

PFP  
EXPO **Printing 2024**  
South China  
华南国际印刷展

# 包装印刷智能化, 智造未来 Smart Packaging Printing Prepares for the Future

## 2024.3.4-6

中国·广州·中国进出口商品交易展馆·A区  
Area A · China Import & Export Fair Complex  
Guangzhou · P. R. China

### 主办单位 Organizers

中国对外贸易中心集团有限公司  
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司  
Adsale Exhibition Services Ltd.

### 同期展览 Concurrent Exhibition

**SINGO LABEL 2024**  
中国国际标签展



[www.PrintingSouthChina.com](http://www.PrintingSouthChina.com)



# 2024 规模盛大 聚焦前沿技术

全面贯穿印包产业及终端应用，推动行业数字智能可持续发展

Direct Access to the Whole Print-to-Pack Industries,  
Promote digital intelligence and sustainable development in the industry

四展联动

展馆  
Halls



14

展场面积  
Exhibition Area (sq.m.)



150,000<sup>m<sup>2</sup></sup>

参展商  
No. of Exhibitors



2000+

专业观众  
No. of Visitors



120,000+

规模盛大 商机无限

Grand exhibition,  
Unlimited business opportunities

实力印企

Top Printing Companies

(部分名单 partial list)

裕同集团 YUTO  
艾利包装 Avery Dennison  
华新彩印 HUAXIN  
美盈森 MYS  
虎彩 Hucals  
至远彩印 Fareach  
通产丽星 Beauty Star  
万昌 Mancheong  
旺盈 VOION  
伟易达 Vtech  
沃顿 Warton  
禧图纸品 MP  
信源彩印 Xinyuan  
雅图仕 Leo Paper Group  
一片天 HOLY SKY  
永宁 Wing Ning  
正峰印刷 CymMetrik  
智源彩印 KWG  
中荣集团 ZRP  
中星中大 CHUNG TAI

斯道拉恩索正元 Stora Enso  
锦翰 Kam Hon  
柏盛包装 PackSam  
美捷时 MAJESTY  
柏星龙 BAIXINGLONG  
诚成印务 CHENGCHENG PRINTING  
恒远彩印 HENGYUAN  
德龙包装 Delong Packaging  
东兴商标 Dong Hing Label  
高露洁棕榄 Colgate  
高义包装 GAOYI  
广东国望 Guangdong Guowang  
人印股份 GZRY  
国鹏 GUOPENG  
安保医包 SafeSecure Medical Packaging  
华工环源 HGHY  
桦耀印刷 Huayao Printing  
善熙包装 SANSICO  
金冠 Jinguan  
精联印刷 Ching Luen Printing

南方包装 Southern Packaging Group  
天元 Tengen  
当纳利 Donnelley  
美祺 MEIKEI  
力嘉包装 Lukka  
隽思印刷 Zensee Printing  
康派环创 Kangpai Huanchuang  
美驰图 Maisto  
美礼贺亭 American Greetings  
明鑫 Ming Shin  
铭丰包装 MingFeng  
赛维印刷 SUNWAY  
沙伯特 Sabert  
深圳报业 Shenzhen Press Group  
深圳中华商务安全印务 C&C  
顺昌 SHUNCHANG  
天意有福 TYprinting  
金鹏印务 Jinpeng Printing  
聚鑫印刷 JUXIN P&P  
科彩印务 Keca

知名终端

Renowned Brand Owners

(部分名单 partial list)

华为 HUAWEI  
联合利华 Unilever  
欧莱雅 L'ORÉAL  
花王 Kao  
大宝 Dabao  
海尔 Haier  
TCL  
唯品会 VIP.com  
宝洁 P&G  
格力 Gree Electric  
创维 CHUANGWEI

松下 Panasonic  
哈药集团 HGPF  
顺丰 SF Express  
安利 Amway  
卡夫 Kraft  
李锦记 Lee Kum Kee  
西门子 Siemens  
健力宝 Jianlibao  
美的 Midea  
京东商城 Jing Dong  
LG

一片天 Holy Sky  
高露洁棕榄 Colgate  
王老吉 Wong Lo Kat  
华润药业 CR Pharmaceutical  
可口可乐 Coca-Cola  
加多宝 Jia duobao  
好时 Hershey's  
好丽友 Orion  
徐福记 HSU Fu Chi  
东鹏 Eastroc Beverage  
...





