



上海国际家具生产设备 及木工机械展览会

Shanghai International Furniture Machinery
& Woodworking Machinery Fair

展会报告 Show Report

2023.9.5-8

上海虹桥·国家会展中心

National Exhibition and Convention Center (Shanghai, Hongqiao)

www.WoodworkFair.com



WMF 国际木工展与中国国家博览会(上海)的合作已经走过了六年的历程，致力提供一个全球化、集合先进技术、行业趋势和商业机会于一体的平台，为参展商和观众们提供了更多商业洽谈、合作交流和市场拓展的机会。

在WMF 2023展会期间，我们欣喜地看到来自各个国家和地区的顶尖机械及配料参展商的踊跃参与，我们见证了木工及家具行业的快速发展和变革。面对市场的挑战和机遇，我们始终坚持以客户为中心，不断提升展览会的专业性和国际化水准。

期待**2024年9月11-14日**
上海虹桥国家会展中心与您再相聚！

WMF and CIFF(Shanghai) have been working together for six years to provide a global platform that combines advanced technology, industry trends, and business opportunities.

This year, we were thrilled to see the active participation of top machinery and equipment exhibitors from various countries and regions. The woodworking and furniture industry is undergoing rapid development and transformation, and we are committed to a customer-centric approach to meet market challenges and opportunities. We continuously strive to improve the professionalism and internationalization of the exhibition.

See you again at
NECC (Shanghai Hongqiao)
from September 11th to 14th, 2024!



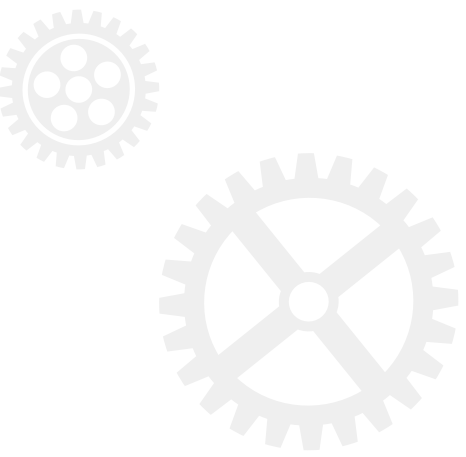
展会资料 The Fair Facts

50,000 平方米
sq.m.
展出面积
Exhibiting Area

370
参展品牌
Exhibitors

30,000+
观众人次
No. of Visits





WMF 2023 论坛与同期活动

Conference & Concurrent Event

WMF 2023 开幕式暨主论坛

全球家具制造发展前瞻：洞见智造绿色机遇

The WMF 2023 Opening Ceremony cum Main Forum: Global Development Outlook: Insights into Smart & Sustainable Opportunities

在展会主承办单位代表——中国林业机械协会会长刘群、雅式展览有限公司总经理钟致贤、中国国家博会（上海）负责人杨华伟和中国林业机械协会秘书长韦剑等的领导下，多名来自海内外贵宾在展会现场参与开幕仪式。

Under the leadership of the show organizers - Mr. Liu Qun, the President of China National Forestry Machinery Association, Mr. Parry Chung, General Manager of Adsale Exhibition Services Ltd., Mr. Yang Huawei from CIFF (Shanghai), and Mr. Wei Jian, Secretary-General of China National Forestry Machinery Association, a great deal of distinguished local and overseas delegates participated in the opening ceremony.



欧洲木工机械制造商联合会(EUMABOIS) 副总裁Mr. Frederik Meyer以视像形式与大家分享了木工家具业最新国际趋势。

Mr. Frederik Meyer, Vice President of the European Federation of Woodworking Machinery Manufacturers (EUMABOIS), shared the latest international trends in the woodworking and furniture industry with us through a video presentation.



木工家具“协同大奖”颁奖典礼

Woodworking & Furniture Industry " Synergy Award " Ceremony

"木工家具协同大奖"由展商提名紧密合作的家具制造夥伴一同获奖，通过表彰杰出的协同合作，推动整个行业的创新、创造力和可持续发展。获奖企业分别为「豪德数控 & 爱枷」、「威力 & 图森家居」、「威特动力 & A8 空间」、「南通跃通 & TATA木门」、「先达数控 & 志邦家居」及「南兴装备 & 兔宝宝」。

The "Woodworking & Furniture Industry Synergy Award" recognizes outstanding collaborative efforts between machinery makers and furniture manufacturers. The award aims to drive industry innovation, creativity, and sustainable development. The awarded companies include "HOLD & AIJIA", "MOTIMAC & A8", "WEINIG & TUSEN", "SANDAR & ZBOM", "YUTON & TATA" and "NANXING & TUBAO".



