

PFP  
EXPO **Printing 2025**  
South China  
华南国际印刷展

数字、智能、可持续  
Digital, Smart, Sustainable

**2025.3.4-6**

中国·广州·中国进出口商品交易展馆·A区  
Area A · China Import & Export Fair Complex  
Guangzhou · P. R. China

全面贯穿印包产业链及终端应用  
Print-to-Pack Industries and FMCG Manufacturers

**主办单位 Organizers**

中国对外贸易中心集团有限公司  
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司  
Adsale Exhibition Services Ltd.

同期展览 Concurrent Exhibition

**SINGO LABEL 2025**  
中国国际标签展



[www.PrintingSouthChina.com](http://www.PrintingSouthChina.com)

# 2025 规模盛大

# 聚焦前沿技术



## 贯穿印包产业链及终端应用 商机无限

Direct Access to the Whole Print-to-Pack Industries

### 实力印企 Top Printing Companies (部分名单 partial list)

- |                     |                    |                          |                               |                           |
|---------------------|--------------------|--------------------------|-------------------------------|---------------------------|
| 裕同集团 YUTO           | 万昌 Mancheong       | 人印股份 GZRY                | 科彩印务 Kecai                    | 康派环创 Kangpai Huanchuang   |
| 艾利包装 Avery Dennison | 金杯印刷 GCP           | 柏星龙 BAIXINGLONG          | 华工环源 GHGY                     | 华新彩印 HUAXIN               |
| 中荣集团 ZRP            | 永宁 Wing Ning       | 旺盈 VOION                 | 桦耀印刷 Huayao Printing          | 集思印刷 Zensee Printing      |
| 美盈森 MYS             | 庆铨 CHING CHUAN     | 恒远彩印 HENGYUAN            | 善熙包装 SANSICO                  | 明鑫 Ming Shin              |
| 虎彩 Hucais           | 智源彩印 KWG           | 中星中大 CHUNG TAI           | 南方包装 Southern Packaging Group | 铭丰包装 MingFeng             |
| 至远彩印 Fareach        | 美捷时 MAJESTY        | 东兴商标 Dong Hing Label     | 当纳利 Donnelley                 | 赛维印刷 SUNWAY               |
| 通产丽星 Beauty Star    | 沃顿 Warton          | 高露洁棕榄 Colgate            | 精联印刷 Ching Luen Printing      | 德盟集团 Detmold Group        |
| 雅图仕 Leo Paper Group | 华龙膜材 HUALO         | 高义包装 GAOYI               | 力嘉包装 Lukka                    | 深圳报业 Shenzhen Press Group |
| 禧图纸品 MP             | 斯道拉恩索正元 Stora Enso | 广东国望 Guangdong Guowang   | 贤俊龙 XIAN JUN LONG             | 深圳中华商务安全印务 C&C            |
| 信源文化 Xinyuan        | 锦翰 Kam Hon         | 诚成印务 CHENGCHENG PRINTING |                               | 顺昌 SHUNCHANG              |
| 金冠 Jinguan          | 柏盛包装 PackSam       | 国鹏 GUOPENG               |                               | 天意有福 TYprinting           |



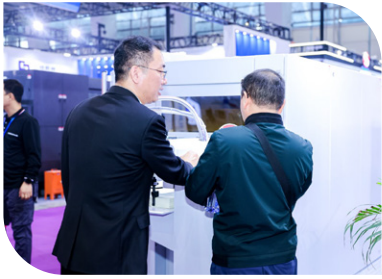
### 知名终端 Renowned Brand Owners (部分名单 partial list)

