

PPF
EXPO **Printing 2027**
South China
华南国际印刷展

数字、智能、可持续
Digital, Smart, Sustainable

2027.3.4-6

中国·广州·中国进出口商品交易展馆·A区
Area A · China Import & Export Fair Complex
Guangzhou · P. R. China

全面贯穿印包产业链及终端应用
Print-to-Pack Industries and FMCG Manufactures

www.PrintingSouthChina.com



[华南印刷标签展] 小程序



同期展览 Concurrent Exhibition

SINO LABEL 2027
中国国际标签展

主办单位 Organizers

中国对外贸易中心集团有限公司
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司
Adsale Exhibition Services Ltd.

2027 规模盛大 聚焦创新力量



四展联动

15
展馆 Halls

150,000+
展场面积 Exhibition Area

2,200+
参展商 No. of Exhibitors

138,000+
专业观众 No. of Visitors

贯穿印包产业链及终端应用

聚势赋能

Direct Access to the Whole Print-to-Pack Industries

实力印企 Top Printing Companies

裕同集团 YUTO
力嘉 LUKKA
中华商务 C & C
斯道拉恩索正元 STORA ENSO INPAC
铭丰 MINGFENG
虹之彩 HONGZHICAI
新新 XINXIN
高明领航 GAOMING LINGHANG
溯彭城 SUPENGCHENG
柏星龙 BAIXINGLONG
冠为 GUANWEI
贤俊龙 XIANJUNLONG

庞度 PANDO
中荣印刷 ZRP
南方包装 Southern Packaging Group
安姆科 AMCOR
德盟 DETMOLD
聚鑫 JUXIN
盛大 SHENGDA
智源 ZHIYUAN
当纳利 DONNELLEY
雅图仕 LEO
新华 XINHUA
金杯 GOLEDEN CUP

精联 JINGLIAN
善熙 SHANXI
集思 QP
深圳报业 SHENZHEN PRESS
金通达 JINTONGDA
鸿兴 HONGXING
艾利 AVERY
柏盛 BAISHENG
宝绅 BAOSHEN
保点 CHECKPOINT
紫泉 ZIQUAN
万昌 WANCHANG

正峰 ZHENG FENG
沃顿 WHARTON
锦翰 JIN HANG
广东天元 Tengen
美盈森 MYS



知名终端 Renowned Brand Owners

旺旺 WANT WANT
雀巢 NESTLÉ
喜之郎 CICI
康师傅 MASTER KONG
统一 UNI-PRESIDENT
伊利 YILI
蒙牛 MENGNIU
光明 BRIGHT
燕塘 YANTANG
百事 PEPSICO

可口可乐 COCA-COLA
加多宝 JDB
王老吉 WONG LO KAT
华润怡宝 RESOURCES C'ESTBON
珠江 ZHUJIANG
蓝带 BLUE RIBBON
青岛 TSINGTAO
百威 BUDWEISER
立白 LIBY
蓝月亮 BLUE MOON

好迪 HAODI
安利 AMWAY
榄菊 LANJU
宝洁 P&G
一方 YIFANG
中一 ZHONGYI
美的 MIDEA
华为 HUAWAI
TCL
格力 GREE

展商/买家

一致赞赏

Enjoy Great Popularity among Exhibitors and Visitors

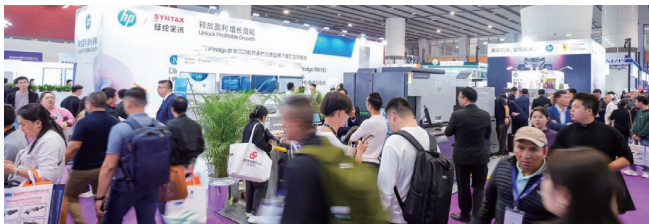
中国惠普有限公司
China Hewlett-Packard Co., Ltd

市场部经理
Marketing Manager

华南展作为贯穿印刷包装全产业链及终端应用领域的专业展会，今年展会专业观众数量多、质量高，吸引了大量行业同仁、客户及合作伙伴汇聚一堂，为我们拓展业务、精准对接客户资源提供了非常好的交流平台。今年展会效果我们非常满意，达成了不少合作意向，收获满满。在此，衷心感谢主办方的专业和精心组织，期待未来继续携手，再创佳绩！

As a professional exhibition covering the whole print-to-pack industries and end-users, Printing South China 2026 has attracted a large number of high-quality professional visitors. It has brought together numerous industry peers, customers and partners, providing an excellent platform for us to expand our business and achieve precise customer matchmaking.