获奖企业访谈视频
View Winners' Sharing



国际木工展“优质展品奖”颁奖典礼

WMF " Excellent Exhibit Award " Ceremony

为了助力参展企业提升品牌价值，推动家居木制品的智能制造和绿色制造，今年特设“国际木工展”优质展品奖，活动自公布以来得到了企业的热情参与，邀请业内重量级专家进行评选，并于展会期间举行颁奖仪式。

To promote intelligent and green manufacturing of wooden furniture, the China Forestry Machinery Association has established the "Excellent Exhibit Award" and has received enthusiastic participation from exhibitors.



2023“国际木工展”优质展品奖评选结果

金奖

- 豪马格（中国）机械有限公司
- 南兴装备股份有限公司
- 南通跃通数控设备股份有限公司
- 苏州苏福马机械有限公司
- 辛北尔康普机械和成套设备有限公司

KAL230/laserTec
NCG2812L
MHZ5512A
BSG系列
单体式&双子式

激光封边机
木工柔性生产线
门扇自动组框生产线
V4i宽幅砂光机
节能型脉冲破碎机

银奖

- 德国迪芬巴赫机械有限责任公司
- 佛山市顺德区骏泓成机械制造有限公司
- 广东豪德数控装备股份有限公司
- 广州弘亚数控机械股份有限公司
- 济南星辉数控机械科技有限公司
- 山东百圣源集团有限公司
- 山东金轮机械制造有限公司
- 山东长兴木业机械有限公司
- 镇江中福马机械有限公司

JSM-P37
HK120
KE-496GC Laser3.0
EK-C
GBX4-8/3F
JLXQ290-50LSB
CLSP2-4B-8

连续平压无醛胶合板/LVL生产线
万能立式带锯
智能开料工作站
激光封边机
星辉数控智能工厂开料单元
小径木智能锯断、旋剪单板生产技术与装备
OSB刨花旋切机
L型横竖一体拼板机
二工段刨花制备关键设备

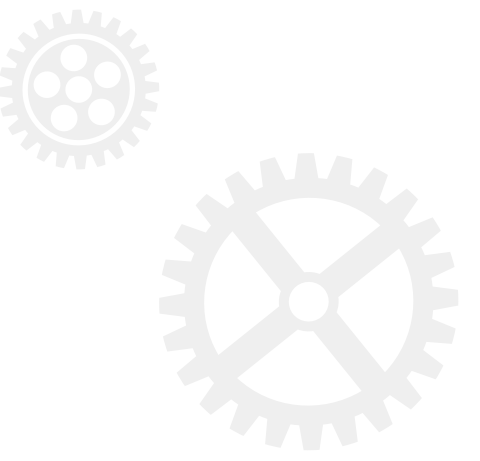
优秀奖

- 大连经济技术开发区森港机械刀片有限公司
- 佛山市宏马数控科技有限公司
- 宁波纬诚科技股份有限公司
- 青岛高鼎机械技术有限公司
- 青岛世东鸿巢机械有限公司
- 青岛泰科尔机械有限公司
- 青岛中科润美润滑材料技术有限公司
- 沈阳带锯机械有限公司
- 株洲新时代输送机械有限公司
- 镇江宏研智能装备有限公司

1500*180*16
MASTER-TC2+2B
KKGD
SPD2500C
TZ1350E
MSG1300R-C-P
CH-25
MJZ3212A
CLX630
HY-DS-B

高合金机械刀片
六轴加工中心
智能安全防护系统
CNC喷漆机
全自动平贴生产线
琴键式砂光机
高温钢带防护剂
全自动跑车木工带锯机
料仓中心出料螺旋
立式砂边机

*按单位名称首字母先后顺序排列



WMF 2023 论坛与同期活动

Conference & Concurrent Event

中国林业机械协会人造板机械分会2023年年会

China National Forestry Machinery Association
Wood-based Panel Machinery Branch Annual Meeting 2023

第二十届全国人造板工业发展研讨会

The 20th National Symposium on Advancing the
Wood-Based Panel Industry

研讨会集结行业协会、涉林高校、科研院所、人造板生产、人造板机械及二次加工设备研制、饰面材料和饰面技术装备及辅助材料生产企业等单位500多名人士出席会议。29位专家、企业代表上台演讲，就行业发展政策、市场供需、竞争格局及发展前景进行分析交流。

The seminar brought together over 500 professionals from industry associations, forestry universities, research institutes, artificial wood-based panel board production, machinery and equipment for secondary processing, decorative materials, and auxiliary material manufacturing companies. 29 experts and company representatives delivered speeches, conducting analysis and exchanging ideas on industry development policies, market supply and demand, competitive landscape, and future prospects.