- |                  |               |                 |                        |
|------------------|---------------|-----------------|------------------------|
| 索尼 Sony          | 华为 HUAWEI     | 娃哈哈 Wahaha      | 美的 Midea               |
| 联合利华 Unilever    | TCL           | 西门子 Siemens     | 华润药业 CR Pharmaceutical |
| 京东商城 Jing Dong   | 顺丰 SF Express | 健力宝 Jianlibao   | 可口可乐 Coca-Cola         |
| 哈药集团 HGPF        | 松下 Panasonic  | 欧莱雅 L'ORÉAL     | 加多美 Jia duobao         |
| 创维 CHUANGWEI     | 唯品会 VIP.com   | 海尔 Haier        | 好时 Hershey's           |
| 高露洁棕榄 Colgate    | 大宝 Dabao      | LG              | 好丽友 Orion              |
| 格力 Gree Electric | 安利 Amway      | 一片天 Holy Sky    | 花王 Kao                 |
| 徐福记 HSU Fu Chi   | 卡夫 Kraft      | 王老吉 Wong Lo Kat | 东鹏 Eastroc Beverage    |
| 李锦记 Lee Kum Kee  | 宝洁 P&G        | 德邦物流 Deppon     | 汤臣倍健 BY-HEALTH         |



# 展商/买家 鼎力支持

Enjoy Great Popularity among Exhibitors and Visitors



## 天津长荣科技集团股份有限公司 MASTERWORK GROUP CO., LTD.

总经理 刘总  
Mr. Liu, General Manager

作为开年首个印包行业大展,感谢主办方提供的专业平台,为观众展示印刷包装各个智能化的环节,吸引了众多行业内的关注,为客户提供更智能、高效的解决方案,帮助客户抢夺市场先机,本次展会收获颇丰,超出预期,期待下一届的合作。

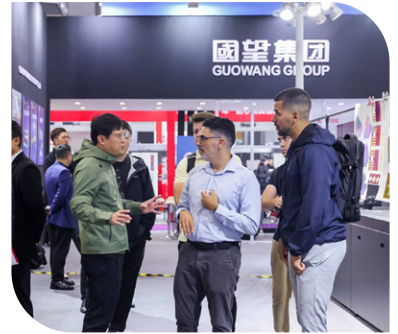
As the first major exhibition of the printing and packaging industry in 2024, we would like to express our gratitude to the organizer for providing a professional platform to showcase various intelligent aspects of printing and packaging, attracting considerable attention from the industry. It offers customers more intelligent and efficient solutions, helping them seize market opportunities. The exhibition has been a great success, exceeding our expectations. We look forward to the cooperation in 2025.

## 国望科技(浙江)有限公司 GUOWANG TECHNOLOGY (ZHEJIANG) CO., LTD.

销售总监 林总  
Mr. Lin, Sales Director

华南展 30 周年盛典,再次为印包行业呈现了一场专业盛会,创新技术及设备齐聚亮相。国望今年独立参展的同时,也首次亮相于智能工厂,现场演绎软件与硬件设备的整体联动,智造包装—精品盒包装整线智能化解决方案,每一场都座无虚席,推动行业智能化,自动化发展。感谢主办方提供的平台,相信华南展会越办越好,也期待未来有更多元化、高效的合作!

The 30th anniversary celebration of Printing South China 2024 once again presented a professional event for the printing and packaging industry, with innovative technologies and equipment gathered for display. Alongside an independent booth this year, GUOWANG also made our debut in Smart Factory 4.0 which showcased the integration of software and hardware, presenting intelligent packaging solutions for boutique boxes packaging production lines. Each session was filled to capacity, driving the industry towards intelligent and automated development. Thanks to the platform provided by the organizers and believe that Printing South China will continue to thrive. We also look forward to more diversified and efficient cooperation in the future!



## TPM Colombia SAS

主席及创办人 Jukka Kokkonen  
Chairman and Co-founder

第一次参加华南印刷展标签展,这对我是一次难忘的经历。此次商务对接会安排周密而高效。在这些会议中,我找到了符合我们产品质量要求和标准的展商。一路协助我的工作的人员非常乐于助人且专业。华南印刷展是一场很棒的展览,我期待着下一届的到来。

Participating in Printing South China for the first time has been an amazing experience. The business matching meetings were well-planned and efficient. During these meetings, I found exhibitors met our quality requirements and standards. The staff who accompanied me throughout were helpful and professional. It is a great show, and I look forward to the next edition.

