

SINO LABEL 2026

中国国际标签展

2026.3.4-6

广州·中国进出口商品交易展馆A区

Area A, China Import and Export Fair Complex,
Guangzhou, P.R. China

数字、智能、可持续
引领标签行业新风向

Digital, Smart, Sustainable
Lead the Way for Labeling Industry

搜索公众号 [华南印刷展]



[华南印刷标签展]小程序



Official Website大会网站

Q www.SinoLabelExpo.com

主办单位
Organizers

中国对外贸易中心集团有限公司
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司
Adsale Exhibition Services Ltd.

同期展览
Concurrent Exhibition

PFP
EXPO **Printing 2026**
South China
华南国际印刷展

Sino-Label 2026



150,000

四展联动 (平方米)
Exhibition Area (4-in-1 Expo)



2,200+

参展商数目
No. of Exhibitors



130,000+

四展观众数目
No. of Visitors (4-in-1 Expo)

聚焦

数字 · 智能 · 可持续发展

海量买家 商机无限

High Quality Buyers Gathered at Sino-Label

实力印企

Top Printing & Label Companies (partial list 部分名单)

裕同集团 YUTO
艾利包装 Avery Dennison
中荣集团 ZRP
美盈森 MYS
虎彩 Hucais
德盟集团 Detmold Group
通产丽星 Beauty Star
雅图仕 Leo Paper Group
沃顿 Warton
信源文化 Xinyuan
金冠 Jinguan
永宁 Wing Ning
斯道拉索正元 Stora Enso
锦翰 Kam Hon
柏盛包装 PackSam
人印股份 GZRY
柏星龙 BAIXINGLONG
旺盈 VOION

恒远彩印 HENGYUAN
中星中大 CHUNG TAI
东兴商标 Dong Hing Label
高露洁棕榄 Colgate
高义包装 GAOYI
深圳中华商务安全印务 C&C
南方包装 Southern Packaging Group
天元 Tengen
当纳利 Donnelley
精联印刷 Ching Luen Printing
力嘉包装 Lukka
贤俊龙 XIAN JUN LONG
康派环创 Kangpai Huanchuang
华新彩印 HUAXIN
隼思印刷 Zensee Printing
金鹏印务 Jinpeng Printing
广东国望 Guangdong Guowang
深圳报业 Shenzhen Press Group



终端应用领域
Renowned Brand Owners

食品饮料
Food & Beverage

日化用品
Daily Chemical Products

高端烟酒
Tobacco & Alcohol

鞋服
Shoes & Clothing

电子产品
Electronic Products

医药及保健品
Pharmaceuticals
Health Product

物流及电商
Logistics & E-commerce

餐饮外卖
Catering

展商、买家高度赞誉

Highly recognized by exhibitors & Visitors

柯尼卡美能达

Konica Minolta(China) Investment Ltd.

市场部 课长 Marketing Manager

非常荣幸再次参加 [中国国际标签展], 我们由衷感谢主办方为本次标签行业盛会付出的卓越努力! 尽管下雨天, 展会的观众人数, 现场的热闹程度远超预期, 这与其精准覆盖标签印刷、智能包装等前沿领域, 吸引高质量专业观众密不可分; 展会期间我们也收获了订单和意向客户, 这离不开主办方强大的资源整合能力与宣传推广力度。期待未来能持续深化合作, 愿 [中国国际标签展] 品牌影响力与行业价值再创新高!

It's a great honor to participate in [Sino-Label] again, and we sincerely thank the organizers for their outstanding efforts for this label industry event! Despite the rainy days, the number of visitors and the lively degree of the exhibition far exceeded expectations, which is inseparable from its accurate coverage of frontier fields such as label printing and smart packaging, attracting high-quality professional visitors. During the exhibition, we also gained orders and intended customers, which can not be separated from the organizer's strong resource integration ability and publicity and promotion efforts. We look forward to continuing to deepen cooperation in the future, and hope that the brand influence and industry value of [Sino-Label] will reach a new height!



菲律宾印刷行业协会

Printing Industries Association Of The Philippines

会长 President

「华南国际印刷展」及「中国国际标签展」是一个卓越的平台, 使我们的会员能够发现适合企业抱负的前沿印刷机械和设备。除了采购之外, 它还是了解最新市场和创新技术的平台, 确保他们在这个不断发展的行业中保持领先地位。每年的展览都超出预期, 提供宝贵的见解、人脉和机遇。我们强烈推荐所有希望提升业务并在印刷革命前沿保持领先地位的行业相关者参与其中!

Printing South China and Sino-Label are exceptional platforms that empower our members to explore cutting-edge printing machinery and equipment tailored to their entrepreneurial ambitions. Beyond sourcing, these exhibitions serve as gateways to the latest market trends and technological innovations, ensuring our members stay ahead in this ever-evolving industry. Year after year, they exceed expectations, offering invaluable insights, meaningful connections, and unparalleled opportunities. We highly recommend these events to all industry stakeholders seeking to elevate their businesses and lead the way in the printing revolution!

