

PFP
EXPO **Printing 2026**
South China
华南国际印刷展

数字、智能、可持续
Digital, Smart, Sustainable

2026.3.4-6

中国·广州·中国进出口商品交易展馆·A区
Area A · China Import & Export Fair Complex
Guangzhou · P. R. China

全面贯穿印包产业链及终端应用
Print-to-Pack Industries and FMCG Manufactures

www.PrintingSouthChina.com



[华南印刷标签展] 小程序



同期展览 Concurrent Exhibition

SINO LABEL 2026
中国国际标签展

主办单位 Organizers

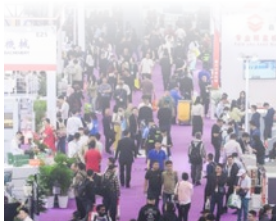
中国对外贸易中心集团有限公司
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司
Adsale Exhibition Services Ltd.

2026 全面升级 聚焦创新力量

15

展馆
Halls



150,000^{m²}

展场面积
Exhibition Area

2,200+

参展商
No. of Exhibitors



130,000+

专业观众
No. of Visitors

贯穿印包产业链及终端应用 聚势赋能

Direct Access to the
Whole Print-to-Pack Industries

实力印企 / Top Printing Companies

裕同集团 YUTO	沃顿 Warton
艾利包装 Avery Dennison	华龙膜材 HUALO
中荣集团 ZRP	斯道拉恩索正元 Stora Enso
美盈森 MYS	锦翰 Kam Hon
虎彩 Hucalis	柏盛包装 PackSam
至远彩印 Fareach	人印股份 GZRY
通产丽星 Beauty Star	柏星龙 BAIXINGLONG
雅图仕 Leo Paper Group	旺盈 VOION
禧图纸品 MP	恒远彩印 HENGYUAN
信源文化 Xinyuan	中星中大 CHUNG TAI
金冠 Jinguan	东兴商标 Dong Hing Label
万昌 Mancheong	高露洁棕榄 Colgate
金杯印刷 GCP	高义包装 GAOYI
永宁 Wing Ning	广东国望 Guangdong Guowang
庆铃 CHING CHUAN	诚成印务 CHENGCHENG PRINTING
智源彩印 KWG	国鹏 GUOPENG
美捷时 MAJESTY	科彩印务 Kecai

华工环源 HGHY
桦耀印刷 Huayao Printing
善熙包装 SANSICO
聚鑫印刷 JUXIN P&P
南方包装 Southern Packaging Group
天元 Tengen
当纳利 Donnelley
精联印刷 Ching Luen Printing
力嘉包装 Lukka
贤俊龙 XIAN JUN LONG
康派环创 Kangpai Huanchuang
华新彩印 HUAXIN
隽思印刷 Zensee Printing
明鑫 Ming Shing
铭丰包装 Ming Feng
赛维印刷 SUNWAY
德盟集团 Detmold Group

深圳报业 Shenzhen Press Group
深圳中华商务安全印务 C & C
顺昌 SHUNCHANG
天意有福 TYprinting
金鹏印务 Jinpeng Printing
美礼贺亭 American Greetings



知名终端 / Renowned Brand Owners

索尼 Sony
联合利华 Unilever
京东商城 Jing Dong
哈药集团 HGPf
创维 CHUANGWEI
高露洁棕榄 Colgate
格力 Gree Electric
徐福记 HSU Fu Chi
李锦记 Lee Kum Kee
华为 HUAWEI
TCL
顺丰 SF Express

松下 Panasonic
唯品会 VIP.com
大宝 Dabao
安利 Amway
卡夫 Kraft
宝洁 P&G
娃哈哈 Wahaha
西门子 Siemens
健力宝 Jianlibao
欧莱雅 L'ORÉAL
海尔 Haier
LG

一片天 Holy Sky
王老吉 Wong Lo Kat
德邦物流 Deppon
美的 Midea
华润药业 CR Pharmaceutical
可口可乐 Coca-Cola
加多宝 Jia duobao
好时 Hershey's
好丽友 Orion
花王 Kao
东鹏 Eastroc Beverage
汤臣倍健 BY-HEALTH

展商/买家 一致赞赏

Enjoy Great Popularity among Exhibitors and Visitors

浙江浩达智能装备股份有限公司 Zhejiang Horda Intelligent Equipment Co., Inc.