# 2024 盛况回顾

General Review

150,000<sup>m</sup><sup>2</sup>

展场面积  
Exhibition Area

2,026

参展商数目  
No. of Exhibitors

116,991

观众总数目  
No. of Visitors

150+  
国家地区

包括:俄罗斯、马来西亚、越南、印度、印尼、泰国、韩国、哈萨克斯坦、菲律宾、中国香港、中国台湾等国家及地区。

Including: Russia, Malaysia, Vietnam, India, Indonesia, Thailand, Korea, Kazakhstan, Philippines, Hong Kong, Taiwan and other countries and regions, etc.



## 海外买家配对会

Overseas Visitors  
Matching

## 直播云逛展

Live Streaming

## 小虎妹玩印刷

华南印刷展标签展

## 大型纪录片之

## 2024 华南印刷展 标签展

四展联动! 规模再创新高!  
2024年3月4日至6日 广州盛大开幕

标签展在二楼有4个馆

@小虎妹玩印刷

华南印刷展标签展,我们到现场了! #印刷 #包装印刷

2024-3-3 16:51 伊魔粉: 广东

西米米: 纯音乐 - 原调音乐

相关搜索: 广州琶洲会展中心



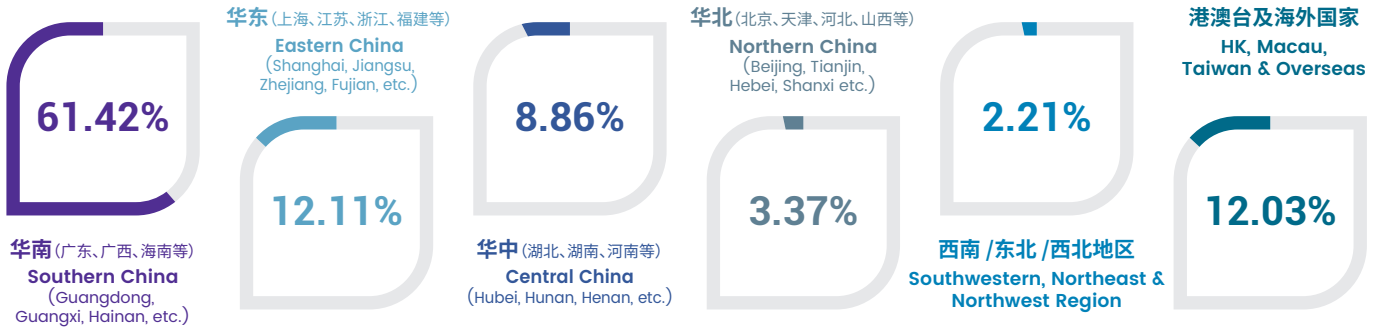
## 行业平台直播

Live on  
Industry Platform

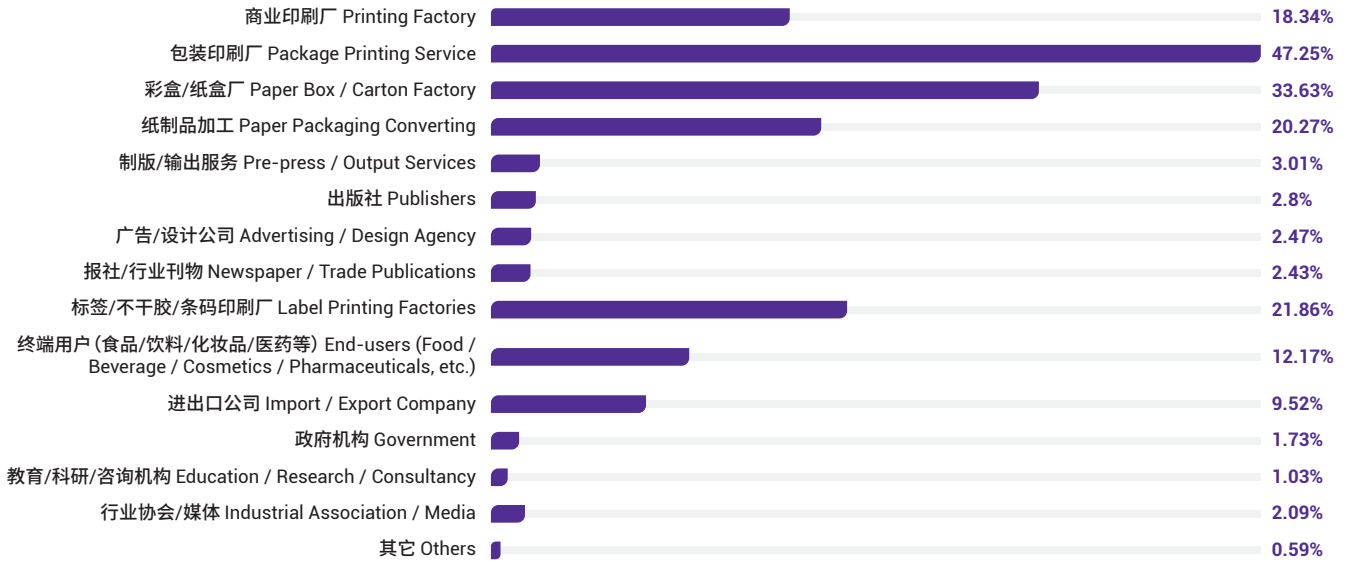
# 观众分析

## Visitor Profile

### 地区分类 Breakdown by Geographical Origins



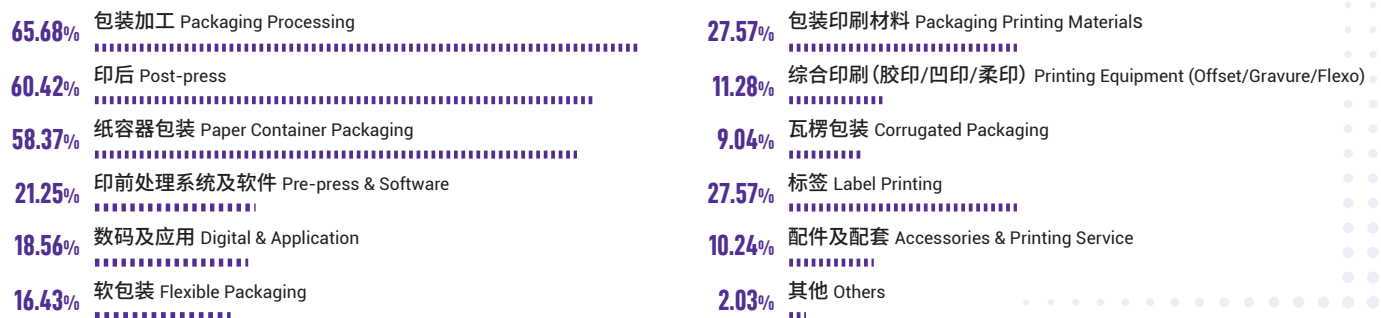
