材料
Packaging Materials
- 功能性包装
Functional Packaging
- 环保包装
Eco-Packaging
- 包装设计与服务
Packaging Design & Services
- 新材料
New Materials

新材料 New Materials

创新 × 可循环 × 可持续 × 可降解
Innovation x Recyclable x Sustainable
x Biodegradable

拓渠道拓品类 蓄力前行 助力企业创新发展抢市场
More Channels & Categories Facilitates Innovations to
Win the Market



纸浆模塑 Molded Pulp

聚焦
礼品包装 × 工业包装 × 餐饮包装 × 纸塑设备
Focus on Gift Packaging x Industrial Packaging
x Catering Packaging x Pulp Molding Equipment

市场需求快速扩张,紧抓环保趋势适用于越来越多类型产品包装
Surging Market Demand
Capture the Eco Business Trend
Suitable for Packaging of Increasing Kinds of Products



精品礼盒区 Gift Box Special Zone

轻量化 × 个性化 × 高品质
Lightweight x Customization x Quality

满足最新悦己消费潮流,同时提升产品形象和附加值
Fulfil the New Consumer Trend
Upgrade Product Image and Increase Values



PACKINNO的优质买家 终端行业优质买家齐聚于此

High Quality Buyers from Renowned Companies

食品 / 调味品

Food / Condiment

- 康师傅 Master Kong
- 旺旺 Want Want China
- 冠生园 Guan Sheng Yuan
- 喜之郎 STRONG
- 通用磨坊 General Mills
- 安琪 Angel
- 达利食品集团 Dali Group
- 统一 Unif
- 北大荒 Beidahuang Group
- 卫龙 Weilong
- 中粮集团 COFCO
- 三只松鼠 3 Songshu
- 康师傅 Master Kong
- 李锦记 Lee Kum Kee
- 蒙牛 Mengniu



饮料 / 乳品 / 酒 / 茶叶

Beverage / Dairy / Brewery / Tea

- 可口可乐 Coca-Cola
- 五粮液 WULANGYE
- 娃哈哈 Wahaha
- 农夫山泉 Nongfu Spring
- 王老吉 Wanglaoji
- 大益 Dayi Tea
- 怡保 Cestbon
- 八马 Bama Tea
- 维他 Vita
- 小罐茶 Xiaoguancha

日化

Cosmetics & Personal Care

- 高露洁 Colgate
- 立白 Liby
- 雅诗兰黛 Estee Lauder
- 蓝月亮 Blue Moon
- 欧莱雅 LOREAL
- 珀莱雅 Proya
- 宝洁 P&G
- LG
- 联合利华 Unilever

医药 / 保健品

Pharmaceuticals / Health Products

- 汤臣倍健 By-Health
- 善存 Centrum
- 纽崔莱 Nutrilite
- 养生堂 YST
- 拜耳 Bayer
- 同仁堂 Tongrentang
- 雷允上 Leiyunshang
- 云南白药 Yunnan Baiyao

快递 / 物流 / 运输

Courier / Logistics / Transport

- 中远海运 COSCO
- 德邦 Deppon
- 中国外运 SINO TRANS
- 中国邮政 EMS
- 顺丰 SF
- 联邦快递 Fedex Express
- 京东物流 JD
- 菜鸟 CAINIAO

3C电子 / 电器

3C Electronics / Electrical

- 格力 GREE
- 海尔 Haier
- 美的 Midea
- 小米 Xiaomi
- 富士康 Foxconn
- 九阳 Joyoung
- 华为 Huawei
- 创维 Skyworth

电商 / 生鲜 / 商超

E-Commerce / Fresh Food / Supermarket

- 美团买菜 Meituan Maicai
- 盒马鲜生 Fresh Hema
- 叮咚买菜 Dingdong Maicai
- 大润发 RT-MART
- 朴朴超市 Pupu Mall
- 百果园 Pagoda
- 饿了么 Ele
- 华润万家 Vanguard

餐饮

Catering

- 海底捞 Haidilao
- 紫燕 ZIYAN
- 九毛九 Jiumaojiu Group
- 瑞幸 Luckin
- 真功夫 Zkungfu
- 喜茶 HEYTEA
- 顶新集团 TING HSIN
- 奈雪的茶 Naixue
- 广州酒家 Guangzhou Restaurant



来自展商及买家的心声

Exhibitors & Buyers' Words

广东伊利乳业有限责任公司 隋承志 资深级设备经理

Guangdong Yili Dairy Co., Ltd. Sui Chengzhi, Senior Equipment Manager

今年在展会现场看到很多有实力的展商，我们也了解到了最新的环保材料和包装设备，满足了伊利对包装材料的高要求，严格控制有害物质的使用，注重绿色环保，同时保证包装质量和安全性，希望明年的展会越办越好！能够看到更多的新技术、新设备！

We saw a lot of high quality exhibitors on the show this year, and collected the latest information of environmentally friendly materials and packaging equipment. And it did meet YILI's high requirement for packaging materials and the use of hazardous substances. We pay great attention to the green and environment protection as well as the quality and safety of packaging.