2023 健康家居材料与饰面技术发展研讨会

2023 Innovative Technologies & Materials driving
Sustainability and Healthy Life in the Wood-working Industry

研讨会由中国林业机械协会、WMF国际木工展共同主办，老虎新材料特别支持。邀约到12+行业权威专家，涉及10大热门话题，大会以“创新”为导向，以美学设计•绿色•可持续为主题，碰撞思想火花。

The seminar was jointly organized by the China Forestry Machinery Association and WMF International Woodworking Exhibition, with special support from Tiger New Materials. Over 12 industry-leading experts were invited to discuss 10 hot topics. The conference was guided by the theme of "innovation" and focused on aesthetics, design, green practices, and sustainability, sparking insightful discussions and ideas.



浙江老虎印新材料科技有限公司（深圳金谷田科技有限公司）常务副总经理卢群瑶，分享的主题是“数码打印技术在家居建材饰面行业的新发展”，从技术特点、全产业链布局情况以及应用案例等方面展开了介绍。

Ms. Lu Qun Yao, the executive vice president of Shenzhen Kingt Technology Co., Ltd. shared a presentation on "New Developments of Digital Printing Technology in the Home Building Materials and Decoration Industry." She introduced the technology's features, the overall production chain layout, and application cases.

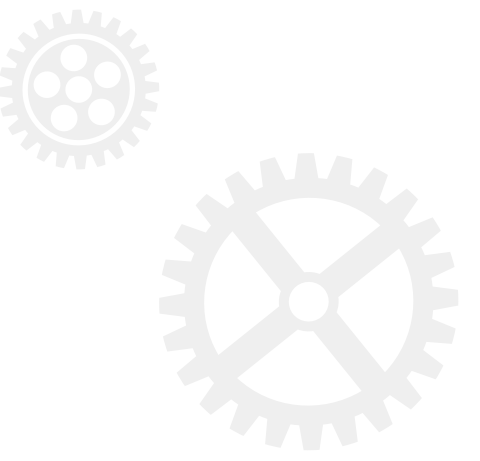


展会紧贴行业趋势，致力为企业提供绝佳的推广平台！

Excellent Promotion Opportunities with Industry-Aligned Concurrent Activities

主办方十分紧贴行业趋势，举办一系列可持续发展、材料创新和智造相关的研讨会，为企业提供专业的推广舞台，更是一个绝佳的机会与其他木工专家交流。

The show organizers are closely aligned with industry trends and have held numerous seminars on sustainable development, material innovation and smart manufacturing. These events have provided companies with a professional platform for promotion and an excellent opportunity to engage with other woodworking experts.



WMF 2023 论坛与同期活动

Conference & Concurrent Event

同期展示 Concurrent Display

中国实木集中备料发展论坛

The Forum on Material Preparation Industry Development for Solid Wood Furniture in China

会议探讨了实木集中备料的意义及对家具产业发展的影响、美国黑胡桃供应链现状及趋势、共用备料的核心痛点-威力解决方案及如何提高木材切割效率及出材率。

The conference discussed the significance of centralized solid wood preparation and its impact on the development of the furniture industry. It also covered the current status and trends of the American black walnut supply chain, the core pain points of shared material preparation- Weinig's solution, and how to improve wood cutting efficiency and yield.