### 行业分类 Breakdown by Industry



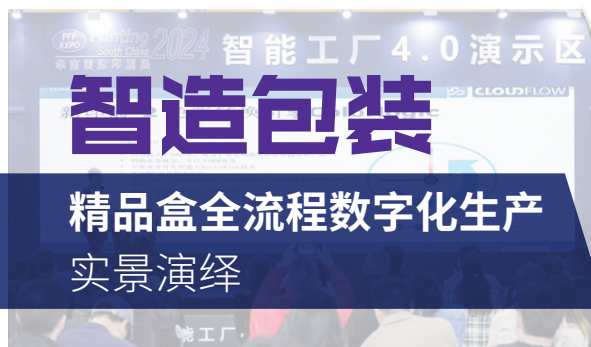
### 职位分类 Visitors' Job Profile



### 感兴趣之展品 Interested Product Groups



# 智能工厂 4.0 Smart Factory 演示区



## 行业精英 献策同期活动 Industrial Elites Share Innovative Ideas 共享技术热点

- ◆ 2024 (第七届) 防伪与智能追溯技术发展论坛  
The 7th Anti-Counterfeit Intelligent Tracing Technology Conference
- ◆ 精品礼盒包装的自动化与智能化之路——破局·重建核心竞争力  
The Road to Automation and Intelligent for Premium Gift Box Packaging - Breaking through and Reconstructing Core Competitiveness
- ◆ 2024 纸包装企业数智化转型发展论坛  
2024 Paper Packaging Enterprise Digital and Intelligent Transformation & Development Forum
- ◆ 2024 RFID电子标签应用发展主题论坛  
2024 RFID Application Trends and Development Conference
- ◆ 2024 标签产业创新应用发展论坛  
2024 Label Industry Innovation and Application Development Forum



