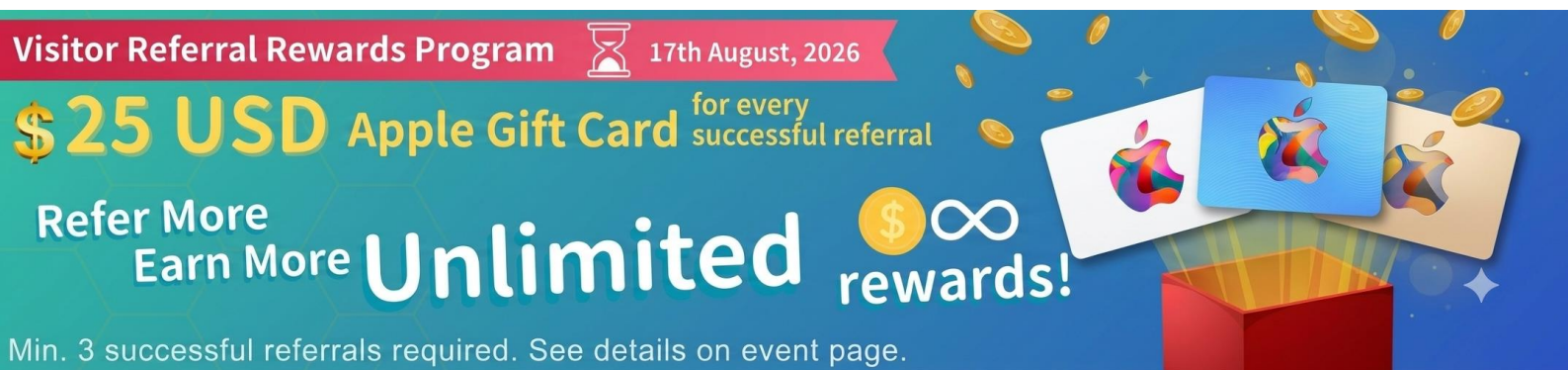




Visitor Referral Rewards Program

Ready for **WMF 2026**? Following the overwhelming success of last year's program, our crowd-favorite Visitor Referral Program is returning, bigger and better than ever!

This year, we're making it simpler and more rewarding: Unlock rewards for every friend you bring! Refer 3 or more friends to join you at WMF 2026, and for every successful referral, earn a \$25 USD Apple Gift Card. No caps, no limits.

Don't miss out! Invite your network to **WMF 2026** and unlock some great perks. Keep reading to find out how to participate and what you can win.

Referral Rewards Levels

Rewards are calculated based on the number of friends you successfully refer to WMF 2026

Condition	No. of Referrals	Rewards	
		Referrer #	Referrals*
Successfully refer overseas visitors who complete pre-registration, attend the exhibition, and are industry-related	1-2	Free Lunch Coupon x1	
	3 or more	US\$25 per successful referral, with a minimum of 3 referrals required to qualify (e.g., 3 referrals = US\$75, 4 referrals = US\$100, etc.).	- Free Lunch Coupon x1 - Exclusive Pre-reg Visitor Gift - Show Guide
	Bonus Reward	An additional US\$50 Apple Gift Card as a one-time bonus for reaching 6 or more referrals.	

How to Enroll



- 1** **Already pre-registered?** Great! Just visit the WMF website, click "Visitor" → "[Visitor Referral Rewards Program](#)" and enter your pre-registered email or registration code to get your unique invitation link. **Not registered yet?** Click [here](#) to pre-register first.
- 2** Choose to **invite friends/colleagues** either through our automated email system or by forwarding a pre-written invitation message.
- 3** Your invited guests will receive an invitation email/message. They must complete pre-registration through your unique referral link to be counted towards your referral list.
- 4** **You're all set!** We'll review your application and will send you and your friend a confirmation email once you're officially enrolled in the program.
- 5** Track your invitation progress anytime on the "Visitor Referral Rewards Program" page.

OR [Invite Shortcut]

Simply click the 'Copy Invite Text' button in the bottom of your confirmation email to forward invites.

How to Claim Your Rewards?