实木备料优秀供应链展区

Solid Wood Preparation Supply Chain Zone

展品范围:

- 进口原木及锯材；
- 主流实木材料的规格料、定制料；
- 炭化木、优化木、重组木；
- 白茬橱柜门、房门、衣柜门；
- 实木木皮（旋切、刨切）、实木单板（1~5 mm），实木胶粘剂；
- 白茬台面板；实木半成品；
- 三层、五层原木板；
- 实木多层板、实木直拼板，实木指接板；
- 木格栅、木花格；
- 实木线条；
- 实木刀具；
- 砂带；软体等

Exhibition scope:

- Imported logs and sawn timber
- Specified and customized materials of mainstream solid wood
- Charred wood, optimized wood, reconstituted wood
- White oak cabinet doors, room doors, wardrobe doors
- Solid wood veneer (rotary-cut, sliced), solid wood veneer (1-5 mm), solid wood adhesives
- White oak countertop panels, solid wood semi-finished products
- Three-layer, five-layer timber boards
- Solid wood multilayer boards, solid wood finger-jointed boards
- Wood grilles, wood lattice
- Solid wood mouldings
- Solid wood cutting tools
- Sanding belts, software, etc.

中国木材工业绿色发展大会

China Green Development Conference for the Wood Industry



中国林业机械协会林木加工机械团体标准审定会

China National Forestry Machinery Association Processing Machinery Group Standard Approval Meeting

参展商 The Exhibitors

展商满意度 Exhibitor Satisfaction



99%

观众素质
Visitor's Quality



92%

达成交易
Closing Sales Deals



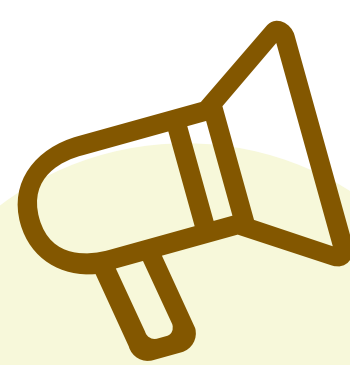
94%

拓展新客户
New Customer Acquisition



98%

主办单位服务
Organizer's Service



99%

展会宣传
Promotion Coverage

世界一级展览会！WMF是客户与豪迈的共赢的重要桥梁 A world-class exhibition! WMF bridges win-win cooperation between HOMAG and customers

我们参加国际木工展多年，豪迈集团已经把它列为世界一级展览会，亦已把它誉为“中国的汉诺威木工机械展”，整个展会的时间、地点和服务都非常适合和专业。WMF创造了我们与客户之间更多的沟通交流的机会，为客户与豪迈的共赢起到了非常重要的桥梁作用。未来，也将继续携手，继续为定制家具行业创造更多可能！

For many years, we have taken part in WMF, which Homag Group has deemed a world-class exhibition and dubbed the "Ligna in China." The exhibition's timing, location, and services are all highly professional and well-executed. It has provided us with valuable opportunities to engage with our customers and has played a crucial role in facilitating mutually beneficial cooperation between customers and Homag. We are excited to continue collaborating with the show to unlock possibilities for the custom furniture industry!

豪迈中国 HOMAG CHINA
潘俊 市场部经理 Pan Jun, Marketing Manager

普瑞特展会上获多个海外大项目采购商青睐！ PURETE favored by many overseas buyers for large projects on-site!

展会接待国外客户比往年要多很多，有来自俄罗斯和马来等国家。5个国外业务都接待不过来，都是大的项目采购商。同时有多批客户现场表达采购意向，待上门拜访确认工艺。参加展方举办的饰面会议论坛，助力涂饰工艺应用和传播，推动家具制造的升级和发展。

The surge in overseas visitors, particularly from Russia and Malaysia, surpassed previous years. Our five overseas teams were overwhelmed by the number of buyers for large projects. Many buyers intended to purchase on-site. Besides, participating in the "Surface Treatment" Conference organized by the show helped the application of the finishing process and promotes the upgrading and development of furniture manufacturing.

普瑞特 PURETE
陈泽丽 市场部经理 Chen Zeli,
Marketing Manager

国际木工展助力豪德把握后疫情商机！ WMF boosts HOLD in seizing post-pandemic business opportunities!

2023年，国外通关后的国际木工展，为我们提供了一个展示与交流的平台。国内与海外的专业买家对我司展品都给出了高度的评价！在短短4天时间里，豪德不仅展出了多项创新技术与设备，更给客户展现出豪德的热情与专业。衷心感谢WMF上海国际木工展的精心策划与组织，让我们一起携手共创新机遇，共同迈向更美好的未来。

After the resumption of normal travel, WMF 2023 offered us an outstanding platform to showcase our products and communicate with others. Both local and overseas buyers highly appreciated our offerings. In just four days, HOLD exhibited numerous innovative technologies, demonstrating our enthusiasm and professionalism to buyers. We extend our sincere gratitude to the strategic show organization and eagerly anticipate the new opportunities and bright future ahead with WMF.