- ◆ 企业可持续发展规划和目标策略  
Strategy of Sustainability Development Planning and Goal Setting for Enterprises
- ◆ 第八届智能印艺主题研讨会  
The 8th Intelligent Printing Summit
- ◆ 在双碳背景下, 包装如何兼具功能性及便利性?  
How Can Packaging be Both Functional and Convenient in the Context of Dual Carbon?
- ◆ 第九届纸浆模塑绿色发展应用论坛——纸浆模塑在快消和化妆品领域应用现状和前景探讨  
The 9th Green Development Summit of Pulp Molding Industry - Exploration of the Current Status and Prospects of Pulp Molding in FMCG and Cosmetics Industry

- ◆ RFID技术助力印包产业数字化转型——2024RFID技术与应用生态论坛  
RFID Technology Empowering Digital Transformation of Printing & Packaging Industry-2024 RFID Technology and Application Ecology Forum
- ◆ 纸浆及包装纸产业链研讨会  
Pulp & Packing Paper Industry Seminar
- ◆ 2024 烟包沙龙  
2024 Tobacco Packaging Salon
- ◆ 2024 中国防伪与溯源技术应用论坛  
2024 China Anti-Counterfeit Intelligent Tracing Technology & Application Conference
- ◆ “第三十四届香港印制大奖”展区  
‘The 34th Hong Kong Print Awards’ Display Zone



## 特色展区 高效搜寻供应商

Theme Zones for Buyers' Easy Sourcing

- ▶ 印后包装 / 加工  
Packaging Converting / Post-press
- ▶ 纸容器包装 (纸盒 / 纸袋 / 纸杯等)  
Paper Packaging (Paper Box / Paper Bag / Paper Cup, etc.)
- ▶ 创新包装材料  
Packaging Materials
- ▶ 综合印刷 (胶印 / 凹印 / 柔印 / 丝印)  
Printing Equipment (Offset / Gravure / Flexo / Screen)
- ▶ 印前及数码印刷  
Pre-press and Digital Printing
- ▶ 软包装印刷  
Flexible Packaging Printing
- ▶ 瓦楞包装  
Corrugated Packaging



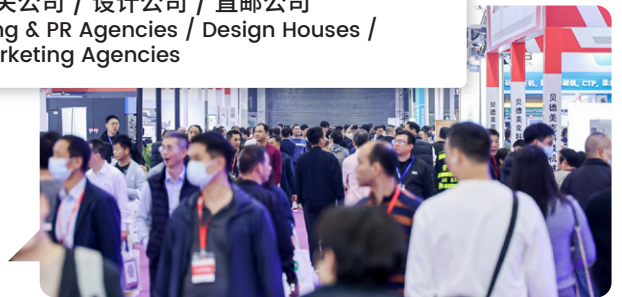
## 目标观众

TARGET VISITOR



- ▶ 印刷行业专家  
Printing Industry Experts
- ▶ 多媒体及网络出版商  
Multimedia / Internet Publishing
- ▶ 政府机构和金融机构  
Government Agencies and Financial Institutions
- ▶ 进出口公司  
Import / Export Corporations
- ▶ 教育 / 科研 / 咨询顾问公司  
Education / Research / Consultancy
- ▶ 相关行业协会及媒体  
Trade Associations & Publications

- ▶ 包装印刷厂  
Packaging & Printing Companies
- ▶ 纸制品加工厂  
Paper Products Processing Factory
- ▶ 纸盒 / 硬盒 / 彩盒 / 纸箱厂  
Paper Box / Hard Box / Carton Factory
- ▶ 商业印刷 / 出版社 / 报社 / 输出中心 / 快印店  
Commercial Printing / Publishing / Newspaper / Output Centers / Quick Printing
- ▶ 广告及公关公司 / 设计公司 / 直邮公司  
Advertising & PR Agencies / Design Houses / Direct Marketing Agencies



## Enquiries 展会查询

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