

# SINO LABEL 2025

中国国际标签展

## 2025.3.4-6

广州·中国进出口商品交易展馆A区

Area A, China Import and Export Fair Complex,  
Guangzhou, P.R. China

数字、智能、可持续  
引领标签行业新风向

Digital, Smart, Sustainable  
Lead the Way for Labeling Industry

搜索公众号 [华南印刷展]



[www.SinoLabelExpo.com](http://www.SinoLabelExpo.com)

主办单位  
Organizers

中国对外贸易中心集团有限公司  
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司  
Adsale Exhibition Services Ltd.

同期展览  
Concurrent Exhibition

PFP EXPO **Printing 2025**  
South China  
华南国际印刷展

# Sino-Label 2025

聚焦

数字 智能  
可持续发展

46,000

展览面积(平方米)  
Exhibition Area (sq.)

600+

参展商数目  
No. of Exhibitors

150,000

四展联动面积(平方米)  
Exhibition Area (4-in-1 Expo)

128,000

四展观众数目  
No. of Visitors (4-in-1 Expo)

优质买家云集 开拓新商机

High Quality Buyers Gathered at Sino-Label

实力印企 Top Printing & Label Companies (partial list 部分名单)

裕同集团 YUTO  
艾利包装 Avery Dennison  
中荣集团 ZRP  
美盈森 MYS  
虎彩 Hucais  
德盟集团 Detmold Group  
通产丽星 Beauty Star  
雅图仕 Leo Paper Group  
沃顿 Warton  
信源文化 Xinyuan  
金冠 Jinguang  
永宁 Wing Ning  
斯道拉索正元 Stora Enso  
锦翰 Kam Hon  
柏盛包装 PackSam  
人印股份 GZRY  
柏星龙 BAIXINGLONG  
旺盈 VOION  
恒远彩印 HENGYUAN

中星中大 CHUNG TAI  
东兴商标 Dong Hing Label  
高露洁棕榄 Colgate  
高义包装 GAOYI  
深圳中华商务安全印务 C&C  
南方包装 Southern Packaging Group  
天元 Tengen  
当纳利 Donnelley  
精联印刷 Ching Luen Printing  
力嘉包装 Lukka  
贤俊龙 XIAN JUN LONG  
康派环创 Kangpai Huanchuang  
华新彩印 HUAXIN  
集思印刷 Zensee Printing  
金鹏印务 Jinpeng Printing  
广东国望 Guangdong Guowang  
深圳报业 Shenzhen Press Group  
...



终端 应用领域  
Renowned Brand Owners

食品饮料  
Food & Beverage

鞋服  
Shoes & Clothing

电子产品  
Electronic Products

高端烟酒  
Tobacco & Alcohol

医药及保健品  
Pharmaceuticals  
Health Product

日化用品  
Daily Chemical Products

物流及电商  
Logistics & E-commerce

餐饮外卖  
Catering

# 展商、买家高度认可

Highly Recognized by Exhibitors & Visitors

中国惠普有限公司  
China HP Co., Ltd.

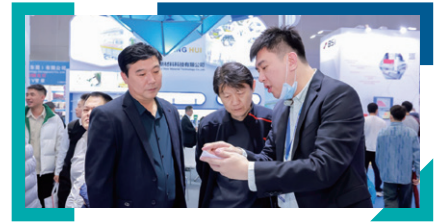
蔡女士 Ms. Cai  
中国区市场经理 China Marketing Manager

十分开心能再次参加 2024 中国国际标签展,在这个展会上,我们与同行交流信息、获取商机。本次展会 Indigo 6K 数字印刷机收到了用户的热烈反响,观众络绎不绝,接触到了很多海内外优质买家,现场也收获了订单。

感谢主办方搭建专业平台,通过这个窗口,我们也见证了印刷标签行业的不断升级发展。在此,衷心祝愿中国国际标签展越办越好,一起携手同行!

We are very happy to participate in Sino-Label 2024 again, in which we exchange information and obtain business opportunities with our peers. The Indigo 6K digital printing machine received warm responses from users, attracting a steady stream of visitors and connecting us with many high-quality buyers from the world. We also secured orders onsite.