销售总监
Sales Director

本届华南展再次彰显了其作为行业标杆展会的价值，为行业提供了高效的品牌展示与商贸对接平台。浩达不仅与众多优质客户达成了合作意向，更通过与产业链伙伴的深度交流，精准把握了行业智能化升级与可持续发展趋势。此次参展成效显著，远超预期目标。浩达期待持续深化与华南展的合作，携手行业同仁共同构建更具竞争力的印包产业生态贡献力量。

Printing South China once again demonstrated its value as a benchmark event in the industry, providing an efficient platform for brand display and business matching. Horda not only reached cooperation intentions with numerous high-quality customers but also accurately grasped the trends of industry intelligent upgrading and sustainable development through in-depth communication with partners in the industrial chain. The participation in this exhibition was highly effective, far exceeding the expected goals. Horda looks forward to continuously deepening its cooperation with Printing South China, joining hands with industry colleagues to contribute to the construction of a more competitive printing and packaging industry ecosystem.



浙江劲豹机械有限公司 Zhejiang Jinbao Machinery Co., Ltd.

销售总经理
Sales General Manager

作为华南展多年的参展商，我们对华南展的专业性和组织水平印象深刻，服务细致周到，为我们提供了高效的展示平台。观众质量高，吸引了大量行业专业人士、潜在客户及合作伙伴，为业务拓展创造了宝贵机会，此次参展促成了多项合作意向，收获颇丰。感谢主办方的精心筹备与支持，期待下一届继续合作！

As a long-time exhibitor at Printing South China, we are deeply impressed by the professionalism and organizational level of the event. The services are meticulous and thoughtful, providing us with an efficient display platform. The quality of the audience is high, attracting a large number of industry professionals, potential customers, and partners, which has created valuable opportunities for business expansion. This exhibition has led to several cooperation intentions, and we have reaped rich rewards. Thank you to the organizers for their careful preparation and support. We look forward to continuing our cooperation in the next session.



Ruban By Design France 法国

董事总经理
Managing Director

这届华南展令人惊艳！个性化的个人助理服务和周密的安排，让我能轻松地探索各种展品。与我之前在德国、法国参加的展会相比，这里规模更大，供应商更多，产品种类丰富，品质一流，价格也极具竞争力——比我在海外找到的选择有趣得多。

This show is absolutely fantastic! The personalized assistance and thoughtful planning made it incredibly easy to navigate and explore the wide range of exhibits. It's noticeably larger, with more suppliers compared to similar events I've attended in Germany and France. The exhibition offers an impressive variety of top-quality products at competitive prices—featuring far more intriguing options than I've encountered overseas.



2025 盛况回顾 General Review

150,000^m²

展场面积
Exhibition Area

2,113

参展商数目
No. of Exhibitors

128,052

观众总数目
No. of Visitors

118+ 国家地区

包括俄罗斯、马来西亚、越南、印度、泰国、菲律宾、印度尼西亚、韩国、伊朗、乌兹别克斯坦、巴西、西班牙、中国香港、中国台湾等
Including: Russia, Malaysia, Vietnam, India, Thailand, Philippines, Indonesia, South Korea, Iran, Uzbekistan, Brazil, Spain, Hong Kong, Taiwan, etc.