We are highly satisfied with the results of the exhibition. We have reached many cooperation intentions and achieved fruitful results. We sincerely thank the organizers for their professional and elaborate arrangements. We look forward to continuing our joint efforts to create greater success in the future

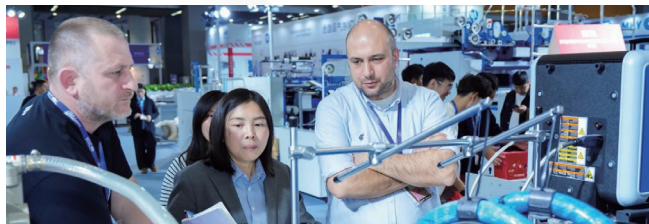


浙江正博智能机械有限公司
Zhejiang Zenbo Intelligent Machinery Co., Ltd.

总经理
General Manager

本届华南展以高度的专业性与行业影响力，为我们搭建了高效的商贸交流平台。现场买家专业度高，对接精准高效，我们不仅充分展示了最新成果，也与众多海内外客商深入交流，精准把握了行业前沿动向。特别值得一提的是，今年到场的海外买家数量可观、意向明确，为我们开拓国际市场提供了宝贵机遇。感谢主办方的精心组织，让我们此行收获颇丰，期待明年广州再聚！

Printing South China 2026 offered an efficient business platform with highly professional buyers. We showcased our latest achievements, connected with many domestic and international clients, and gained valuable industry insights. Notably, the strong presence of overseas buyers with clear intentions provided great opportunities for global expansion. Thanks to the organizer for a rewarding experience—looking forward to next year in Guangzhou!



JDN Printing Services
Philippines 菲律宾

总经理
General Manager

2026 年华南印刷展给我们留下了深刻印象，展会上高水平的中国参展商展示了尖端机械设备，扩大的展览空间也带来了丰富的新产品。涵盖标签、胶印及包装解决方案的全面展示，为参观者提供了极佳的采购选择。目前，菲律宾印刷及包装行业正稳步增长，这得益于消费者对创新和可持续解决方案日益增长的需求。我们尤其高兴地看到展会对绿色材料的高度重视，这与菲律宾的可持续发展举措完美契合——菲律宾许多城市正率先转向使用生物降解替代品。我们一定会鼓励更多代表明年参观该展会，以紧跟最新的技术发展步伐。

Printing South China 2026 impressed us with its high-caliber Chinese exhibitors showcasing cutting-edge machinery and an expanded exhibition space featuring a wealth of new products. The comprehensive display of labeling, offset printing, and packaging solutions provided visitors with excellent sourcing options. Currently, the Philippine printing and packaging industry is growing steadily, fueled by rising consumer demand for innovative and sustainable solutions. We were particularly pleased to see the strong emphasis on green materials, which aligns perfectly with sustainability initiatives in the Philippines, where many cities are leading the transition to biodegradable alternatives. We will certainly encourage more delegates to visit the expo next year to stay ahead of the latest technological advancements.



2026 盛况回顾

General Review

包括：俄罗斯、马来西亚、泰国、韩国、越南、菲律宾、乌兹别克斯坦、印度尼西亚、哈萨克斯坦、土耳其、西班牙、澳大利亚、巴西、德国、印度、日本、美国、中国香港、中国台湾等国家及地区

Including: Russia, Malaysia, Thailand, Korea, Vietnam, Philippines, Uzbekistan, Indonesia, Kazakhstan, Turkey, Spain, Australia, Brazil, Germany, India, Japan, United States, Hong Kong (China), Taiwan (China), etc

