

SINO LABEL 2024

中国国际标签展

2024.3.4-6

广州·中国进出口商品交易展馆A区

Area A, China Import and Export Fair Complex,
Guangzhou, P.R. China

数字、环保、智能化
引领标签行业新风向

Digital, Green & Intelligent Solutions
Lead the Way for Labeling Industry

搜索公众号 [华南印刷展]



Q www.SinoLabelExpo.com

主办单位
Organizers

中国对外贸易中心集团有限公司
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司
Adsale Exhibition Services Ltd.

同期展览
Concurrent Exhibition

PFP EXPO **Printing 2024**
South China
华南国际印刷展

Sino-Label

2024

聚焦

数字 | 环保 | 智能化 | 发展



45,000

展览面积(平方米)
Exhibition Area (sq.)



550+

参展商数目
No. of Exhibitors



150,000

四展联动面积(平方米)
Exhibition Area (4-in-1 Expo)



120,000+

四展观众数目
No. of Visitors (4-in-1 Expo)

优质买家云集 商机无限

High Quality Buyers Gathered at Sino-Label

实力印刷标签企业

Printing & Label companies (partial list 部分名单)

裕同集团 YUTO
艾利包装 Avery Dennison
华新彩印 HUAXIN
美盈森 MYS
虎彩 Hucalis
至远彩印 Fareach
通产丽星 Beauty Star
万昌 Mancheong
旺盈 VOION
伟易达 Vtech
沃顿 Warton
禧图纸品 MP
信源彩印 Xinyuan
雅图仕 Leo Paper Group
一片天 HOLY SKY
永嘉兴 Ever Glory(E&G)
永宁 Wing Ning
友盟印刷 YOUQIANG
长园电子 KTG
正峰印刷 CymMetrik
智源彩印 KWG
中华商务联合印刷 C&C
中荣集团 ZRP
中星中大 CHUNG TAI
精联印刷 Ching Luen Printing

斯道拉恩索元 Stora Enso
锦翰 Kam Hon
柏盛包装 PackSam
美捷时 MAJESTY
柏星龙 BAIXINGLONG
保点 Baodian
诚成印务 CHENGCHENG PRINTING
创信包装 Chuangxin
恒远彩印 HENGYUAN
德龙包装 Delong Packaging
东兴商标 Dong Hing Label
高露洁棕榄 Colgate
高美印刷 GAOMEI
高义包装 GAOYI
广东国望 Guangdong Guowang
人印股份 GZRY
国鹏 GUOPENG
安保医包 SafeSecure Medical Packaging
华工环源 HGHY
华龙包装 HUALO
桦耀印刷 Huayao Printing
惠群 Leannie
金冠 Jinguan
金鹏印务 Jinpeng Printing
聚鑫印刷 JUXIN P&P

南方包装 Southern Packaging Group
天元 Tengen
当纳利 Donnelley
美祺 MEIKEI
力嘉包装 Lukka
隽思印刷 Zensee Printing
康派环创 Kangpai Huanchuang
阔维印刷 Corwin Printing
美驰图 Maisto
美礼贺亨 American Greetings
明鑫 Ming Shin
铭丰包装 MingFeng
庆铨彩艺 CHING CHUAN
睿同科技 Connection
赛维印刷 SUNWAY
沙伯特 Sabert
善熙包装 SANSICO
深圳报业 Shenzhen Press Group
深圳中华商务安全印务 C&C
顺昌 SHUNCHANG
溯彭城印刷 Pengcheng Printing
天耐包装 Tiannai Packing
天威新材 Print-Rite New Materials
天意有福 TYprinting
...



终端应用领域

Application Areas



食品饮料

Food & Beverage



高端烟酒

Tobacco & Alcohol



日化用品

Daily Chemical Products



鞋服

Shoes & Clothing



医药及保健品

Pharmaceuticals Health Product



物流及电商

Logistics & E-commerce



电子产品

Electronic products



餐饮外卖

Catering

「展商、买家 高度认可」 Highly recognized by exhibitors & Visitors

得世中国
Durst China

王女士 Angela Wang
市场部主管 Marketing Executive

Sino-Label 2023 是标签行业的开年第一大展，我们得世中国很高兴携 Durst 全球领先的数码 UV 喷墨标签打印平台 Tau RSC 和智能软件解决方案亮相。感谢主办方提供了专业的平台和贴心的服务，帮助我们吸引了众多专业买家前来参观和接洽，也让市场对 Durst 品牌有了更多的了解和更深的认识。衷心祝愿 Sino-Label 越办越好！