Thanks to the organizers for building a professional platform. It has allowed us to witness the continuous upgrading and development of the printing and labeling industry. We sincerely wish Sino-Label continued its success and achieve greater heights!

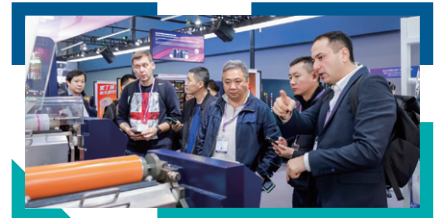


TPM Colombia SAS

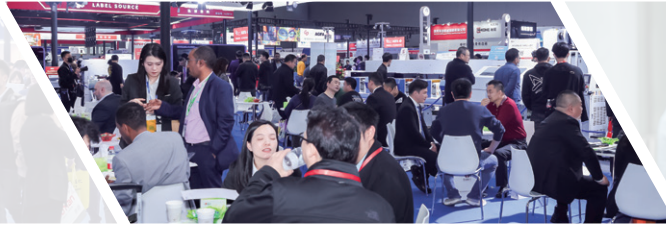
Mr. Jukka Kokkonen  
主席及创办人 Chairman and Co-founder

第一次参加华南印刷展标签展,这对我是一次难忘的经历。此次商务对接会安排周密而高效。在这些会议中,我找到了符合我们产品质量要求和标准的展商。一路协助我的工作的人员非常乐于助人且专业。华南印刷展是一场很棒的展览,我期待着下一届的到来。

Participating in Printing South China for the first time has been an amazing experience. The business matching meetings were well-planned and efficient. During these meetings, I found exhibitors met our quality requirements and standards. The staff who accompanied me throughout were helpful and professional. It is a great show, and I look forward to the next edition.



## 2024 盛况回顾 General Review



## 105+ 国家地区

包括 俄罗斯、马来西亚、越南、印度、印尼、泰国、南韩、哈萨克斯坦、菲律宾、中国香港、中国台湾等。

Including: Russia, Malaysia, Vietnam, India, Indonesia, Thailand, South Korea, Kazakhstan, Philippines, Hong Kong, Taiwan, etc.

### 45,000

展览面积(平方米)  
Exhibition Area(sq.)

### 550+

参展商数目  
No. of Exhibitors

### 150,000

四展联动面积(平方米)  
Exhibition Area(4-in-1 Expo)

### 116,991

四展观众数目  
No. of Visitors (4-in-1 Expo)