豪德数控 HOLD MACHINERY
刘敬盛 总经理 Liu Jingsheng, General Manager

WMF是个专业、有效率的平台！ 迪芬巴赫喜迎世界宾客，收获满满 WMF is a professional and efficient platform! DIEFFENBACHER welcomed guests from all over the world and gained satisfying results

今年是全球疫情全面开放管制后举办的首届上海国际木工展，迪芬巴赫成立150周年中国站的庆典活动也藉助展会同步举行，迪芬巴赫展台内来自世界各地的宾客络绎不绝，交谈甚欢。

展会期间迪芬巴赫集团签署了多个重要的连续压机生产线合同，感谢展会为企业提供了专业、高效的展示与交流的平台，希望上海国际木工展越办越出彩！

WMF 2023, held following the complete relaxation of global pandemic restrictions, marked a significant milestone as Dieffenbacher celebrated its 150th anniversary in China alongside the exhibition. Our booth buzzed with a constant flow of international guests, engaging in joyful conversations. Throughout the expo, Dieffenbacher Group successfully secured several significant contracts for continuous press lines. We thank WMF for providing a professional and efficient platform for showcasing our innovations and facilitating effective communication. With great anticipation, we look forward to witnessing WMF shine even brighter in the years to come!

迪芬巴赫 DIEFFENBACHER
高文忠 区域经理 Gao Wenzhong, Regional Manager



观众 The Visitors



观众满意度
Visitor Satisfaction

99%



买家一致赞好
Unanimous praises from buyers



展会整体表现 Overall Exhibition Performance



展商及展品质素 Exhibitors & Exhibits Quality

单位业务性质 Business Nature of Organization



59.8%
生产商
Manufacturer

13.6%

进出口贸易
Import & Export
Trading Company

6.5%

批发/代理/分销商
Wholesale/Agent/
Distributor

6.5%

服务供应商
Service Provider

6%

零售商
Retailer

3%

协会/商会
Chamber of Commerce
Association

2%

科研单位/设计院
Research/ Design
Organization

1.5%

大学/学院
University/ Institution

1%

其他
Others



汇集众多品牌，一览整个家居产业链的上下游！
A comprehensive fair of the entire home furnishing industry chain!

对展会非常满意，参展品牌很多，上下游整个产业链都能看到不仅可以了解市场最新趋势和产品创新，还可以与同行企业进行交流和合作。

There were many participating brands and the entire industry chain from upstream to downstream was represented. Visiting the exhibition is not only beneficial for understanding the latest market trends and product innovations but also for networking and collaborating with industry peers.

索菲亚家居股份有限公司（罗自刚-工艺经理）
Suofeiya Home Collection Co. Ltd. (Luo Zi Gang -
Process Manager)