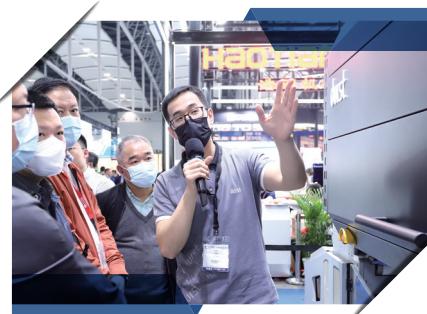
Sino-Label 2023 is the first major exhibition in the label industry. We are pleased to present with Durst's world-leading digital UV inkjet label printing platform Tau RSC and intelligent software solutions. Thanks to the organizer for providing a professional platform and considerate service, which helped us attract many professional buyers to visit and contact us, and also let the market have deeper understanding of the Durst brand. Sincerely wish Sino-Label success!

Recreativo
(墨西哥)

Mr. Carlos Otero
总裁 Director General

我是第一次参观中国国际标签展，因为我打算直接向中国的供货商采购。我很惊讶地看到有这么多的展商、买家和产品。在这次的展览里，我们已经向至少 10 家潜在供货商索取样品及报价。主办方主动联系买家，为买家提供信息解决问题，值得称赞。希望以后的展会都能够提供优质服务！

It is my first time visiting Sino-Label because I plan to purchase directly from Chinese suppliers. I was surprised to see so many exhibitors, buyers, and products. During the exhibition, we have requested samples and quotations from at least ten potential suppliers. I really appreciate the organizer took the initiative to contact buyers and provide us with information to solve problems. I hope there will be such high-quality services in future exhibitions!



「2023盛况回顾」 General Review

45,000^m² 展览面积(平方米)
Exhibition Area (sq.)

200+ 参观团体总数(个)
No. of Delegations

140,000^m² 四展面积
Exhibition Area (4-in-1 Expo)

108,325 四展观众数目
No. of Visitors (4-in-1 Expo)



包括 中国香港、中国澳门、中国台湾、马来西亚、日本、俄罗斯、埃及、沙特阿拉伯、印尼、菲律宾、新加坡、印度、韩国、越南、墨西哥、秘鲁、加拿大、澳大利亚、美国、法国等。

Including: Hong Kong, Macao, Taiwan, Malaysia, Japan, Russia, Egypt, Saudi Arabia, Indonesia, Philippines, Singapore, India, South Korea, Vietnam, Mexico, Peru, Canada, Australia, the United States, France, etc.

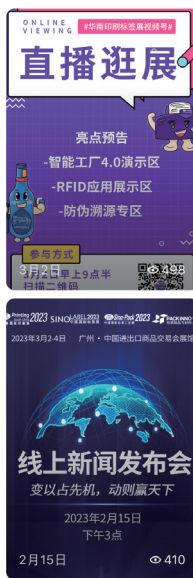
70+ 国家地区



海外买家
交流会 Overseas
Visitors exchange



直播
云逛展 Live
Streaming



直播逛展

亮点预告

-智能工厂4.0演示区
-RFID应用展示区
-防伪溯源专区

线上新闻发布会

变以占先机。动则赢天下

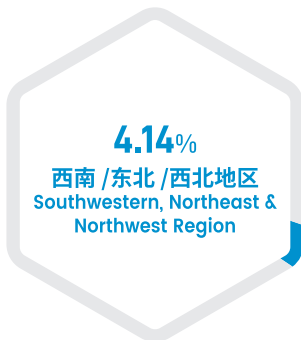
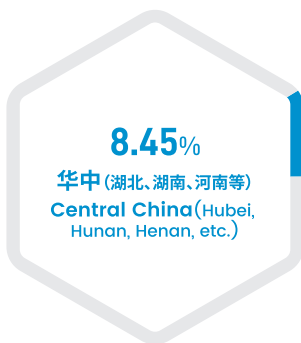
2023年2月15日 下午3点