海外买家配对会  
Overseas Visitors Matching



直播云逛展  
Live Streaming



防伪溯源/RFID



行业平台直播  
Live on Industry Platform



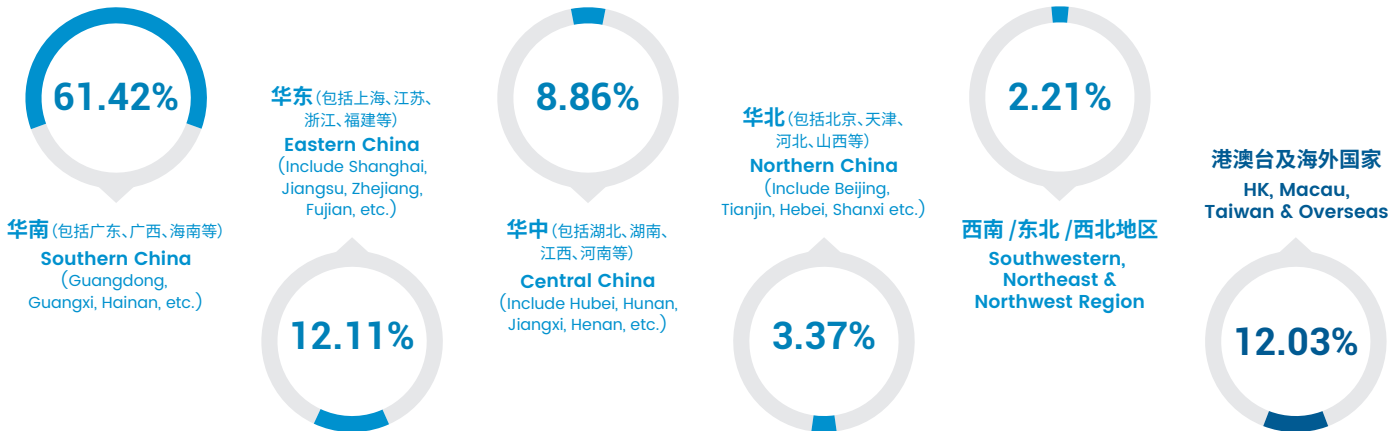
防伪溯源和RFID生态展示区



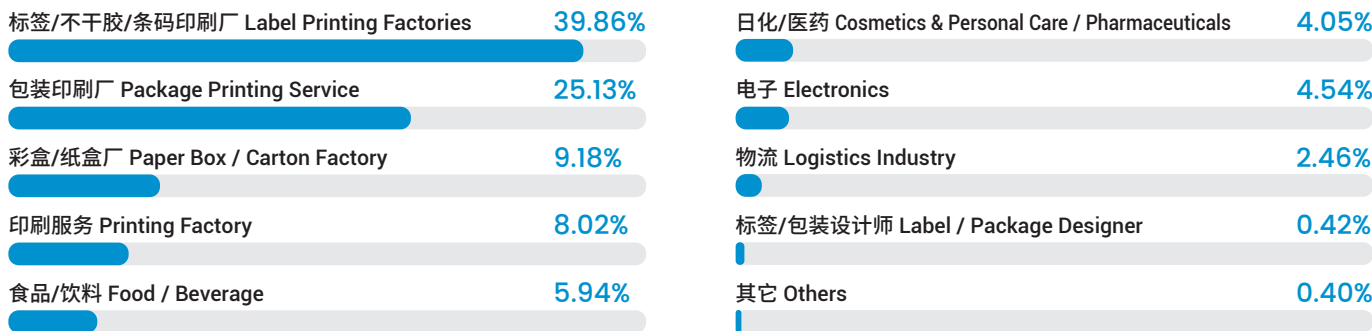
# 观众分析

## Visitor Profile

### 地区分类 Breakdown by Geographical Origins



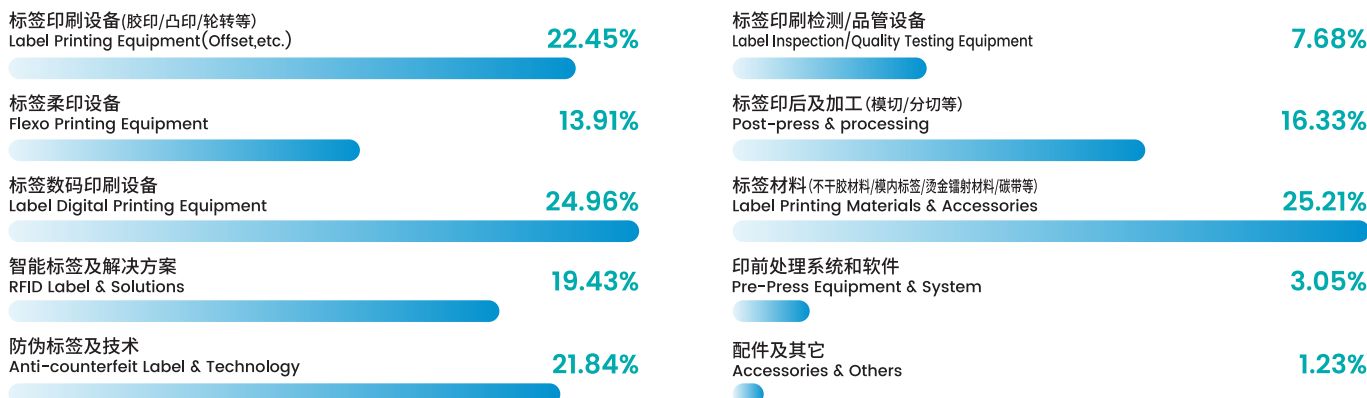
### 行业分类 Breakdown by Visitors Industry



### 职位分类 Visitors Job Profile



### 感兴趣之展品 Interested Product Groups (Visitors can make multi-choices 观众可选多项)



## 防伪溯源专区

Anti-counterfeit and Traceability Zone

防伪材料、智能设备、防伪标签及智能包装、防伪溯源解决方案。

Anti-counterfeiting materials, smart equipment, anti-counterfeiting labels and intelligent packaging, anti-counterfeiting traceability solutions.