126

国家及地区

四展联动



150,000^m²

展场面积 Exhibition Area



2,218

参展商数目 No. of Exhibitors



129,037

观众总数目 No. of Visitors

Overseas Business Matching 海外买家配对会



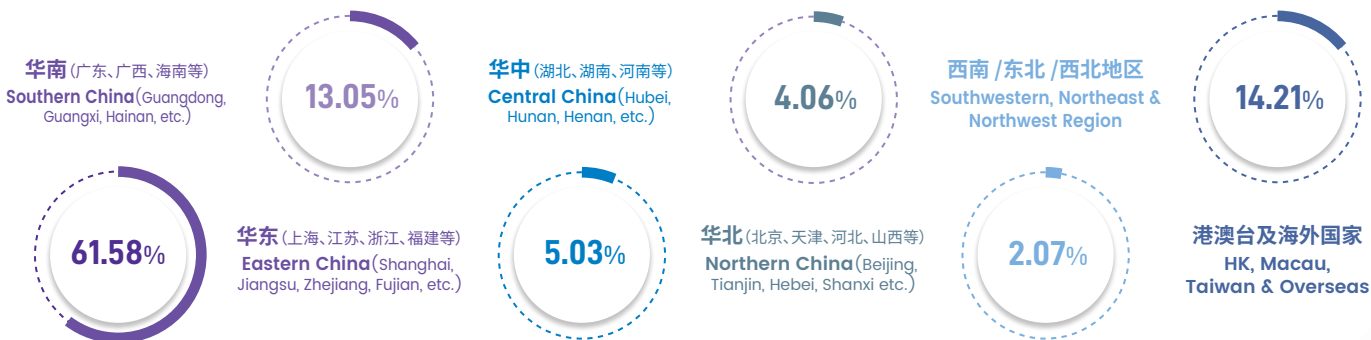
KOLs' Virtual Exhibition Tour KOL云逛展



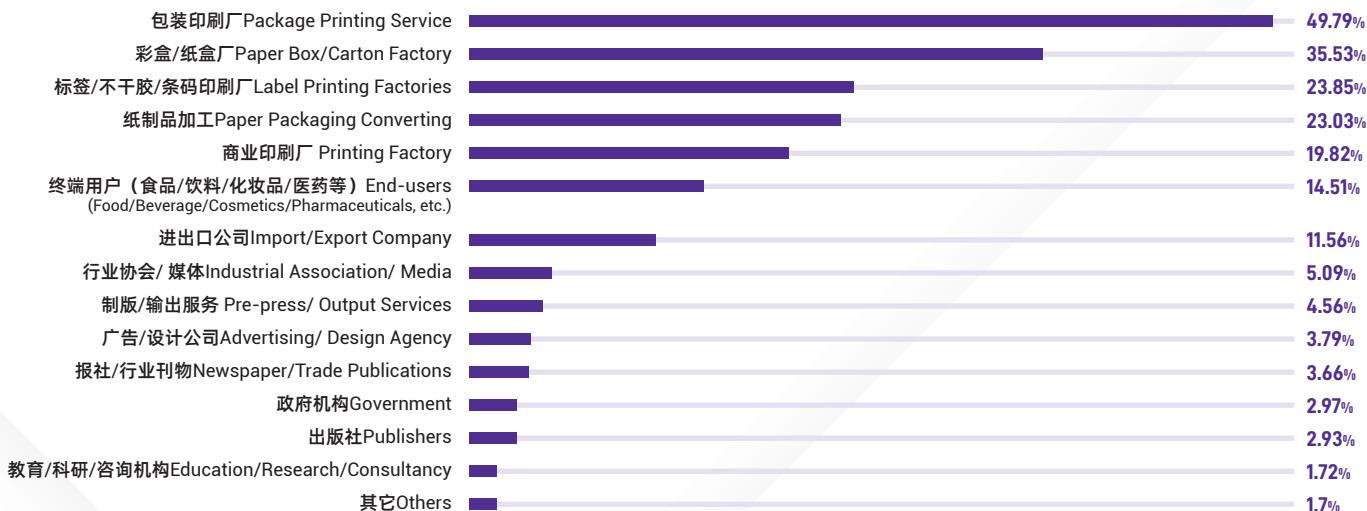
Exhibitor Interview 菁英访谈



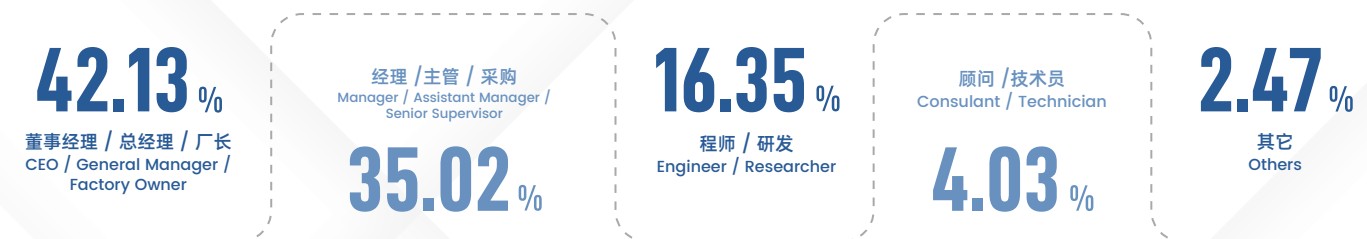
地区分类 Breakdown by Geographical Origins



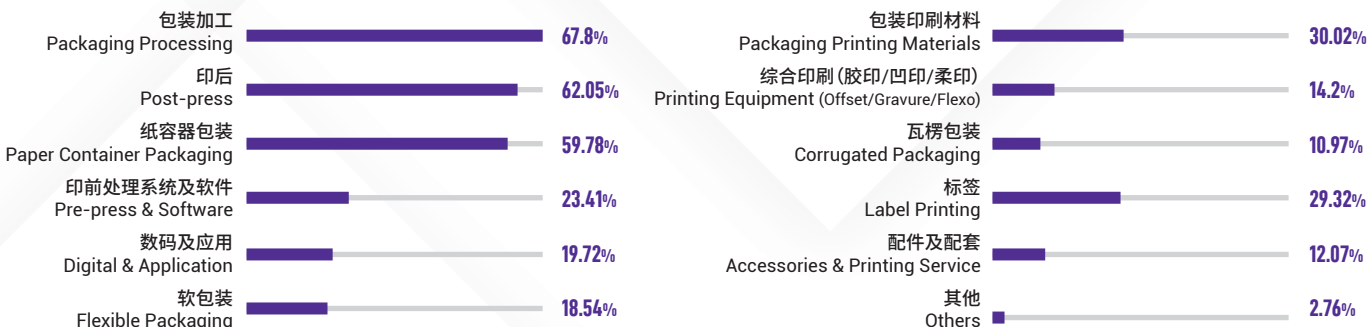
行业分类 Breakdown by Industry



职位分类 Visitors' Job Profile



感兴趣之展品 Interested Product Groups



行业专家云集

Industrial Elites Share Innovative Ideas

解码未来趋势 共话生态蓝图

- **2026智能工厂4.0——标签数字化生产线**
2026 Smart Factory 4.0 – Label Digital Production Line
- **2026软包装智能制造与环保工艺发展论坛**
2026 Flexible Packaging Intelligent Manufacturing and Green Process Development Forum
- **新材智技·标签未来 2026第二届标签材料及创新技术发展论坛**
New Material & Intelligent Technology · Label Future-The Second Label Materials and Innovative Technology Development Forum
- **包装设计的材料创新与文化表达**
Material Innovation and Cultural Expression in Packaging Design
- **2026标签产业创新应用发展论坛**
2026 Label Industry Innovation and Application Development Forum
- **第十届智能印艺主题研讨会**
The 10th Intelligent Printing Tech Symposium



- **打开印刷包装新蓝海**
Unlocking New Markets in Printing and Packaging Industry
- **数据驱动革命：RFID如何重塑鞋服零售生态**
Data-Driven Revolution: How RFID is Reshaping the Footwear and Apparel Retail Ecosystem
- **第十四届纸浆模塑绿色发展论坛——非木纤维在纸浆模塑行业应用现状和前景探讨**
The 14th Forum on Green Development of Pulp Molding-Exploration of the Current State and Prospects of Non-wood Fibers in the Application of Pulp Molding