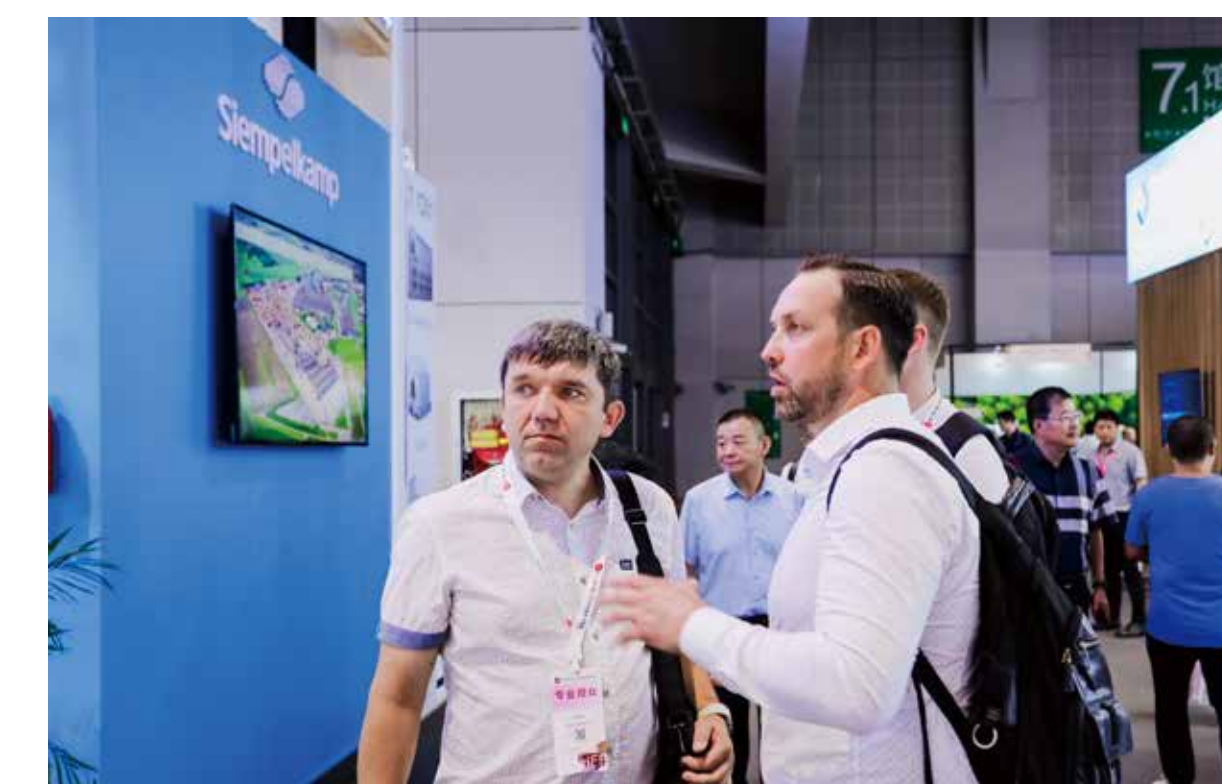
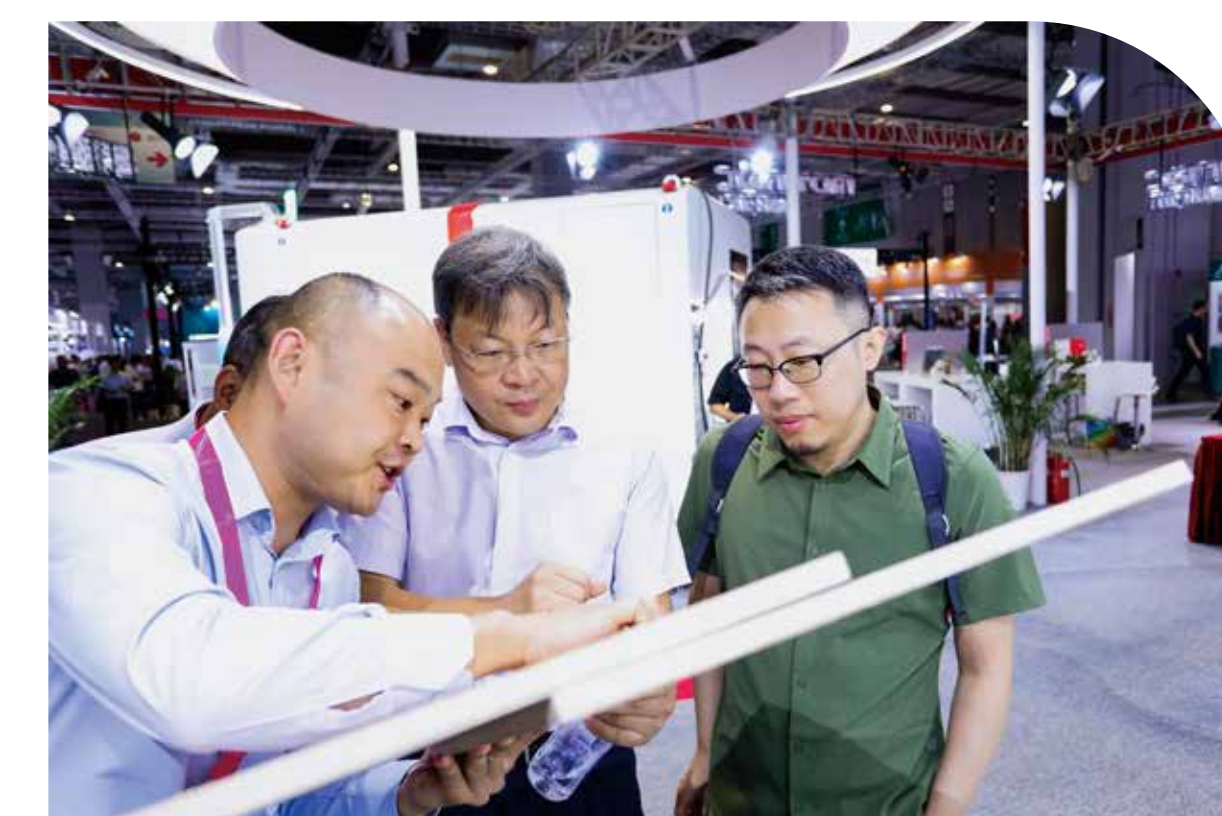