直播云逛展 Live Streaming

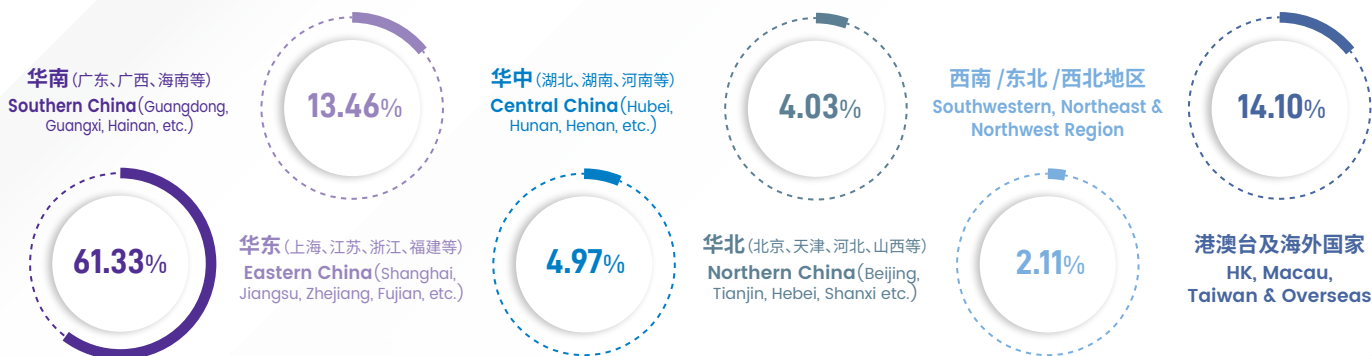
海外买家配对会 Overseas Business Matching



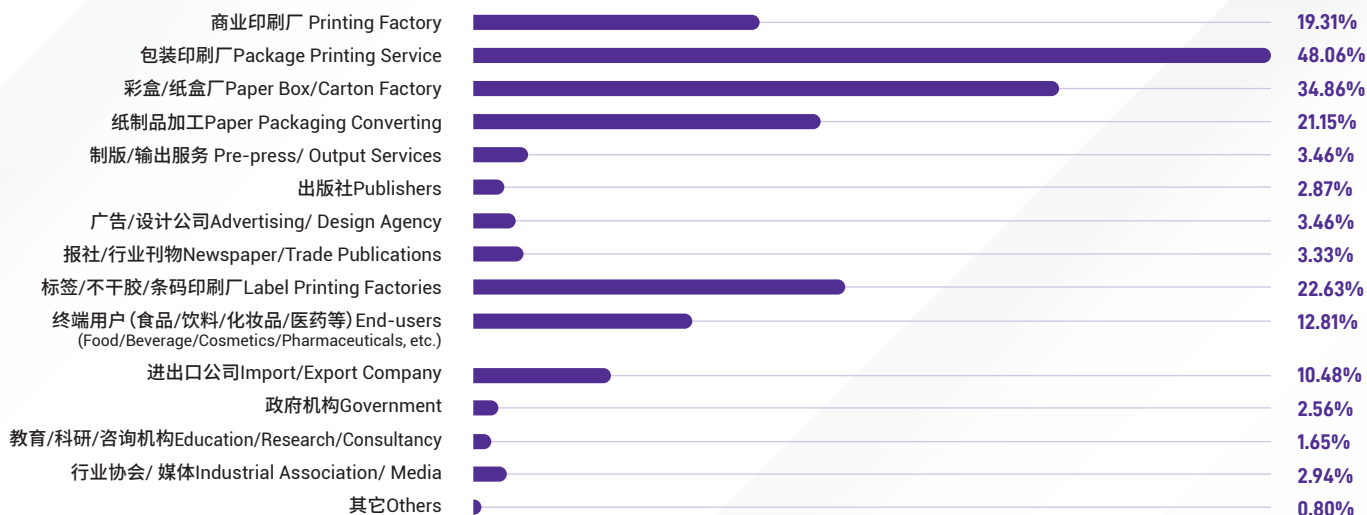
行业平台直播 Live on Industry Platform

观众分析 Visitor Profile

地区分类 Breakdown by Geographical Origins



行业分类 Breakdown by Industry

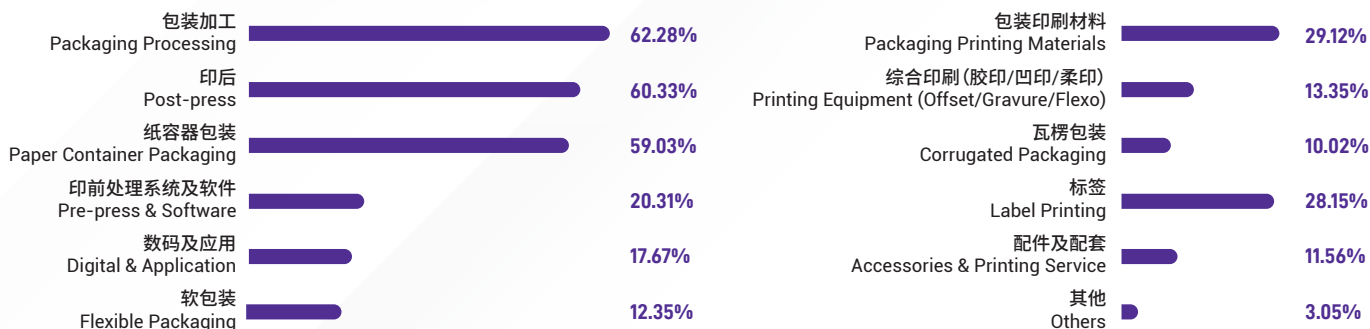


职位分类 Visitors' Job Profile



感兴趣之展品 Interested Product Groups

(Visitors can make multi-choices 观众可选多项)



行业大咖 洞见技术风向

汇聚 Industrial Elites Share Innovative Ideas

共享前沿资讯

- ▶ 出海战略：欧亚市场包装发展趋势
Eurasian Regulations and Trends in Packaging
- ▶ 印包业AI+短视频获客暨小批量定制发展论坛
AI in Printing and Packaging Industry + Short Video Marketing and Small-Batch Customization Development Forum
- ▶ 2025年创意包装设计论坛 — 数字时代的包装设计创新
2025 Creative Packaging Design Forum – Packaging Design Innovation in the Digital Era
- ▶ ESG环保印刷 — 节省成本，提升形象，增加收入
ESG Eco-Friendly Printing – Save Costs, Boost Image, Drive Revenue