- **2026（第九届）防伪与智能追溯技术论坛**
The 9th Forum on the Development of Anti-counterfeiting and Intelligent Traceability Technology
- **感知无界，数智未来—2026无源物联网及RFID应用创新大会**
Perception Without Bounds, Intelligence for the Future—2026 Passivelot & RFID Application Innovation Conference
- **2026防伪与溯源技术应用论坛**
Anti-counterfeiting and Traceability Technology Application Forum 2026



展品 // 分类 Scope of Exhibits

- 智能印后/包装加工 Post-press & Packaging Converting
- 纸容器包装 (纸盒/纸袋/纸杯等) Paper Packaging (Paper Box/Paper Bag/Paper Cup, etc.)
- 创新包装材料 Packaging Materials
- 综合印刷 (胶印/凹印/柔印/丝印) Printing Equipment (Offset/Gravure/Flexo/Screen)
- 印前及数字印刷 Pre-press and Digital Printing
- 软包装 Flexible Packaging
- 瓦楞包装 Corrugated Packaging
- 包装印刷环保治理 Environmental Solutions for Packaging and Printing
- 配件、配套及服务 Parts, Support and Service



目标 // 观众 Target Visitor

- 包装印刷厂 Packaging & Printing Companies
- 纸制品加工厂 Paper Products Processing Factory
- 纸盒 / 硬盒 / 彩盒 / 纸箱厂 Paper Box/Hard Box/Carton Factory
- 商业印刷 / 出版社 / 报社 / 输出中心 / 快印店 Commercial Printing / Publishing / Newspaper / Output Centers/Quick Printing
- 软包厂 / 彩印厂 Flexible Packaging Factory/Color Printing Factory
- 终端用户 End user
- 广告及公关公司 / 设计公司 / 直邮公司 Advertising & PR Agencies / Design Houses & Direct Marketing Agencies
- 印刷行业专家 Printing Industry Experts
- 政府机构和金融机构 Government Agencies and Financial Institutions
- 进出口公司 Import/Export Corporations
- 教育 / 科研 / 咨询顾问公司 Education/Research/Consultancy
- 相关行业协会及媒体 Trade Associations & Publications



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