# 展商/买家 鼎力支持 | Enjoy Great Popularity among Exhibitors and Visitors

## 中科天工(武汉)智能技术有限公司 SINOTECH(WUHAN) INTELLIGENT TECHNOLOGY CO., LTD.

总裁 胡总  
Mr. Hu, CEO

本次展会精心策划的“智能工厂 4.0”呈现用数据驱动包装生产—精品盒全流程数字化生产,每一场都座无虚席,吸引众多业内人士前来参观,助力行业自动化、智能化发展,帮助企业转型升级。本次展会收获颇丰、超出预期,明年计划携带整线到现场展示,实现 AGV 与设备更真实的链接。

The very impressive live demonstration of 'Smart Factory 4.0' presented Data-driven Packaging Production - Full-process Digital Production of Boutique Boxes, each demonstration was full and highly concerned by the industry. It promotes the automation and intelligent development of the industry, and helps companies for upgrading and transforming. We-Techno had an excellent trade show and the outcome is surpassed our expectation. We are planning to bring the whole production line onsite for next year, to realize the real linkage of AGV and machinery.



## 深圳市裕同包装科技股份有限公司 Shenzhen YUTO Packaging Technology Co., Ltd.

总裁办 曾先生  
Mr. Zeng, President's Office

每年3月定期在广州举办的华南国际印刷展/中国国际标签展今年也如约而至,作为政策放开后的第一个印刷包装行业展会,今年的展会现场人流如潮,“智能工厂4.0”助力行业实现自动化、智能化发展,让大家不虚此行,收获颇丰,也祝华南展越办越好!

Printing South China & Sino-Label Expo held every March in Guangzhou were on scheduled again. It is the first print-to-pack industry exhibition after the release of epidemic situation with lots of visitors around. 'Smart Factory 4.0' will help the industry achieve automation and intelligent development. It's been a worthwhile trip, and everyone harvest in it. We wish Printing South China to be better and better!

## 三信国际集团 SANSIN International Group

采购总监及集团副总裁 章世青  
Mr. Zhang, Purchasing Director & Vice President

这次参观华南展,我们的企业都反馈收获颇丰,展会内容丰富,展商展示了各种新设备、新工艺、新材料、新技术,大家不虚此行,各有收获,现场也采购了数码印刷、模切机等设备。非常感谢主办方热情周到的安排,使大家可以安全观展及洽谈业务,我们深表感谢,预祝华南展越办越好!

Sansin has worked with Printing South China for many years. Every year we can see many new industry highlights and efforts the organizer put into the exhibition. This year, we visited the show with buyers from the Philippines, Vietnam, Malaysia, and Thailand. We found many high-quality exhibitors, and many buyers placed orders onsite. I look forward to cooperating with Printing South China again next year.