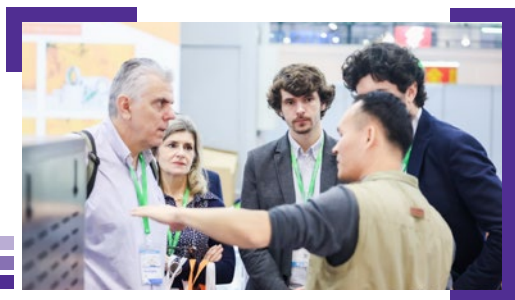
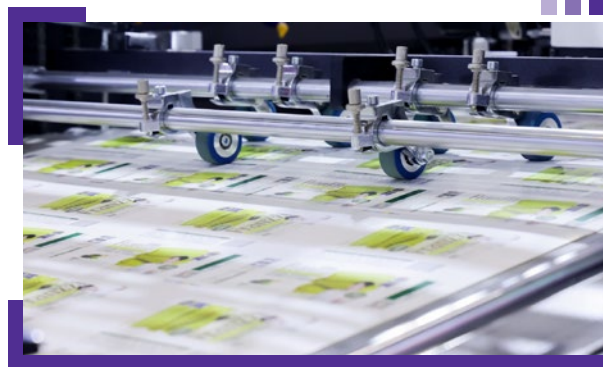
- ▶ 第九届智能印艺主题研讨会
The 9th Intelligent Printing Summit
- ▶ 2025软包装智能制造与环保工艺发展论坛
2025 Flexible Packaging Intelligent Manufacturing and Eco-Friendly Technology Development Forum
- ▶ 易贸纸询纸浆及包装纸产业链研讨会
iMore Pulp&Packing Paper Industry Seminar
- ▶ 第十一届纸浆模塑绿色发展论坛 — 纸浆模塑在快消和化妆品领域应用现状和前景探讨
The 11th Pulp Molding Green Development Forum — Exploration of the Current Situation and Prospects of Pulp Molding Applications in the Fast-Moving Consumer Goods and Cosmetics Fields

- ▶ RFID智能包装引领鞋服零售新变革
RFID Smart Packaging Leads the New Revolution in Footwear and Apparel Retail
- ▶ 2025防伪与溯源技术应用论坛
2025 Anti-Counterfeiting and Traceability Technology Application Forum
- ▶ 2025 RFID电子标签应用发展主题论坛
2025 RFID Application Trends and Development Conference
- ▶ 2025标签产业创新应用发展论坛
2025 Label Industry Innovation and Application Development Forum
- ▶ 2025（第八届）防伪与智能追溯技术论坛
2025 (8th) Anti-Counterfeiting and Intelligent Traceability Technology Development Forum
- ▶ 2025 绿色包装材料及工艺创新论坛
2025 Forum on Innovation in Green Packaging Materials and Processes
- ▶ “第三十五届香港印制大奖”展区
The 35th Hong Kong Print Awards' Display Zone



展品 分类 Scope Of Exhibits

- 印后包装 Packaging Converting
- 纸容器包装 (纸盒/纸袋/纸杯等) Paper Packaging (Paper Box/Paper Bag/Paper Cup, etc.)
- 创新包装材料 Packaging Materials
- 综合印刷 (胶印/凹印/柔印/丝印) Printing Equipment (Offset/Gravure/Flexo/Screen)
- 印前及数码印刷 Pre-press and Digital Printing
- 软包装印刷 Flexible Packaging Printing
- 包装印刷环保治理 Environmental Solutions for Packaging and Printing
- 瓦楞包装 Corrugated Packaging
- 配件、配套及服务 Parts, Support and Service



目标 观众 Target Visitor

- 包装印刷厂 Packaging & Printing Companies
- 纸制品加工厂 Paper Products Processing Factory
- 纸盒 / 硬盒 / 彩盒 / 纸箱厂 Paper Box/Hard Box/Carton Factory
- 商业印刷 / 出版社 / 报社 / 输出中心 / 快印店 Commercial Printing / Publishing / Newspaper / Output Centers/Quick Printing
- 广告及公关公司 / 设计公司 / 直邮公司 Advertising & PR Agencies / Design Houses & Direct Marketing Agencies
- 印刷行业专家 Printing Industry Experts
- 多媒体及网络出版商 Multimedia/Internet Publishing
- 政府机构和金融机构 Government Agencies and Financial Institutions
- 进出口公司 Import/Export Corporations
- 教育 / 科研 / 咨询顾问公司 Education/Research/Consultancy
- 相关行业协会及媒体 Trade Associations & Publications

展会 查询 Enquiries

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