Wish the show gets better and better! We look forward to see more new technology and equipment.

沙巴州亚庇中华工商总会（马来西亚）Mr. Andy CK Lim 第一副會長

Kota Kinabalu Chinese Chamber of Commerce & Industry (Malaysia)

Mr. Andy CK Lim, The First Vice President

感谢主办方为本次提供条件优越的服务以及细心周到的款待与安排；此次行程收获颇大，让我们对于包装行业的最新国际趋势及资讯有更进一步的了解，并与全球各地的同业建立互相学习和交流的机会。祝愿展会业务蒸蒸日上，龙年再上新台阶，取得更大的成功。

We would like to express our gratitude to the organizers for their excellent services and warm hospitality extended to our association. This visit has been incredibly enlightening, providing us with a deeper insight into the latest international trends and market information within the printing and packaging industry, as well as fostering mutual understanding with industry experts worldwide. It has been a valuable opportunity for learning and networking. We extend our best wishes for Sino-Pack/PACKINNO continued prosperity and advancement to new heights in the Year of the Dragon, aiming for even greater success.

东莞市精丽制罐有限公司 邓钰婷 业务主管

DONGGUAN CITY JINGLI CAN (FACTORY) CO., LTD. Deng Yuting, Business Supervisor

本届展会海内外买家众多，现场人气非常好，雅式展览公司提供的专业服务和高效组织能力让我们的参展体验达到了新的高度，非常感谢他们的出色工作！

The exhibition has attracted numerous domestic and foreign buyers. The atmosphere was very good. We have a fantastic experience during the whole process of participation and were impressed by Adsale's efficiency and professional service. Thank you so much for their excellent work!

东莞市昆保达纸塑包装制品有限公司 钟雯 市场经理

DONGGUAN Kunbaoda Molded Pulp Packaging Products Co., Ltd.

Zhong Wen, Marketing Manager

作为纸塑行业企业，感谢PACKINNO，给我们公司提供这样一个平台，吸引了众多上下游企业前来参观及讨论。通过这次展会，我们收获满满，不仅得到大家对我产品的认同，也了解到行业的前沿讯息。希望PACKINNO展会越做越好，与其共创美好！

As an enterprise in the Molded Pulp industry, we would like to thanks PACKINNO for providing such a platform, which has attracted many upstream and downstream enterprises to visit and discuss. The Exhibition is very fruitful. Not only did we get everyone's recognition of our products, but we also learned about the latest information of the industry. We wish PACKINNO to be better and better, and create a better future together!

MVP合作伙伴计划，365天不间断在线展示

MVP Most Valuable Partner Scheme

365 Days Uninterrupted Online Display

准确对焦供需匹配，一键助您“找订单、找产品”

Accurate focus on supply and demand,

Click to help you “Find Orders、Find Products”



聚焦行业热点 全方位解读 探讨行业新发展

Focus on Industry Hot Topics, Exploration of the Industry's Latest Development

- 2024电商可持续包装发展论坛
2024 E-commerce Sustainable Packaging Development Forum
- 粤港澳大湾区（GBA）健康预制食品及包装创新论坛
Guangdong-Hong Kong-Macao Greater Bay Area Healthy Prepared Food and Packaging Innovation Forum
- 大健康品牌设计与包装营销论坛
Comprehensive Health Branding Design and Packaging Marketing Forum
- 专精特新 包装新势力
SRDI - Specialized, Refined, Differential, Innovative - New Packaging Power
- 包装创新技术发展新潮流
New Trends in Packaging Innovation Technology Development
- 2024日化行业智能数字绿色包装供应链论坛
2024 Daily Chemical Industry Intelligent Digital Green Packaging Supply Chain Forum
- 绿色智慧赋能食品包装高质量发展
Forum On Green Intelligence Enables High-Quality Development of Food Packaging
- 化妆品品牌创新与包装艺术论坛
Cosmetics Branding Innovations and Packaging Art Forum



包装创新×设计讲堂

Packaging Innovation × Design Forum

从畅销产品看未来包装趋势

Trend of packaging development from best-selling products

- 《美丽中国》系列一包装创新品牌案例大讲堂
"The Beautiful China" Series - Brand Case Lecture On Packaging Innovation



渠道多 宣传广 流量强

Diversified Promotion Channels, Extensive Reach

微信公众粉丝
Wechat Followers

95,000+

社交媒体广告曝光
Social Media AD.Exposure

8,800,000 +

观众数据库
Visitor Database

1,000,000 +

展会查询 Enquiries



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