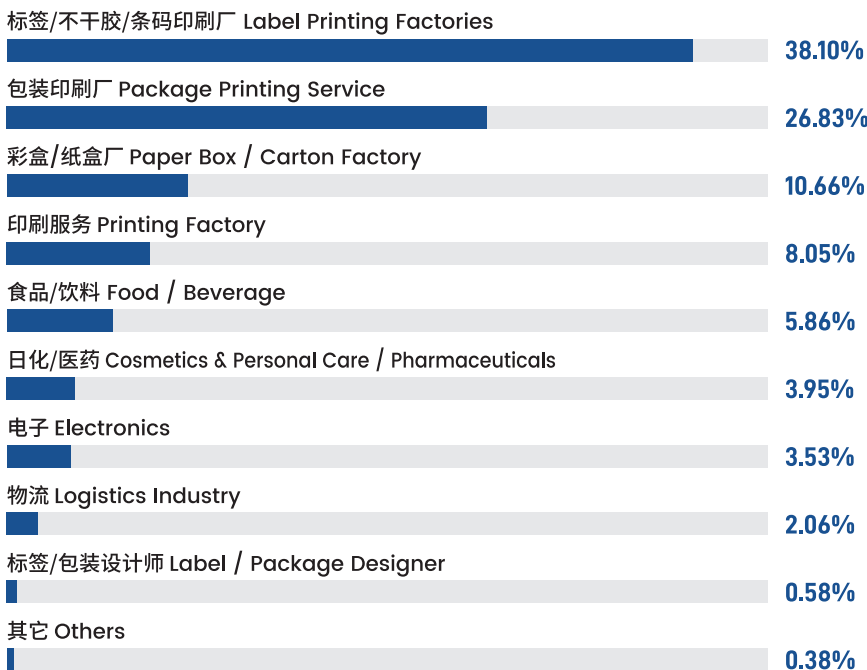
行业平台
直播 Live on
Industry Platform

观众分析 Visitor Profile

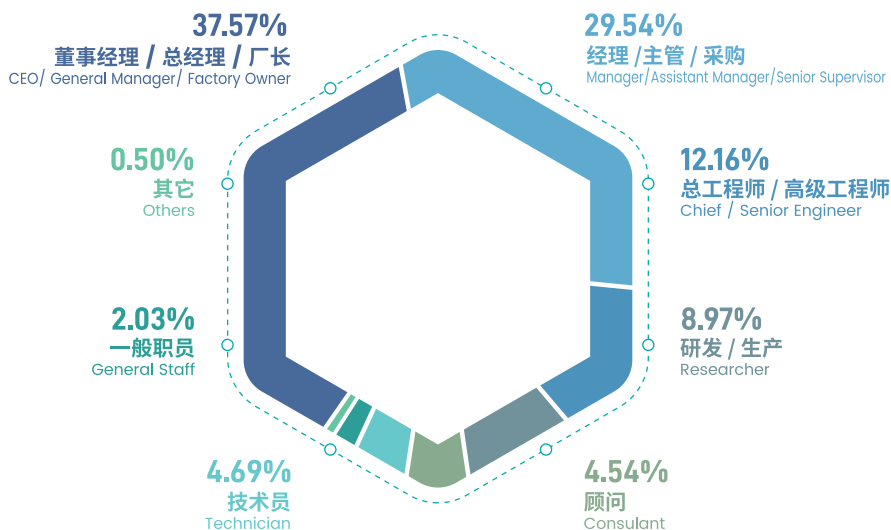
地区分类 Breakdown by Geographical Origins



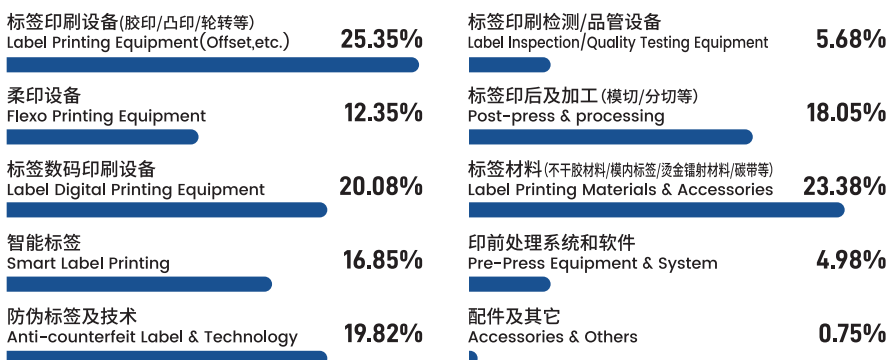
行业分类 Breakdown by Visitors Industry



职位分类 Visitors Job Profile



感兴趣之展品 Interested Product Groups (Visitors can make multi-choices 观众可选多项)