大量先进数控+自动化科技!收获满满
A fruitful journey of advanced CNC +
automation technologies!

国际木工展是我们每年获取最新木工家具科技资讯的必到之地！今年展会重点展示了2大行业关键点—家具生产的数字化和自动化技术，大大满足了我们工厂生产的需求，为我们提供了高效、高品质和安全性的生产方案！

WMF is our must-visit place every year for the latest woodworking furniture technology information! It focuses on two major industry trends - digitalization and automation, which greatly meet the needs of our furniture production and provide us with efficient, high-quality, and safe manufacturing solutions!

徐州市家具行业协会定制专业委员（陈伟良-秘书长）
Xuzhou Furniture Industry Association Customization Professional
Committee (Chen Wei Liang - Secretary-General)

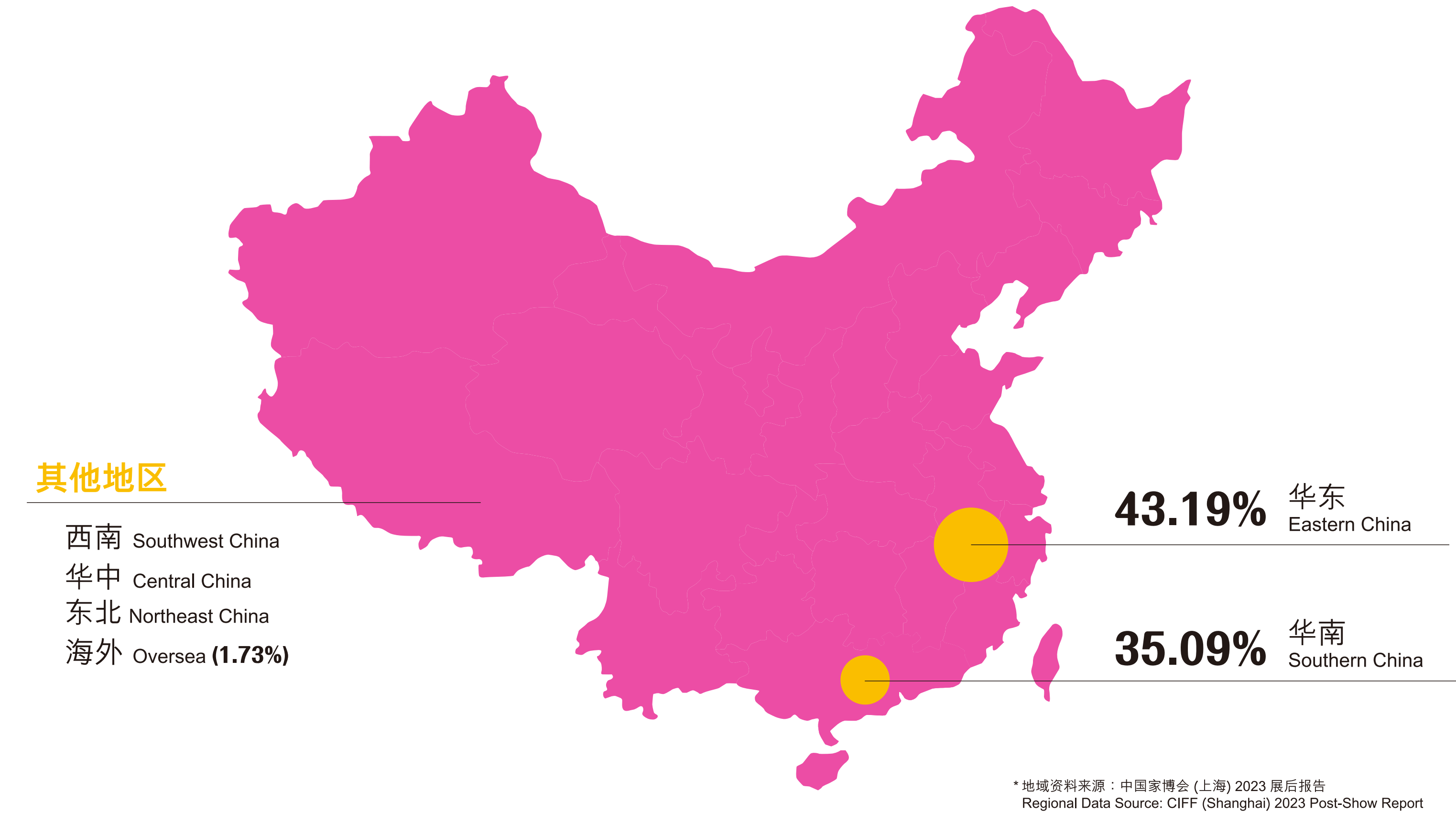


观众 The Visitors

最感兴趣的展品 Most Interested Exhibits



地域分类 Geographical Origins



不少团员现场成功购入设备！他们对参展商的品质以及展会的安排都非常满意，明年我们一定会增加参观团的人数。

Many delegates have purchased successfully onsite and they are very happy with the exhibitors' quality as well as the arrangement of the show. We will certainly increase our visiting delegates number next year!

秘鲁森林资源公司
Peru Forestal

我们参加了商务配对会，非常高效、成功！

We participated in the business matching session and it was very efficient and successful!

俄罗斯林业产品集团
Mr Alexei Vetcherik , RFP Group



家具及木工协会买家团

Furniture & Woodworking Association Delegation

海外 Overseas

马来西亚 Malaysia	Malaysian Furniture Council Muar Furniture Association Malaysian Wood Industries Association Kuala Lumpur & Selangor Furniture Association Malaysian Wood Moulding & Joinery Council Association of Malaysian Bumiputra Timber And Furniture Entrepreneurs The Malaysian Panel-Products Manufacturers' Association
沙巴 Sabah	Sabah Timber Industry Association