## 2023 盛况回顾 General Review

140,000 m<sup>2</sup>  
展场面积  
Exhibition Area

1,738  
参展商数目  
No. of Exhibitors

108,325  
观众总数目  
No. of Visitors

70+  
国家地区

## 海外买家配对会

Overseas Business Matching



## 行业平台直播

Live on Industry Platform



## 直播云逛展

Live Streaming

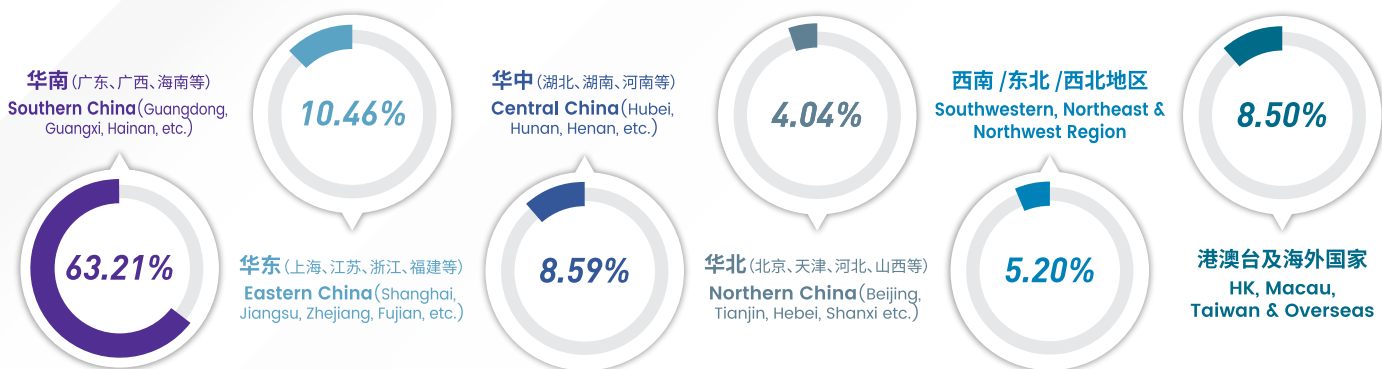


# I 观众分析

## Visitor Profile

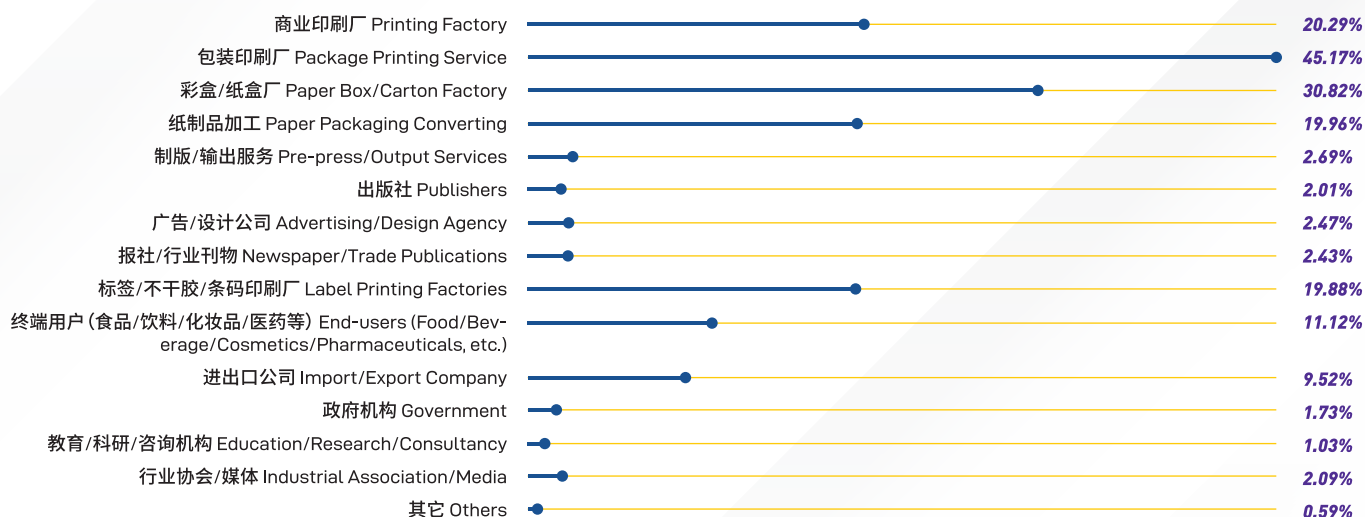
### 地区分类

Breakdown by Geographical Origins



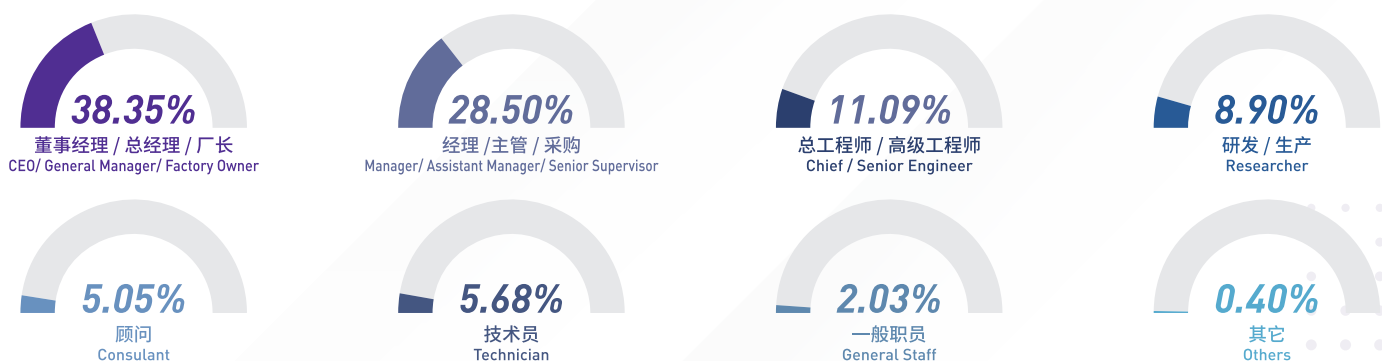
### 行业分类

Breakdown by Industry



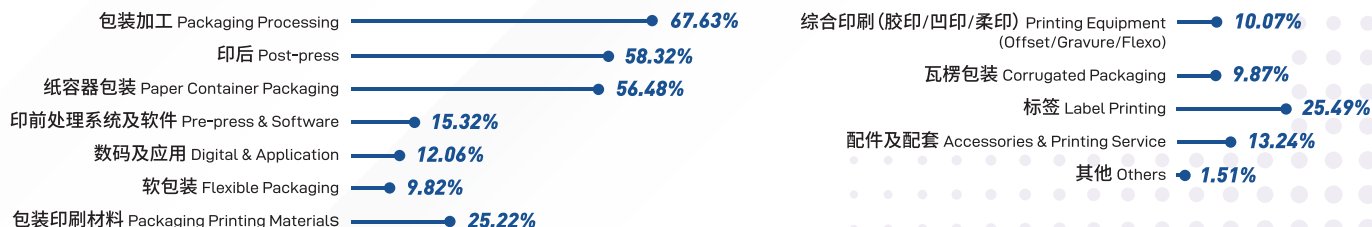
### 职位分类

Visitors' Job Profile



### 感兴趣之展品

Interested Product Groups







## 用数据驱动包装生产—— 精品盒全流程数字化生产实景演绎



## 行业精英献策 同期活动共享技术热点 Industrial Elites Share Innovative Ideas

- **2023纸包装工业数智化转型与发展大会**  
2023 Package Industry Digital and Intelligent Forum
- **探索精品礼盒类产品的精益制造之路**  
Explore The Lean Manufacturing Path of High-Quality Gift Box Products
- **2023 RFID电子标签应用发展高峰论坛**  
2023 RFID Application Trends and Development Conference
- **软包装智能制造与环保工艺发展论坛**  
Intelligent Manufacturing and Environmental Technology Development Forum of Flexible Packaging
- **印刷色彩标准化与柯式印刷新趋势座谈会 暨 第二届印刷技术及创意能力大奖发布会**  
Printing color standardization and New trend of offset printing Seminar cum Launch event for The 2nd Printing Technology and Creativity Award



- **数印时代, RFID赋能印包产业升级**  
Digital Time, RFID Enables The Upgrading of The Printing and Packaging Industry
- **蓄势谋远 聚力前行-- 2023中国标签产业创新应用发展论坛**  
2023 China Label Industry Innovation and Application Development Forum
- **第六届纸浆模塑产业绿色发展高峰论坛--纸浆模塑降成本与公模在电子、快消及日化行业的运用**  
The 6th Green Development Summit Forum of Pulp Molding Industry--Application of Pulp Molding Cost Reduction and Mold Sharing in Electronics, FMCG and Daily Chemical Industry
- **中国纸浆及包装纸产业链研讨会**  