- 1** **The Referred Visitors***: Bring the **confirmation email, badge, and business card** to the designated booth to verify your identity and collect the rewards.
- 2** **The Referrer#**: Referrers shall become eligible to claim rewards **only after their referred visitors have attended the WMF 2026**. The following documents must be presented at the designated reward counter for verification:
 - Electronic/printed reward confirmation letter issued by the Organizer
 - Referrer's business card
 - Referred visitor's attendance proof:
 - ✓ Clear photo of named visitor badge
 - ✓ Clear on-site photo showing the visitor's face and their visitor badge
 - ✓ Referred visitor's business card (name must match badge)

Important Notes

1. On-site collection only.
2. Gift cards activate automatically within 24 hours of collection.
3. **Exhibitors are ineligible.**
4. Participants cannot combine this program with other overseas visitor promotions (including but not limited to delegation groups or VIP buyer programs).
5. Rewards must be collected during designated timeslots (see confirmation email for schedule)
6. **#Referrer** rewards will be calculated based on the number of successfully referred visitors who completed pre-registration before application deadline and physically attended WMF 2026.
7. ***All referred parties must be overseas visitors from exhibition-related industries.**
8. **Application Deadline: 17 August 2026.**

Frequently Asked Questions (FAQ)

Eligibility

Q1: Who can participate in the referral program?

- **Referrers:** All pre-registered visitors (exhibitors/staff excluded).
- **Referred Visitors:** Must be exhibition-related industries visitors from overseas and may use a foreign passport, a Home Return Permit (for Hong Kong (China) and Macao (China) residents), or a Mainland Travel Permit for Taiwan (China) Residents.

Rewards

Q2: How are rewards calculated?

- \$25 USD gift card per valid referral (min. 3 referrals).
- **Bonus:** Extra \$50 USD gift card for reaching 6+ referrals.

Q3: What counts as "valid" attendance proof?

- Photo showing:
 - ✓ Referred visitor's face + WMF 2026 badge (clearly visible).
 - ✓ Their business card (matching badge name).

Q4: Can I combine rewards with other promotions?

- No. This program excludes delegation groups/VIP buyer offers.

Process

Q5: How do I track my referrals?

- Enter your pre-registered email or confirmation no. on "Visitor Referral Rewards Program" page.

Q6: What if my referred visitor doesn't attend?

- Only attendees count toward rewards. Partial referrals (1-2) earn lunch coupons.

Q7: Can someone else collect rewards on my behalf?

- No. All rewards must be collected in person by the registered referrer at the designated on-site counter during WMF 2026.

Technical

Q8: When will I receive my gift card?

- Rewards will be distributed via email to the email address provided during referral registration. All s are subject to verification and will be issued after the exhibition concludes.

✦ Contact Us

Email: wood.pr@adsale.com.hk

Additional Terms and Conditions

1. Referred individuals must be visitors from overseas and may use a foreign passport, a Home Return Permit (for Hong Kong (China) and Macao (China) residents), or a Mainland Travel Permit for Taiwan (China) Residents. Referrers are not subject to this requirement.
2. Organizer staff are ineligible for participation.
3. All referred visitors must complete the pre-registration process for the referral to be considered valid.
4. Referrals are valid only for the WMF 2026.
5. Each visitor can only be referred once. If a visitor is referred by multiple referrers, the referral will be credited to the referrer whose unique show link was used FIRST by the visitor to complete registration.
6. Rewards are non-transferable, non-refundable, and cannot be exchanged for cash or other alternatives, except at the sole discretion of the organizers.
7. All rewards must be claimed before the exhibition concludes. Unclaimed rewards will be forfeited.
8. Any inquiries regarding the use of Gift Cards should be directed to the card issuer directly. The organizers bear no responsibility for issues related to card usage.
9. Any suspected fraudulent activity, including but not limited to the creation of multiple accounts, the use of false information, or any attempt to manipulate the referral process, will result in immediate disqualification from the program and forfeiture of any rewards.
10. The organizers retain the right of final interpretation of this program, the right to amend these terms and conditions as necessary, and the right to substitute prizes of comparable value if the original prizes become unavailable, without further notice.
11. Participation constitutes agreement to the terms of personal information collection and usage.

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