20+ 场同期活动

直击行业热点 Concurrent events

- 2023 (第六届) 防伪与智能追溯技术高峰论坛
The 6th Anti-Counterfeit Intelligent Tracing Technology Conference
- 蓄势谋远 聚力前行-- 2023中国标签产业创新应用发展论坛
2023 China Label Industry Innovation and Application Development Forum
- 数印时代, RFID赋能印包产业升级
Digital Time, RFID Enables The Upgrading of The Printing and Packaging Industry
- 2023 RFID电子标签应用发展高峰论坛
2023 RFID Application Trends and Development Conference
- 2023 中国防伪与溯源技术应用高峰论坛
2023 China Anti-Counterfeit Intelligent Tracing Technology & Application Conference
- 2023 烟草包装巅峰对话
2023 Tobacco Packaging Summit

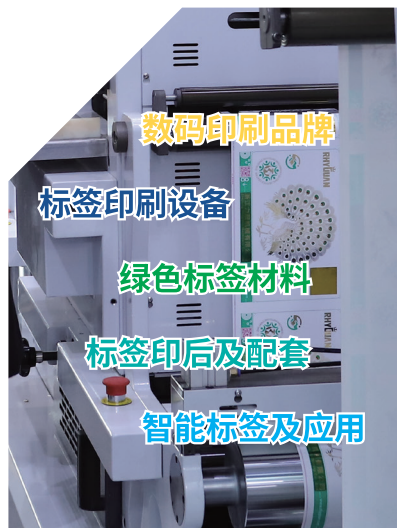


- 第七届智能印艺高峰论坛
The 7th Intelligent Printing Summit
- 2023 纸包装工业数字化转型与发展大会
2023 Package Industry Digital and Intelligent Forum
- 探索精品礼盒类产品的精益制造之路
Explore The Lean Manufacturing Path of High-Quality Gift Box Products
- 软包装智能制造与环保工艺发展论坛
Intelligent Manufacturing and Environmental Technology Development Forum of Flexible Packaging
- 印刷色彩标准化与柯式印刷新趋势座谈会 暨 第二届印刷技术及创意能力大奖发布会
Printing color standardization and New trend of offset printing Seminar cum Launch event for The 2nd Printing Technology and Creativity Award

- 第六届纸浆模塑产业绿色发展高峰论坛--纸浆模塑降成本与公模在电子、快消及日化行业的运用
The 6th Green Development Summit Forum of Pulp Molding Industry -- Application of Pulp Molding Cost Reduction and Mold Sharing in Electronics, FMCG and Daily Chemical Industry
- 中国纸浆及包装纸产业链研讨会
China Pulp & Packing Paper Industry Seminar
- 创意设计&色彩管理
Innovative Design and Color Management
- 工业4.0之数字智能印前
Industry 4.0 - Digital Intelligent Prepress



「展品分类」 Scope Of Exhibits



- 标签印刷设备 (数字 / 柔印 / 胶印 / 轮转印机等)
Label Printing Equipment (Digital / Flexo / Offset / Rotary press etc.)
- 标签印刷材料
Label Printing Materials
- 智能标签设备及应用
RFID Label Equipment & Application
- 印前处理系统及制版技术
Pre-press System & Plate Making Equipment
- 印后加工及设备
Post-press Equipment
- 标签检测及配套服务
Label Inspection Equipment & Label Printing Services
- 防伪溯源技术及解决方案
Anti-counterfeiting & Traceability Solution

「目标观众」 Target Visitor

- 标签印刷厂 Label Printing Companies
- 电子标签厂 RFID Companies
- 软包装印刷厂 Flexible Packaging Printing Companies
- 包装印刷厂 Packaging & Printing Companies
- 贸易商 Trading Companies
- 广告和设计公司 Advertising & Design Houses
- 进出口公司 Export and Import Company
- 标签行业相关协会及媒体 Label Related Trade Associations and Publications
- 终端产品制造商, 如: 日化、化妆品、电子、电器、食品饮料、医药、玩具等
End Products Manufacturers, e.g.: Daily Chemical, Cosmetic, Electronics, Electrical Appliances, Food & Beverage, Pharmaceuticals, Toys, etc.



「展会查询」 Enquiries

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