2025 General 盛况回顾 Review

2,113

参展商数目
No. of Exhibitors

150,000m²

四展联动
Exhibition Area (4-in-1 Expo)

128,052

观众数目
No. of Visitors

300+

国内及海外参观团
Visiting Groups

118

国家地区

包括 俄罗斯、马来西亚、越南、印度、泰国、菲律宾、印度尼西亚、韩国、伊朗、乌兹别克斯坦、巴西、西班牙、中国香港、中国台湾等。

Including Russia, Malaysia, Vietnam, India, Thailand, Philippines, Indonesia, Korea, Iran, Uzbekistan, Brazil, Spain, Hong Kong, Taiwan, etc.



直播云逛展

Live Streaming



海外买家配对会

Overseas Visitors Matching

行业平台直播

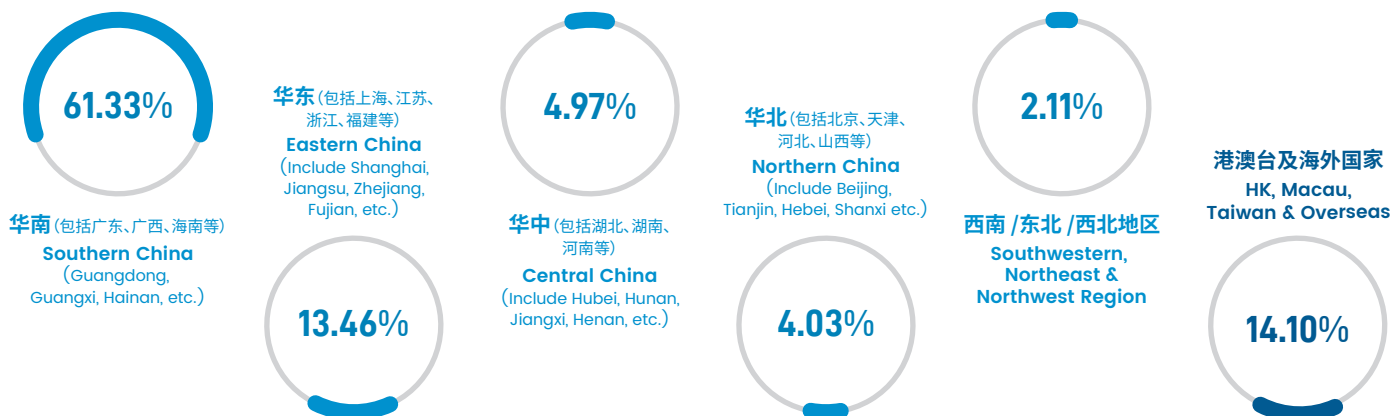
Live on Industry Platform

观众分析

Visitor Profile

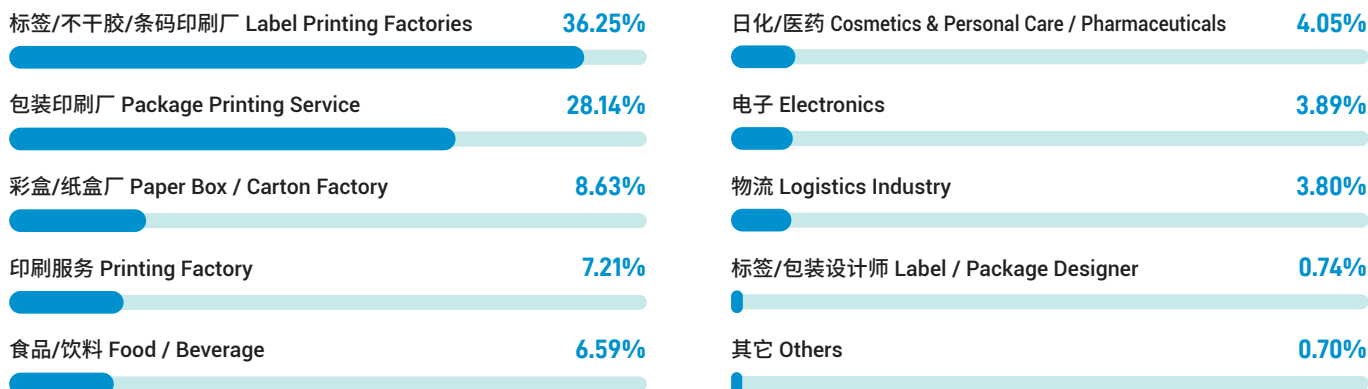
地区分类

Breakdown by Geographical Origins



行业分类

Breakdown by Visitors Industry (Visitors can make multi-choices 观众可选多项)