为企业提供品牌保护、防窜溯源、数字营销等多维方案。

Solutions on brand protection and products traceability and digital marketing



## RFID全产业链生态展示区

RFID Industrial Chain Display Zone

揭秘RFID生产全过程, 提供上下游完整供应链。

Show the whole process of RFID production and provide a complete supply chain.

深度挖掘RFID蓝海机遇, 赋能印包产业升级。

Deeply explore the opportunities of RFID and empower the upgrading of the printing industry.



## 智能工厂4.0演示区

Smart Factory 4.0

智造包装——精品盒全流程数字化生产实景演绎。

Intelligent packaging - real - world interpretation of the whole process of digital production of boutique boxes.

展示从业务信息流、数据流、自动装箱、出入库等生产全流程。

Show the whole production process from business information flow, data flow, automatic packing, warehousing, etc.



## 同期活动 热点聚焦 Concurrent events

- ▶ 2024 中国防伪与溯源技术应用论坛  
2024 China Anti-Counterfeit Intelligent Tracing Technology & Application Conference
- ▶ 2024 RFID 电子标签应用发展主题论坛  
2024 RFID Application Trends and Development Conference
- ▶ 第八届智能印艺主题研讨会  
The 8th Intelligent Printing Summit
- ▶ 2024 烟包沙龙  
2024 Tobacco Packaging Salon
- ▶ 在双碳背景下, 包装如何兼具功能性及便利性?  
How Can Packaging be Both Functional and Convenient in the Context of Dual Carbon ?

- ▶ 2024 标签产业创新应用发展论坛  
2024 Label Industry Innovation and Application Development Forum
- ▶ 2024(第七届)防伪与智能追溯技术发展论坛  
The 7th Anti-Counterfeit Intelligent Tracing Technology Conference
- ▶ RFID 技术助力印包产业数字化转型——2024RFID 技术与应用生态论坛  
RFID Technology Empowering Digital Transformation of Printing & Packaging Industry-2024 RFID Technology and Application Ecology Forum



# 展品分类

Scope Of Exhibits



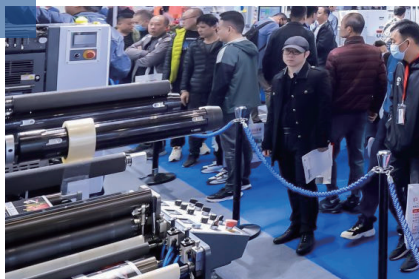
- 标签印刷设备(数字 / 柔印 / 胶印 / 轮转印机等)  
Label Printing Equipment (Digital/ Flexo/Offset/Rotary press etc.)
- 标签印刷物料及配件  
Label Printing Materials & Accessories
- 智能标签设备及条形码印刷机械设备  
RFID Label Equipment & Bar Coding Equipment
- 印前处理系统及制版技术  
Pre-press System & Plate Making Equipment
- 印后加工及设备  
Post-press Equipment
- 标签检测及配套服务  
Label Inspection Equipment & Label Printing Services
- 标签防伪技术,安全方案及应用  
Anti-counterfeit Technology, Label Security Solutions & Applications



# 目标观众

Target Visitor

- 标签印刷厂  
Label Printing Companies
- 电子标签厂  
RFID Companies
- 软包装印刷厂  
Flexible Packaging Printing Companies
- 包装印刷厂  
Packaging & Printing Companies
- 贸易商  
Trading Companies
- 广告和设计公司  
Advertising & Design Services
- 进出口公司  
Export and Import Company
- 标签行业相关协会及媒体  
Label Related Trade Associations and Publications
- 终端产品制造商,如: 食品、饮料、日化、医药、化妆品、电商、物流、电子、电器等  
End Products Manufacturers, e.g.: Food, Beverage, Daily Chemical, Pharmaceutical, Cosmetics, E-Commerce, Logistics, Electronics, Electrical Appliances, etc.



# Enquiries 展会查询

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