印尼 Indonesia	Indonesian Furniture and Craft Industry Association
泰国 Thailand	Thai Furniture Association Thai Timber Association Thai Event 88
秘鲁 Peru	Peru Forestal
越南 Vietnam	Go Viet-Viforest Handicraft and Woodworking Association of Ho Chi Minh City Vietnam Binh Duong Furniture Association Vietnam
白俄罗斯 Belarus	Brest FEZ
俄罗斯 Russia	Sreda LLC Russia KAMI Machine-tool Trade Association Russia
埃及 Egypt	Egyptian Furniture Export Council
南韩 South Korea	Vetnerexpo South Korea



中国 China

安徽省人造板协会	Anhui Wood-Based Panel Association
广西林业产业行业协会	Guangxi Forestry Industry Association
江西省生态板协会	Jiangxi Ecological Board Association
宁海县家具产业商会	Ninghai County Furniture Industry Chamber of Commerce
张家港市木材行业协会	Zhangjiagang Timber Industry Association
曹县庄寨镇木业协会	Cao County Zhuangzhai Town Wood Industry Association
山东省木材与木制品协会	Shandong Timber and Wood Products Association
江苏省家具协会整木家居专委会/无锡市木业协会	Jiangsu Provincial Furniture Association Whole Wood Home Furnishing Special Committee/Wuxi Wood Industry Association
上海木材行业协会	Shanghai Timber Industry Association
赣州市南康区家具协会	Ganzhou Nankang District Furniture Association
湖北省家具协会 / 武汉家具行业协会	Hubei Furniture Association/Wuhan Furniture Industry Association
徐州市家具行业协会/定制家居专业委员会	Xuzhou Furniture Industry Association/Customized Home Furnishing Professional Committee
浙江省椅业协会	Zhejiang Chair Industry Association
正定县板材家具产业协会	Zhengding County Panel Furniture Industry Association
江苏省徐州贾汪家具商会	Jiawang Furniture Chamber of Commerce, Xuzhou, Jiangsu Province
无锡市家具行业协会	Wuxi Furniture Industry Association
盐城市定制家居协会	Yancheng City Customized Home Furnishing Association
南通市家居业商会	Nantong Home Furnishing Industry Chamber of Commerce