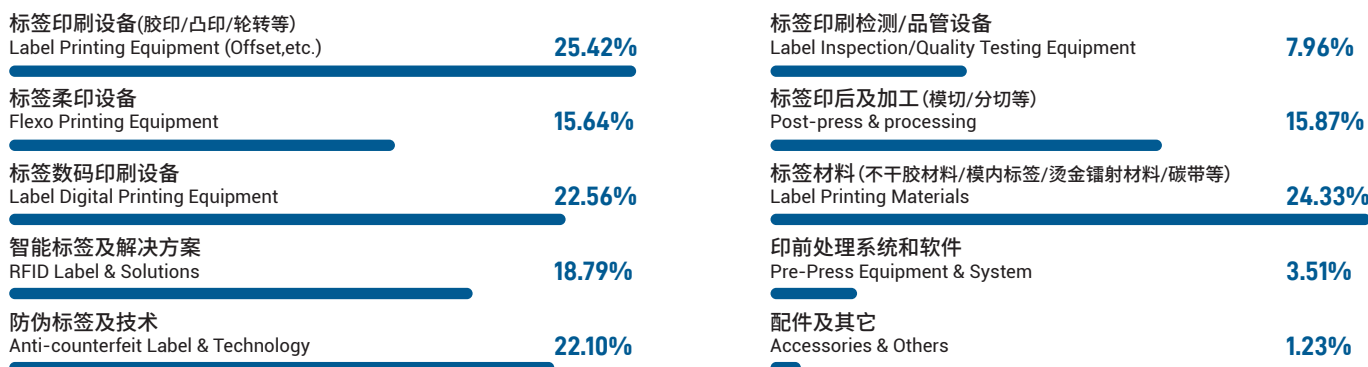
职位分类

Visitors Job Profile



感兴趣之展品

Interested Product Groups (Visitors can make multi-choices 观众可选多项)





标签数字化生产线 Digital Label Production Line

一站式标签数字化解决方案, 设备、数据、系统深度融合
One-stop digital production line solution for labels—deep integration of equipment, data, and systems.

打造智能印刷标杆工厂, 助力标签厂数字化生产、降本增效。
Building a smart printing benchmark factory to empower label manufacturers with digital production, cost reduction, and efficiency improvement.

覆盖烟酒茶、食品饮料、日化等多个终端应用领域。
Covers multiple terminal application fields such as tobacco, alcohol, tea, food and beverages, and daily chemicals.

强化品牌保护、防窜溯源, 全方位赋能企业数字营销。
Strengthen brand protection, prevent counterfeiting and trace the source, and comprehensively empower enterprises' digital marketing.



防伪溯源专区 Anti-counterfeit and Traceability Zone

智链时尚, RFID驱动下的服装产业革新 Smart Chain Fashion: RFID-Driven Innovation in the Apparel Industry

揭秘RFID生产全过程, 提供上下游完整供应链。
Showing the whole process of RFID production and provide a complete supply chain.

沉浸式感受RFID在鞋服零售行业的实际场景应用。
Immersing yourself in the actual application scenarios of RFID in the shoe and clothing retail industry.



RFID生态展示区 RFID Application Area

同期活动 洞察行业趋势 Concurrent Events

出海战略：欧亚市场包装发展趋势
Eurasian Regulations and Trends in Packaging

RFID 智能包装引领鞋服零售新变革
RFID Smart Packaging Leads the New Revolution in Footwear and Apparel Retail

2025 防伪与溯源技术应用论坛
2025 Anti-Counterfeiting and Traceability Technology Application Forum

2025 RFID 电子标签应用发展主题论坛
2025 RFID Application Trends and Development Conference

2025 标签产业创新应用发展论坛
2025 Label Industry Innovation and Application Development Forum

2025 (第八届) 防伪与智能追溯技术论坛
2025 (8th) Anti-Counterfeiting and Intelligent Traceability Technology Development Forum

2025 绿色包装材料及工艺创新论坛
2025 Forum on Innovation in Green Packaging Materials and Processes



展品分类

Scope Of Exhibits



- 标签印刷设备 (数字 / 柔印 / 胶印等)
Label Printing Equipment (Digital / Flexo / Offset etc.)
- 标签印刷材料
Innovative Materials
- 印前处理系统及制版技术
Pre-press System & Plate Making Equipment
- 印后加工及设备
Post-press Equipment
- 标签印刷服务及配套
Label Printing Supporting Service
- 智能标签及解决方案
RFID Label & Solutions
- 标签防伪技术, 安全方案及应用
Anti-counterfeiting & Traceability Technology
- 标签印刷配件及其他
Printing Accessories



目标观众

Target Visitor

- 标签印刷厂
Label Printing Companies
- 电子标签厂
RFID Companies
- 软包装印刷厂
Flexible Packaging Printing Companies
- 包装印刷厂
Packaging & Printing Companies
- 贸易商
Trading Companies



- 广告和设计公司
Advertising & Design Services
- 进出口公司
Export and Import Company
- 标签行业相关协会及媒体
Label Related Trade Associations and Publications
- 终端产品制造商, 如: 食品、饮料、日化、医药、化妆品、电商、物流、电子、电器等
End Products Manufacturers, e.g.: Food, Beverage, Daily Chemical, Pharmaceutical, Cosmetics, E-Commerce, Logistics, Electronics, Electrical Appliances, etc.

展会查询 Enquiries

ADSALE 雅式



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