



软体家居技术展  
UPHOLSTERY TECH

# 软实力 创智造

Empowering Upholstery with  
Flexible Intelligence



2024  
09/11-14

NECC(Hongqiao, Shanghai)  
国家会展中心[上海·虹桥]  
Hall 8.1馆

上海国际  
软体家居生产技术与产业链展

Shanghai International Exhibition on  
Upholstery Technology for Home Furnishing

[www.woodworkfair.com/UpholsteryTech](http://www.woodworkfair.com/UpholsteryTech)

同期展会：  
Concurrent Exhibition



中国国家博会(上海)  
CIFF (Shanghai)



# 柔性智造

## 赋能软体家居新生活

### Empowering Upholstery with Flexible Intelligence

同期展会 Concurrent Expo



中国国家博览会 (上海)  
CIFF (Shanghai)



据统计,截至2023年,全球软体家具市场的消费规模已飙升至800亿美元,约占整个家具市场的15%。其中,中国以其46.4%的全球产值,稳坐全球最大软体家具生产国的宝座。为了满足千亿级别软体家居市场对智能化产品及服务的强烈需求,「上海国际软体家居生产技术与产业链展」旨在助力企业在软体家居的传统和新兴领域中,持续创新,寻找新的增长点。让我们携手共进,开创软体家居的新未来!

The global consumption market for upholstered furniture has reached a staggering \$80 billion as of 2023, representing approximately 15% of the overall furniture market. China, as the leading global producer of upholstered furniture, accounts for 46.4% of the market's production value and 30.7% of its consumption rate. As this booming market continues to expand, diversification, intelligence, and fashion have emerged as key trends that are driving the advancement of intelligent manufacturing in China.

In line with this, UPHOLSTERY TECH 2024 (Shanghai International Exhibition on Upholstery Technology for Home Furnishing) acts as a premier platform for professionals in the upholstery industry to showcase their products and exchange innovative ideas. By fostering global collaboration and influence, the expo seeks to shape the future of the upholstered furniture sector.



#### 2024预计展会规模 Expected Scale

以国际木工展总面积计算  
Calculating based on  
the total area of WME

50,000

平方米 sqm

370+

参展商 Exhibitors

30,000+

观众人次 No. of Visits

#### 软体家居生产技术与原辅材料 全面展示

#### A Grand Showcase of Upholstery Technologies & Materials

切割及裁剪技术 Cutting and Trimming Technology

弹簧设备 Spring Coiling Machine

缝纫及绗缝设备 Sewing and Quilting Machine

发泡、海绵设备 Sponge and Foam Making Machine

充填及装填技术 Filling and Loading Technology

吊挂、熨烫、检测等后整理技术

Hanging, Ironing, Inspecting and other Finishing Technology

包装及卷包技术 Packaging and Wrapping Technology

锁边技术 Overlocking Technology

智能化机械及配件 Intelligent Machinery and Accessories

智能化生产软件及管理系统

Intelligent Production Software and Management System

软体家居生产原辅材料

Upholstered Furniture Raw and Auxiliary Materials

#### 部分历届龙头展商 (排名不分先后)

#### Past Premium Exhibitors (Partial list with no particular order)



MUYE



联柔机械



意达科技



源田



PGM



SEGROU



迈创智能



邦德智能



汉邦



恒昌机械



铁马自动化



西格玛床垫设备



华连达



恒华机械



众联机械



瑞普



耐固



捷



客服小助手



(021) 3325 5633

wood@adsale.com.hk