China Pulp & Packing Paper Industry Seminar
- **创意设计&色彩管理**  
Innovative Design and Color Management

- **2023(第六届)防伪与智能追溯技术高峰论坛**  
The 6th Anti-Counterfeit Intelligent Tracing Technology Conference
- **第七届智能印艺高峰论坛**  
The 7th Intelligent Printing Summit
- **工业4.0之数字智能印前**  
Industry 4.0 - Digital Intelligent Prepress
- **2023中国防伪与溯源技术应用高峰论坛**  
2023 China Anti-Counterfeit Intelligent Tracing Technology & Application Conference
- **2023 烟草包装巅峰对话**  
2023 Tobacco Packaging Summit
- **"第三十三届香港印制大奖"展区**  
"The 33rd Hong Kong Print Awards" Display Zone



## 特色展区 高效搜寻供应商 | Theme Zones for Buyers' Easy Sourcing

- ▶ 印后包装 / 加工 Packaging Converting / Post-press
- ▶ 纸容器包装(纸盒 / 纸袋 / 纸杯等)  
Paper Packaging (Paper Box / Paper Bag / Paper Cup, etc.)
- ▶ 创新包装材料 Packaging Materials
- ▶ 综合印刷(胶印 / 凹印 / 柔印 / 丝印)  
Printing Equipment (Offset / Gravure / Flexo / Screen)
- ▶ 印前及数码印刷 Pre-press and Digital Printing
- ▶ 软包装印刷 Flexible Packaging Printing
- ▶ 瓦楞包装 Corrugated Packaging
- ▶ 包装印刷环保治理  
Environmental Solutions for Packaging and Printing



## 目标观众 | TARGET VISITOR

- ▶ 包装印刷厂 Packaging & Printing Companies
- ▶ 纸制品加工厂 Paper Products Processing Factory
- ▶ 纸盒 / 硬盒 / 彩盒 / 纸箱厂 Paper Box / Hard Box / Carton Factory
- ▶ 商业印刷 / 出版社 / 报社 / 输出中心 / 快印店  
Commercial Printing / Publishing / Newspaper / Output Centers / Quick Printing
- ▶ 广告及公关公司 / 设计公司 / 直邮公司  
Advertising & PR Agencies / Design Houses / Direct Marketing Agencies
- ▶ 印刷行业专家 Printing Industry Experts
- ▶ 多媒体及网络出版商 Multimedia / Internet Publishing
- ▶ 政府机构和金融机构 Government Agencies and Financial Institutions
- ▶ 进出口公司 Import / Export Corporations
- ▶ 教育 / 科研 / 咨询顾问公司 Education / Research / Consultancy
- ▶ 相关行业协会及媒体 Trade Associations & Publications



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